



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
7TH FLOOR, CUSTOM HOUSE, KARACHI



No. Misc/07/2009-VII/(Part-IV) /741

Date: 16-09-2026

MEETING NOTICE

1. The Chairman, FPCCI, Standing Committee on Valuation, FPCCI, Federation House, Abdullah Shah Ghazi Road, Clifton, Karachi.
2. The Chambers of Commerce & Industry, Karachi, Lahore, Islamabad, Hyderabad, Quetta & Peshawar.
3. The Chairman, Customs Valuation Committee, KCCI, Aiwan-e-Tijarat Road, Karachi.
4. The Collectors of Customs, Collectorate of Customs (Appraisalment), East / West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi.
5. The President, All Pakistan Customs Agents Association, Room No. 7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Customs House, Kharadar, Karachi.
6. The President, Karachi Customs Agents Group, Bohri Road, Karachi.
7. All relevant Associations, Trade Bodies and Stakeholders.
8. TCL Electronics Pakistan Private Limited, Plaza No 32/A, Block XX, DHA, Lahore Cantonment
9. HNR Company (Private) Limited, 19.5 Km, Raiwind Road, Lahore.
10. Sapphire Electronics (Private) Ltd, 1st Floor, Tricon Corporate Centre, 73-E Main Jail Road, Gulberg II, Lahore.
11. Haider International, Plot No.5 Nai Abadi Old Bajwa Town, Amir Town Harbanspura Lahore.
12. Digital World Pakistan (Private) Limited, 35-Km, Manga Mandi Bypass, Multan Road Sham-Ka-Bhattian, Lahore Iqbal Town.
13. Best Corporation., Alamgoder Road, Minar Masjid, Bara, Khyber Agency, Khyber Bara.
14. 3 Star Corporation, Near Shakas Fort, Takhta Baig, Shakas, Khyber.
15. Rnr Industries (Private) Limited, Shop No. G-1, Ground Floor, Plot Bearing No. 75, Bahadur Yar Jung Cooperative Housing Society Limited, Karachi.
16. M/S Automate Industries (Pvt) Ltd., C-23, Site Karachi.
17. Dawlance (Private) Limited, Dawlance Centre 7/4, Civil Lines 9, Dr. Ziauddin Ahmed Road, Karachi.
18. Orient Electronics (Pvt.) Limited, 26-K.M Multan Road, Lahore.
19. Hi-Tech Electronics (Private) Limited., Near Punjab Silk Factory, Alam Godar High School, P.O Box 137, Alam Godar Road, Malik Garhi, Tehsil Bara, Khyber.
20. United Precision Works Private Limited, 21 Km Rrozepur Road Near Masjid Ibrahim.
21. Srm Nobel (Private) Limited, Hall No. 2, G.T Yadgar Chowk, Jallo Mor Batapur.
22. Smart View Corporation, Gula Khan, Market Alam Gudar Road, Near Alfalah Bank, Khyber Bara.
23. Select Technologies (Private) Limited, 152-1-M, Quaid-E-Azam Industrial Estate, Kot Lakh Pat, Lahore.
24. Star X Corporation, ., Alam Gudar Road, Near Minar Masjid, Khyber, Bara.
25. N Tec Electronics (Private) Limited, Nabi Pura Stop, 24 Km, Sheikhpura Road, Lahore.
26. Pak Elektron Limited (Head Office), 17-Aziz Avenue Canal Bank Gulberg V, Lahore.
27. Universal Trader, Sapah Ghabi Khel, Post Office Bara Karegar Gari, Tehsil Bara, Khyber, Bara.
28. S.S Consumer Appliances (Private) Limited, 1-7, Alam Gudar Road, Karigar Gahri, Near Main Bazar Bara, Khyber Bara
29. Khadija Electronics, Shop No 12 Motiwala Market Sarmad Road.
30. M/S Haiger Industries, Factory No. 3, 8Km Near Moza Raiwind, Near Zymco Factory, Tehsil Raiwi, Lahore.
31. Black Rock Appliances (Private) Limited, A-417 Sector 6-F, Mehran Town, Korangi, Karachi Central.
32. Inovi Telecom (Pvt.) Limited, Plot # 3, Sector # 15, Korangi Industrial Area, Karachi, Korangi Town.
33. Shah Enterprises, Plot No.11-C, Rahat Commercial, Lane No.1, Phase Vi, D.H.A, Karachi South Saddar Town.
