

EXPRESSION OF INTEREST

Federal Board of Revenue intends to hold an open competition for appointment of advertising agencies on its panel for handling its publicity assignment for a period of two years.

All PID enlisted advertising agencies are requested to submit their profiles, designs, art works and TVCs for Print, Electronic (TV & Radio), Digital & Social Media, Outdoor & Cinema advertising on the theme of **FBR's Transformation Plan**.

Last date for submission is **13th March 2026** at **12:00 hours** on email address: **taxpayersserviceswing@gmail.com**.

For eligibility criteria and further details, please refer to the Advertisement Policy-2021 (as amended in year 2022) & Guidelines and Procedures 2024 on Press Information Department's website www.pid.gov.pk.

For more information on the theme, visit www.fbr.gov.pk.

Secretary (Media)

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Constitution Avenue, Sector G-5, Islamabad. Ph: 051-9217267**

FBR



TPS WING