



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
7th FLOOR, CUSTOM HOUSE, KARACHI



C. No.Misc/05/2012-IX/ 753

Dated: 17-09-2026

MEETING NOTICE

S.No.	Stakeholders
1.	The Chairman, FPCC&I Standing Committee On Valuation, FPCC&I, Federation House, Abdullah Shah Ghazi Road, Clifton, Karachi.
2.	The Chairman, KCC&I, Aiwan-E-Tijarat Road, Karachi.
3.	The Chambers of Commerce & Industry, Karachi, Lahore, Islamabad, Hyderabad, Quetta & Peshawar
4.	The President, Islamabad Chamber Of Commerce & Industries, Islamabad
5.	The President, Lahore Chamber Of Commerce & Industries, Lahore.
6.	The Chairman, All Pakistan Customs Agents Association, Room No.7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi.
7.	Haq Trading Company, Shop No. 140 Alamgir Market Shahalam Lahore
8.	Rizwan Enterprises, Property No 466, Ali Manzil, Androon Mochi Gate, Lahore
9.	M.N.Trading Company, Office No.11, Chandni Bara Market, Muhammadi Market Shahalam, Lahore
10.	Qasim Enterprises., Property No I-361 To I-377, 5Th Floor Itfaq Market, Noor Gali, Inside Mochi Gate, Lahore
11.	Hamza Enterprises, Property No:2664, Rehmat Centre First Floor, Pepal Vehra Shah Alam Market, Lahore Data Gunj Bukhsh Town
12.	Mobeen Enterprises, Shop No 17 Pippal Vehra Noor Gali Alamgir Market Shahalam Gate Lahore
13.	Shamim Enterprises, Shop No. I-358, 2Nd Floor, Pippal Vehra, Shah Alam Market, Lahore, Lahore
14.	Subhani Enterprises, Shop No.2, Pippal Vehra, Shahalam Market, Lahore Ravi Town
15.	M/S M.R Trading Co, Shop # 17, Alamgir Market, Shah Alam, Lahore
16.	Al-Naqeeb Enterprises, Shop No.1, Pippal Vehra, Shahalam, Market, Lahore Ravi Town
17.	M/S Zayan Enterprises, I-435-A/29, Waqay Ittafaq Market, Pipal Vahrah Shah Alam Market, Lahore
18.	Bilal Traders, Shop No. 4, 1St Floor, Bismillah Center, Tarannum Chowk, Inside Texali Gate, Lahore Data Gunj Bukhsh Town
19.	Abdul Ahad Traders, House No.167, Mohalla Nishter Colony, Data Nagar Badami Bagh, Lahore
20.	Ghousia Jewellery House, Shop No.15, Pippal Vehra, Shahalam Market, Lahore Ravi Town
21.	M/S Khawaja Enterprises, Ist Floor Accha Market Shahalam Market ,Lahore City
22.	Ms Enterprises, Shop No. I-360, Pippal Vehra, Shahalam Market, Lahore
23.	Reet Pehal, 187, Y Commercial, Phase - 3, DHA, Lahore
24.	Hassan Enterprises, Shop No.14, Pippal Vehra, Shahalam Market, Lahore Ravi Town
25.	Arsalan Enterprises, Jewellery Centre, Pippal Vehra, Shahalam Market, Lahore
26.	Afshan Variety Store., Shop # 01, I-336, Pippal Vehra, Near Masjid Shahalam, I/S Mochi Gate, Lahore
27.	Qumber Enterprises, Office No. 1, I-438, 3Rd Floor, Itfaq Market, Shahalam, Lahore Data Gunj Bukhsh Town .
28.	Shahbaz Associate, Property # Sf 37, R 4/7 G, Dill Muhammad Road, Lahore, Lahore Data Gunj Bukhsh Town
29.	Sadaf Nageen Traders., 1St Floor, Shop # 04, Sadaf Market, Pippal Vehra, Shahalam, Lahore Ravi Town
30.	Dilshad & Sons, House No. A-185 Block-C, New Nazimabad Gadap Town., Scheme No. 43 Karachi, Karachi Central North Nazimabad Town
31.	M/S Mac Trading Co., Shop No. 18, Ground Floor Ittefaq Market, Shahalam Market, Lahore
32.	Mh Enterprises, Shop No.14 Basement, Pippal Vehra, Shahalam Market, Lahore Ravi Town
33.	Ayyan Traders, Office No. 1, 2Nd Floor, Al-Sayyed Market, Rehman Gali No. 2, Brandreth Road, Lahore, Lahore Data Gunj
34.	M/S Ali Enterprises, Shop No. 1 Pippal Varha Shahalam Market ,Lahore
35.	Mehmood & Sons, Shop # 1, Peppal Vehra, Shah Alam Market, Lahore
36.	Waqar Traders, Inayat Center, Near Dry Port, Gt Road, Sambrial(Sub Office), Sialkot Sambrial
37.	M/S Qadri Enterprises, Shop No 1 Near Ghosia Masjid New Alamgir Market Shahalam, New Alamgir Market, Shahalam, Lahore
38.	Rha Traders, Room # 203, 2Nd Floor, Sufi Chamber, Patiala Ground, 5-Link Meeleod Road, Lahore Data Gunj Bukhsh Town
39.	M/S Trending Accessories, I 350, Pippal Vehra, Inside Mochi Gate, Lahore Data Gunj Bukhsh Town
40.	R.K.Enterprises, Room No.02, Second Floor Qadri Centre Mr.4/61, Opp: Lal Masjid, Karachi Central
41.	Ayyan Traders., Shop No. 06, I-338, Pipal Vehra, Inside Mochi Gate, Lahore Ravi Town
42.	M/S Ghosia Enterprises, Shop No.15, Ground Floor, Pippal Vehra, Shahalam Market, Lahore, Pakistan
43.	Asad Enterprises, Office No.23, 4Th Floor, Block-A, Ittefaq Market Noor Gali, Mochi Gate, Lahore
44.	Kashif Trading Company, Shop No, 18, Ground Floor China Center, People Vehra Shah Alam Market, Lahore

