

C. No. Misc/07/2015-VII/746

Date: 17.09.2026

MEETING NOTICE

Subject: **RE-DETERMINATION OF CUSTOMS VALUE FOR "HOUSEHOLD SEWING MACHINE MOTORS / SERVO MOTOR" UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

Kindly refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the re-determination of customs values of subject goods notified vide **Valuation Ruling No. 750/2015 dated 22.06.2015**. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting has been scheduled on **22.09.2026 at 3:00 pm** in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the re-determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.



(Zainab Izhar)
Assistant Director
Group-VII

Note: If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate online via Zoom. Participants intending to join the meeting via Zoom are requested to inform this office at least one day prior to the scheduled meeting to facilitate their participation in the online session. For confirmation and coordination, please contact: 021-99214144.

Copy for information to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.

TO:

1	The Chairman, FPCC&I Federation House , Main Clifton, Block-5, Abdullah Shah Ghazi Road, Clifton, Karachi.-75600	2	The President of Karachi Chamber of Commerce and Industry, Aiwan-e-Tijarat Road, Karachi
3	The President of Islamabad Chamber of Commerce & Industries, Islamabad.	4	The President of Lahore Chamber of Commerce & Industries, Lahore.
5	The President , Quetta Chamber of Commerce & Industry, Chamber Building, Zarghoon Road, Quetta.	6	The President , Gujranwala Chamber of Commerce & Industries, Aiwan-e-Tijarat Road, Gujranwala.
7	The Chairman , All Pakistan Customs Agents Association (APCAA), Room No. 7 & 8, Bombay Plaza, Mazzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi-74000.	8	The President , Karachi Customs Agents Association (KCAA), 2nd Floor, Burhani Terrace, Bohri Road, off Eduljee Dinshaw Road, opp. Custom House, Bhimpura, Karachi, Karachi City, Sindh 74000.