34. M Anas Traders, Plot No.157, Sundar Industrial Estate Raiwind Road, (Multan Road), Lahore Iqbal Town.
35. Khyber Tech Technologies (Private) Limited, Takhta Baig, Opposite PSO Petrol Pump, Near Jamrud Royal Public School, Shah Kass, Jamrud, Khyber Jamrud.
36. Tech Hub Electronics, Aka Khel, Tehsil Bara, District, Khyber Bara.
37. Momentum Logistics (Private) Limited, 92Cc, 2Nd Floo, Ex Park View Society, DHA Phase - VIII, Lahore.
38. Kp Corporation, Opposite, Pso Petrol Pump Near, Ihsan Market Jamrud Road Shakas, Khyber.
39. M&H Industries (Private) Limited, Plot No.11, Gulshan-E-Noor, Near Zara Peer Darbar, Lakodare, Ring Road Lahore, Shalamar Town.
40. E.S Impex, ., Basement Ahad Center , 30-Mall Road, Lahore.
41. M/S 3 Star Corporation, Ms Market Hall No.11-12, Near Meezan Bank Alam Godar Road, Tehsil Bara, District, Khyber Bara.
42. Wegaflix (Private) Limited, 00, Ms Market, Near Meezan Bank, Alam Godar Road, Khyber.
43. One Plus Electronics, Al Saeed Market, Alam Ghudar, Road Bara, Khyber Bara.
44. Abdul Wahab Trading Company, Qaom Shinwari, Tappa Basi Khel, Landi Kotal, Khyber.
45. Farooq Habib Electronics (Private) Limited, Near, Shahkas Fort, Takhta Baig, Khyber Jamrud.
46. Tecno Pack Telecom (Private) Limited, Banglow No. A-255, Block-6 Pechs, Nursery, Shahrh-E-Faisal, Karachi.
47. Bilal Traders, House No 4 Parsi Compound, Mohalla Islam Pura, Louis Street, Karachi South, Karachi South.
48. Murtuza Traders, House # 1, Qamar Building, Ramswami Nishitar Road, Karachi South, Karachi South.
49. Mk-Electronics, Al-Latif Centre, Shop # B-3, Hall Road, Lahore.
50. Trade Bridge, Office # 7-8, 4Th Floor, Feroz Din Centre, Hall Road, Lahore Data Gunj Bukhsh Town.
51. Mahad Traders, Shop # B-20, Ground Floor, Noor Center, Survey # 31/5, Pr-2, Abdullah Haroon Road, Saddar, Karachi South Saddar Town.
52. Fm Enterprises, Office No 1110 11Th Floor, United Center Plot No.83, N.I Lines Saghir, Hussain Shaheed Road, Karachi South Saddar Town.
53. Muslim Son'S Enterprise, Shop # 003, Pl No. 14 Sb Sect 36, Lakhani Pride 02, Gulistan-E-Jouhar, Karachi East.
54. Mustafa Traders, Shop No B1 Noor Center, Opposite Hasoo Center, Abdullah Haroon Road, Karachi South Saddar Town.
55. A.S Traders, Office No. 426 Plot No. 310/2 Am, Preedy Street, Saddar, Karachi, Karachi South Saddar Town.
56. Basu International, Office No 2-3, First Floor, Ohad Center Mall Road Lahore, Lahore.
57. Oxy Electronics Industries (Smc-Private) Limited, 21-Km Ferozpur Road, Behind Ibrahim Masjid, Gajjumata, Lahore.
58. Alpha International, F-105 Block-7 Scheme-V, Clifton, Karachi.
59. Rm - Traders, Office # 95, Block - B, Jan Plaza Near Minar Masjid Main Bara Road, Khyber Bara.
60. Asmaa Traders, House No.18 Street No.14A Canal Park Baghbanpura.
61. Ganar International, Plot # 158, M-2, Pmc Centre, Tariq Road, Karachi East.
62. Dha Dolmen Lahore (Private) Limited, Plot No#158, Sector A, DHA, Phase Vi, Lahore Cantonment.
63. Imran Electronics, Off-101, Plot No.310/2, A.M Preedy Street, Saddar, Khi, Karachi South Saddar Town.
64. Al-Ain Imports, Office No 3 First Floor, Ohad Center, Haill Road, Lahore.
65. Crown Traders, House No. 10 Street No.19, Fateh Garh, Mughal Pura, Lahore, Lahore Shalamar Town.
66. Khurram Brothers, Office No. M-2, Mezzanine Floor, Trade Avenue Hasrat Mohani Road, Karachi, Karachi South Saddar Town.
67. Amin Alam Traders, 792, G-4, Johar Town, Lahore, Lahore Iqbal Town.