45.	Sohaib Enterprises, House No. 102-W-28, Treat Bakery Road, Madina Town Chak No. 213 Rb, Faisalabad
46.	Khr Enterprises, Shop No.2663 Rehmat Tower, Pepal Verah, Shahalam Market Lahore, Lahore Data Gunj Bukhsh Town
47.	J.H International, S-2 Accha Market, Shah Alam Gate, Lahore, Lahore Data Gunj Bukhsh Town
48.	Speedaf Logistics Pakistan (Private) Limited, Commercial Property No.11, Saint Mary'S Park, Gulberg Iii, Lahore Gulberg Town
49.	W.R.S.Collection, Office No 03 3Rd Floor, M.R.4/61, Qadri Centre, Opp Lal Masjid,Mithadar,, Karachi South Saddar Town
50.	Adeel Trader, Shop # 4, Ittefaq Market, First Basements, Near Masjid Farooq-E-Azam Shah Alam, Lahore, Lahore Data Gunj
51.	Fresan Enterprises, 4 Star New Bilalgunj Scheme, Hamil Choke Tariq Road, Nearby Punjab Machinery Store, Lahore Shalamar
52.	Ayaan Traders, Sattar Chowk, Lakkar Mandi, Jhang Road, Faisalabad Jinnah Town
53.	Glow Up Traders, Office # B-1 Grace Center, Canal Bank Road 1-B Canal Park, Gulberg-Ii Near Jail Road, Lahore Gulberg Town
54.	Zeeshan & Co, No.2 1St Floor, New Jilani Market, Marriot Road, Karachi, Karachi South Saddar Town
55.	Bilwani Enterprises, 402, Custom Trade Tower Plot No 26/1/1 Opposte Kpt Ground, West Kemari Town, Karachi West, Kemari
56.	Feroz Trading Company, Shop No.I/339+340 2Nd Floor, China Center Pipal Verah I/S Mochi Gate, Lahore, Lahore Data Gunj
57.	Kohsar International, House No 342, Street No 25, Rawal Town, Islamabad Islamabad Urban
58.	Salman Traders, Office No.I/339+340, China Center Pipal Vehra, I/S Mochi Gate Lahore, Lahore Data Gunj Bukhsh Town
59.	M/S A To Z Trading Company, Shop # W-242, Namik Mandi, Raja Bazar, Rawalpindi
60.	Sial Enterprises, Ground Floor, Shernaz House, 8 West Wharf Road, Opposite Pso Petrol Pump, Karachi West
61.	Miniso Trading Co (Smc-Private) Limited, Office # 1013, 10Th Floor, Haly Tower, Dha Phase 2, Sector R, Lahore
62.	H.S Impex, Office # 205,2Nd Floor, Dada Bai Market, Boulton Market, Karachi South Saddar Town
63.	Owner International Trading Corporation, 201, 3Rd Floor, Yousuf Market, Mr-1/47, Khoree Garden Karachi
64.	Global International, Room No.203, 2Nd Floor, Sufi Chamber, Patiala Ground 5-Link Macleoad Road, Lahore
65.	M. Haris Trading Co., I-435/A, People Vehra, Inside Mochi Gate, Lahore
66.	Air & Ocean Services, A-32, Sheet No 26, Model Colony, Malir Karachi
67.	Captain Express Pakistan Private Limited, 236, Block G, Phase 5, Pakistan
68.	Al-Saudia Traders, Shop # 2675/D, Botal Bazar, Papar Mandi, Shah Alam Market, Lahore Data Gunj Bukhsh Town
69.	M/S Muhammad Sohail International., Room-208 2Nd Floor Gul Court M.A. Jinnah Road ,Karachi
70.	Haq Trading Company, Shop No. 140 Alamgir Market Shahalam Lahore
71.	Rizwan Enterprises, Property No 466, Ali Manzil, Androon Mochi Gate, Lahore
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83.	Ghousia Jewellery House, Shop No.15, Pippal Vehra, Shahalam Market, Lahore Ravi Town

Subject: DETERMINATION OF CUSTOMS VALUES OF HAIR ACCESSORIES (LOW END BRANDS)

Kindly refer to the subject cited above.

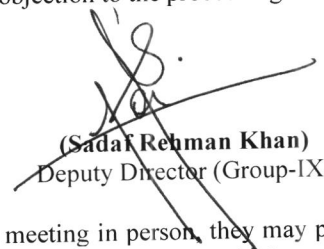
2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the determination of customs values of subject goods. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting is scheduled on 24-9-2026 at 2:00pm in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.

- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.


(Sadaf Rehman Khan)

Deputy Director (Group-IX)

Note: If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate online via Zoom using the **Zoom ID: 87950214067** with **Passcode: 123123**. Participants intending to join the meeting via Zoom are requested to **inform this office at least one day prior to the scheduled meeting** to facilitate their participation through online session.

Copy to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Collectors of Customs, Collectorate of Customs (Appraisement), East/West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi.
3. The Additional Director, Directorate General of Customs Valuation, Karachi.
4. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
5. Notice Board.