9	Hnr Company (Private) Limited, 19.5 Km, Raiwind Road, , Lahore, 0423-35393594, 00923219222222	10	Season Trading Enterprises, 4-C, Tigore Park, Nicolson Road, Lahore Data Gunj Bukhsh Town, 04236365581, 00923008441201
11	Digital World Pakistan (Private) Limited, 35-Km, Manga Mandi Bypass, Multan Road Sham-Ka-Bhattian, Lahore Iqbal Town, 042111184184, 00923008464160	12	Orient Electronics (Pvt.) Limited, 26, Km, Multan Road, Lahore Iqbal Town, 00923224578543, 00923008472408
13	Dawlance (Private) Limited, Dawlance Centre 7/4, Civil Lines 9, Dr. Ziauddin Ahmed Road, Karachi South Saddar Town, 021-35652450, 00923266510009	14	Mmyz International, 5-A, Agro Squire , Shadman Market, Lahore Data Gunj Bukhsh Town, 0427597674, 00923214382155
15	Sitara Trading Company, Oxford Centre, Opposite Behria Centre, Shah Aalam Market Lahore, Lahore, 04237665225, 00923338773277	16	China General Merchant, Office No 117, 6Th Floor, Central Plaza, Plaza Quarters, Marston Road, Karachi South Saddar Town, 32752523, 00923212599973
17	R&I Electrical Appliances Pvt Ltd, 1, Office # 319, 3Rd Floor, Madina City Mall, Abdullah Haroon Road, Karachi South Saddar Town, Office # 319, 3Rd Floor, Madina City Mall, Abdullah Haroon Road, Karachi South Saddar Town, Karachi South, 021-5654282, 00923458299299	18	Abdullah International, Tufail Town Rajkot Near Ali, Poor By Pass, Gujranwala, Gujranwala, 03110407595, 00923110407595
19	M. Sodais Int. Trading Co., Shish Mehel Road, Pir Maki Bazar, Data Darbar Lahore, Lahore Data Gunj Bukhsh Town, 04236368786, 00923334255290	20	M/S Shaheen Enterprises, Office No 6 Near Yusra Catering, Ali Street, Green Acres, Valencia, Lahore, 00920000000000, 00923324292947
21	A.M. Enterprises, 16-R-50-S, Hall, Road, Lahore, 00920000000000, 00923010313444	22	M/S United Trading Corporation, Climaxabad, G.T. Road, Gujranwala, Gujranwala, 00920000000000, +923006404255
23	Jtc Trade International, Shop No Se-9-R-40/2/2, Dewan Street, Nishtar Raod Brandreth Road, Lahore Data Gunj Bukhsh Town, 04237643568, 00923211478888	24	Subhan Enterprises, Opp. Habib Bank Limited, Sagheer Park, Nowshehra Road, Gujranwala Khiali Shahpur, 0554215131, 00923007425575
25	Maira Impex, Near Jojo Factory, Jinnah Road, Sie 1, Gujranwala, 0554214165, 00923217777910	26	Transworld Import Export (Private) Limited, Office No 8, Nic Dry Port, Almo Chowk Quetta, Pakistan, 00920000000000, 00923139409863
27	Subhan Traders, Khadim Manzil Street No.3 Mohallah Talab Deviwala, 0554298107, 00923008648249	28	Pak Plastic Manufacturing Industries, Plot 72-B, Punjab Small Ind Est, Sunder Road Raiwind, Lahore Nishtar Town, 0302-4009942, 00923334612054
29	Precision Appliances (Private) Limited, Plot No.B-28, Manghopir Road, S.I.T.E., Karachi, Karachi West Site Town, 021-32591020-1, 00923212017766	30	Rose Enterprises, Shop No. 16, Ground Floor, , Ali Center, Hall Road, Lahore, 04237239380, 00923218544000
31	A R Speed Motors (Smc-Private) Limited, 1st Floor, Plot # 68, Sundar Industrial Estate, Lahore, 00920000000000, 00923219446537	32	Talha Traders, Shop # 48 G National Bara, Market E-812 Kucha Teer, Gran Inside Mochi Gate, Lahore Data Gunj Bukhsh Town, 04237656397, 00923345888804
33	Cannon International, Rehman Chamber, Temple Road, Lahore,, 042-37113830, 00923214789999	34	Shakeel Butt Traders, Near Maakhhy Da Hotel, Gala Darbar Qadria, Baghban Pura, Hafizabad Road, Gujranwala Qila Dedar Singh, 03338112426, 00923338112426