68. Sparkling Sea International, Office No L/G 20 Plot No D 06, Block 10-A, Glamour Shipping Mall Gulshan E Iqbal, Karachi East Gulshan Town.
69. Coastal Jade Technology (Private) Limited, A-19 & A-20, Phase 1A, M-3 Industrial City, Sahianwala Interchange Motorway M-4, Faisalabad, Faisalabad.
70. M/S. Fel Power, Shop No.2 Ground Floor (Shop No.7 Of Plaza), Javed Siddiqui Plaza, D.A.V College Road, Rawalpindi Rawal Town.
71. Saila Enterprises (Private) Limited, Town House No # 5-A, Plot No G-15/2, Clifton Cottages Block No. 9, Karachi.
72. Pakistan Impex International, Shop# 19, Bismillah Market, Iqbal Road, Karachi South Saddar Town.
73. Brother Enterprise, Ls-18, Sector 16-B, North Karachi Industrail Area, Karachi, Karachi Central North Karachi Town.
74. Galaxy Corporation, Office No 4, Plot No 588 -3- A2 , Township Lahore, Lahore.
75. Raas Corporation, Office No 8, Ground Floor Cm Centre, 1 Link Road Fareed Court House, Lahore.
76. Hussain Traders, Office No. 3, C/873, Gujjar Gali, Water Works, Lahore Data Gunj Bukhsh Town.
77. Games Vision, Shop No. 9-10, Yaseen Market, Abdullah Centre, Hall Road, Lahore.
78. Al Ghazi Group, Office No. 7 , , First Floor Wazir Mansion, Aiwan E Tijarat Road , Karachi South Saddar Town.
79. Kr Technologies, 3Rd Floor, Rehman Center, 16-A Hall Road, Lahore.
80. Eco Products, 7-K, Commercial Area, Model Town, Lahore.
81. Lincoln Law Associates, 1st & 2nd Floor, 13-C, Khayaban-e-Muslim, Phase VI, DHA Karachi, 021-35155757

Subject: **DETERMINATION OF CUSTOMS VALUE OF “LED TV IN SKD & CKD CONDITION & PARTS THEREOF” UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

Please refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the re-determination of customs values of subject goods notified vide **Valuation Ruling No. 1797/2023 dated 04.08.2023**. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting has been scheduled on **15.10.2026 at 02:00 PM** in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the re-determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.



(Zainab Izhar)
Assistant Director
Group-VII

Note: If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate online via Zoom. Participants intending to join the meeting via Zoom are requested to inform this office at least one day prior to the scheduled meeting to facilitate their participation in the online session.

For confirmation and coordination, please contact: 021-99214144.

Copy for information to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.