35	Mico Appliances (Private) Limited, Juian Wala, Muridke, Road, Sheikhpura Sheikhpura, 0333-4323093, 00923464061784	36	Bs Traders, Gali No.2, Moh.Noor Bawa, Gujranwala, Grw, Gujranwala Qila Dedar Singh, 0554221155, 00923006409882
37	Sa Traders, Office No.418, 4Th Floor Landmark Plaza, Jail Road Gulberg, Lahore, 042-35779435, 00923055552427	38	Solo Electric, Shop # 28-Madina Market, Chowk, Shahlmi, Lahore Data Gunj Bukhsh Town, 04237163510, 00923214119003
39	Proskit Trading Company, Office No. 1, 2Nd Floor, Al-Siddique Centre, 30-Hall Road, Lahore, Lahore Data Gunj Bukhsh Town, 04237237989, 00923214644411	40	Nigehban Traders, Near Goods Transport Stand, Garhi. Colony, Gulbahar No.5, Peshawar Peshawar, 00920000000000, +923159476434
41	Al-Jannat Traders, 173, A Block, Model Town, Gujranwala, 0553734264, 00923225698712	42	Kamat Traders, Opposite Amin Hotel, Hashtnagri Near Khabray Akhbar, Mall Godam Road Peshawar, Peshawar Peshawar, 091565656, 00923009502823
43	G.M Plastic Industry, Nowshera Sansi, Road, Gujranwala, Gujranwala Khiali Shahpur, 03217412551, 00923217412551	44	Shahvez Impex, Office # 1001 10Th Floor, Sharja Trade Centre, Altaf Hussain Road New Challi, Karachi South Saddar Town, 00920000000000, 00923002447816
45	Raza Traders, Gondlanwala Road, , Near Naz Cinema, Gujranwala, 0554238791, 00923009646676	46	M/S J.S. Corporation, R 17 1st Floor Manzoor Square Noman Street M A Jinnah Road ,Karachi, 6343394, 00923009288044
47	Tradex International, B1-17-53, Main College Road, Lahore, Lahore, 00920000000000, +923270552525	48	M R A Traders, Room No.312, Qadri Chamber, 3-5 Mcleod Road,, Lahore Data Gunj Bukhsh Town, 00920000000000, +923253177773
49	Pak Elektron Limited (Head Office), Unit-Ii,, 34-Km, Ferozepur Road,, Lahore, 042-35920125, 00923008455769	50	United Refrigeration Industries Limited, D-18, Site, Area, Hyderabad Latifabad, 021-35652450, 00923266510009
51	Kashif Zia & Co., 71, Mcleod Road, Lahore,, 04236312115, 00923334212115	52	Yasir Abbas & Co., Se.11.40. S. 31, Tagoor Park, Nicholson Road, Lahore Data Gunj Bukhsh Town, 00920000000000, +923224575895
53	Al-Mohid Traders, Shop No.8-G, 8- Mcleod Road, , Lahore Data Gunj Bukhsh Town, 042-36370506, 00923454439261	54	S.M Corporation, Plot No 588 -3- A2, Shop No 4 , Township Lahore , Lahore, 00920000000000, 00923002077410
55	M/S R&I Electrical Appliances (Private)Limited, Plot No. W/4/1, & W/5/1, Eastern Industrial Port Qasim, Malir Bin Qasim Town, 021-5654282, 00923458299299	56	Melody Electronics, Shop No. 6 Amir Electronics Market, Saddar, Karachi,, 02135689224, 00923222363386
57	Zksf (Smc-Private) Limited, Plot 82B, Small Industrial Estate, Gt Road, Pakistan, 00920000000000, 00923359978278	58	Expert Enterprises, 3Rd Floor, A-20 Commercial, Izmir Town, Lahore, 00920000000000, 00923137929300
59	Koh-I-Noor Hi-Tech (Pvt) Ltd., Ghuman Industry Near Amrat Pura, G.T Road,, Gakhar, Gujranwala Wazirabad, 0553845996, 00923314520000	60	Amin Alam Traders, F-1, 1st Floor, Ali Center, 16-A Hall Road, Lahore Data Gunj Bukhsh Town, 04235467786, 00923224296600
61	E.S Impex, , Basement Ahad Center , 30-Mall Road, Lahore, 04237244441, 00923004529387	62	Latif & Sons., Shop No 13-G, Khalil Center, 16 - Hall Road, Lahore Data Gunj Bukhsh Town, 04237365282, 00923234001317
63	Al-Raheem Traders, 12-C, Shah Alam Market, Lahore, Lahore Data Gunj Bukhsh Town, 04237668314, 00923004776655	64	Pak Plastic Manufacturing Industries, 2/S, Kot Lakhpat, Quaid E Azam, Industrial Estate, Lahore, Lahore Nishtar Town, 0302-4009942, 00923334612054

65	M/S M. Ramzan Machinery Co, Shop No. 1660, Inside Dehli Gate, , Multan Cantt. Mumtazabad Town, 00920000000000, 00923008732258	66	M.Latif Electronics, 16-Hall Road, , , Lahore Data Gunj Bukhsh Town, 04237122053, 00923088806600
67	A.S.Enterprises, Plot No. D-171, Patel General Trading Compound,, Near Ags Battery, Shershah, Site Industrial Area, Karachi West Site Town, 0321-2180125, 00923212180125	68	Ayan Enterprises, A-11, Block-19, St # 4, Roshan Bagh Society, Federal-B-Area, Karachi Central Gulberg Town, 03002931301, 00923002259289
69	Ruhaba Impex, Office No - 5D, Flat Golden Heights, Bohri Road, Opp: Custom House Karachi, Karachi South Saddar Town, 03340300727, 00923340300727	70	Al Sudais Enterprises, 1St Floor Rustam Market, Back Side City Kotwali, Landa Bazar Lahore, Lahore Data Gunj Bukhsh Town, 00920000000000, 00923218820282
71	Nova Traders, Office No-102, 2Nd Floor, Japan Center,, Shah Alam Road, Lahore, 00920000000000, 00923264902250	72	Galaxy Corporation, Office No 4, Plot No 588 -3- A2 , Township Lahore, Lahore, 00920000000000, 00923002077410
73	M/S Jahangir Trading Company, 42/3 Dewan Street Nishter Road, 0427671005, 00923219469899	74	Mechatronic Engineering, Tezgarh Road, Yadgar-E-Shuhada Stop G.T. Road, Manawan, Lahore Wahgah Town, 042366522866, 00923004016835
75	Ahmad Trade Link, House No. 461, Block B, Mohala Model Town, Gujranwala Aroop, 0554241465, 00923237495039	76	M.F.Enterprises, Room No.301 Gul Court M.A Jinnah Road, 02132259668, 00923008239426
77	Al-Mohid Traders,, Shop No 8-G, 8- Mcleod Road, , Lahore Data Gunj Bukhsh Town, 042-36370506, 00923454439261	78	M/S Zafrani Creation Inc, Chabba Gali, Jodia Bazar, Karachi, Karachi South Saddar Town, 32531181, 00923012384429
79	M&H Industries (Private) Limited, Plot No.11, Gulshan-E-Noor, Near Zara Peer Darbar, Lakodare, Ring Road Lahore, Lahore Shalamar Town, Pakistan, 042-35781307, 00923004006224	80	The Strugglers, Office Number 312/3, 3Rd Floor Qadri Chamber, Hall Road 30 Mall Road, Lahore, Lahore Data Gunj Bukhsh Town, 00923048971749,
81	Dowell Schlumberger (Western) S.A, 267-268, Industrial Area, I-9/3, Islamabad Islamabad Urban, +92,51, 8481100 , 00923335802425	82	Aisha Impex, Gondanwala Road Dhullay, 0554210442, +923008936109
83	Moqadas Enterprises, Sh. Rehmat Ullah Market, 16 Hall Road, Lahore,, Lahore Data Gunj Bukhsh Town, 0423 7236960, 00923009479624	84	Sohaib Enterprises, House No. 102-W-28, Treat Bakery Road, Madina Town Chak No. 213 Rb, Faisalabad, 0412614100, 00923218663131
85	M.R Enterprises, Khewat No.251, Khatoni No.667-668, Abu Bakar Sadiq Road Opposite Accha Dairy Nain Sukh, Link Saggian Bypass, Lahore Ravi Town, 04237655858, 00923004095968	86	Rafiq Enterprises, Ali Ahmad Dagia Road, Saggian Bypass. Sheikhupura Road, Lahore, 03334384670, 00923334384670
87	Energy Alternatives, Plot No.1114, Block-A, Sabzazar, Lahore, 00920000000000, 00923006567644	88	Super Asia Mohammad Din Sons Limited, G.T Road, 055-4272801, 00923008645000
89	Zia Trading Company, 1St Floor, Shop No. 01 Japan Center, Transformer Chowk Shahalam, Lahore, 04237632751, 00923333723333	90	M/S Orbit Traders Pakistan, H#69-B,, Hazoor Garden Town, Canal Road,, Toba Tek Singh Toba Tek Singh, 04622200502, 00923005665819
91	M/S Homeaid Appliances, Office # 01 Second Floor,, Mb-2, Sector 6-B, Mehran Town, Korangi, Karachi, Karachi West, 00920000000000, 00923062091505	92	Mth Traders, Hasrat Mohani Road, Trade Avenue Building, 4Th Floor Office No 415, Karachi Central, +923100005730,
93	M/S Kashif Electronics, Suit # 112-113, Saddar, Seema Electronics Centre,, Behind Hashoo Centre Off Abdullah Haroon Road, Saddar Karachi,, Karachi South Saddar Town, 32729598, 00923008291117	94	Trademan, Office No 4, 1St Floor Shoukat Plaza, Safan Wala Chowk, Lahore, 00920000000000, 00923137929300
95	Business Linkers, Head Office, Shara-E-Jamaluddin Afgahni, Quetta, Quetta, 0812843003, 00923337935566	96	Mis Enterprises, Office No. 4-A, 3Rd Floor, Leeds Centre, Main Boulevard, Gulberg-Iii, Lahore Gulberg Town, 00920000000000, 00923007142200
97	Pakistan Impex International, Godown Shop No 8/9, Plot No 149 Paradise Chamber, Artillery Maiden, Karachi South, 0300-2149037, 00923002149037	98	Overseas Impex, Office No 11 2Nd Floor, Al-Hafeez Tower Gulbarg Iii, Mm Alam Road Opp Old Pizza Hut, Lahore, 00920000000000, +923224666665
99	Zaid Traders, Office No 83\1, Bagh Munshi Ladha, Kacha Ravi Road, Lahore, Lahore Data Gunj Bukhsh Town, 03214784744, 00923214784744	100	An-Nafay Associates, A-12, Project 07, Prechs, Gulshan E Iqbal, Karachi East Gulshan Town, 34827838, 00923009291842
101	M/S Aziz Industries, 23 K.M. G.T.Road ,Muridke, 04237982774, 00923404231565	102	Golden Fuji Traders, Amrat Pura, G.T.Road,Rahwali Cantt, Gujranwala, Gujranwala Aroop, 0553732675, 00923093106665
103	Saffron Enterprises, Mb-6/9, Sector 6-B, Mehran Town, Korangi Industrial Area, Korangi Korangi Town, 03002801940, 00923002801940	104	Pak Enterprises, 31-B National Bara Market Shah Alam, 4237668050, 00923244543017
105	Global Lighting, Shop No.9, Block A, Ground Floor, Property No.E-459/A, Shah Alam Gate Lahore, Lahore, 042-37365112, +923231414541	106	Abb Power & Automation (Private) Limited, 804, Haly Tower, Phase 2, Lalik Chowk, D.H.A, Lahore, 04232560723, 00923224419117
107	F B U Enterprises, 16 Hall, Road, Lahore, Lahore Data Gunj Bukhsh Town, 04237236960, 00923334342186		