



**GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
CUSTOM HOUSE KARACHI**

C.No.DG(V)Val.Rev/44/II/2026/619

Dated: 28-07-2026

S.No.	Petitioners
01.	M/s. SDN International (Through) Expert Law Associates Address: Office # 3, Mezzanine floor Jumbo, Centre Opp, Customs House, Karachi. Cell # 0333-2210866
02	The President (RCCI), Rawalpindi Chamber of Commerce & Industry Address: Chamber House, 39-Mayo Road, (Civil Lines) Rawalpindi. Tel: 051-5111050, Email: president@rcci.org.pk
03.	The President The Lahore Chamber of Commerce & Industry Address: 11-Shahrah-e-Aiwan-e-Sanat-o-Tijarat, Lahore. Tel: 042-36305538-40, Email: president@icci.org.pk
04.	M/s. United World Corporation Address: Office # M-27,28 Mazanine Floor, Al Rehman Trade Centre, R.K Square Karachi. Cell # 0321-8278768
05.	M/s. Mateen & Sons Address: C-109, Sector-32-A, Korangi Industrial Area, Karachi. Cell # 0300-9259930
06. to 08	M/s..S.R.S Impex, M/s. Gulf Trading Corporation, M/s. Rafay Enterprises (Through) Imran Ali (Consultant) Address: Office No. G-28, Ground Floor, City Residency & Shopping Galleria, Opp. Garden Police Headquarters, Near Makki Masjid, Garden East, Karachi. Cell # 0316-3178483
09. to 15	M/s. MST Enterprises, M/s. Waseem Enterprises, M/s. TZS Enterprises, M/s. AMZ International, M/s. Saeed Impex, M/s. Adam Traders, M/s. Awais Trading Company (Through) Shahzeb Shaikh Advocate Address: Office # 6, 2 nd Floor, Mitha Court, Plot BC-7, Block-9, Clifton, Karachi. Cell # 0331-3027050
16.	M/s. Lost-In-Paris (Through) Sardar Muhammad Ishaque, Advocate Address: Plot No.87-S, 9 th Floor, Suite No. 803, Al-Ghafoor Chalet, Allama Iqbal Road, Off. Khalid Bin Waleed Road, Block No.2, PECHS, Karachi. Cell # 0333-3325825 & 0321-2840047, Email: sardarm.ishaque@gmail.com.
17. to 23.	M/s. Nadeem Traders, M/s. A.R Azfar General Merchant, M/s. Brands Unlimirted, M/s. S.M.A.S Impex, M/s. Prestige Distribution, M/s. Limitless Brands (Private) Limited, M/s. LES Cosmetiques (Private) Limited, Address: Suit A-6, 3 rd Floor, Court View Appt, Court Road, Karachi. Cell # 0300-8254446
24. to 29.	M/s. Madni Traders, M/s. Shalimar Enterprises, M/s. SM Corporation, M/s. ZK International, M/s. Zahid Traders, M/s. Green Core Beauty (Private) Limited (Through) Lincoln Law Associates, Address: 1 st & 2 nd Floor, 13-C, Khayaban-e-Muslim, Phase VI, DHA, Karachi. Cell No. 0333-7575345. Email: lincolnsassociates@gmail.com
30.	M/s. Him Associates, (Through) Franklin Law Associates Address: 1 st Floor, Plot No. 4C, Lane # 3, Al Murtaza Commercial, DHA Phase # VIII, Karachi. Ph: 021-35246856, Email: info@franklinfla.com
31. to 35	M/s. AW Enterprises, M/s. Noor Traders, M/s. A Traders, M/s. 7 Trader, M/s. Nine Traders, (Through) C/o DSI Law Associates Address: Suite # 907, Horizon Tower, Block-3, Clifton, Karachi. Cell # Email: shahabimanlawassociates@gmail.com
36. to 40	M/s. Abdullah Enterprises, M/s. Gillani Traders, M/s. Imtiaz General Merchant , M/s. Seven Star Trading Company, M/s. Prime Enterprise (Through) Franklin Law Associates Address: 1 st Floor, Plot No. 4C, Lane # 3, Al Murtaza Commercial, DHA Phase # VIII, Karachi. Ph: 021-35246856, Email: info@franklinfla.com

Subject: **REVISION PETITION FILED UNDER SECTION 25D OF THE CUSTOMS ACT, 1969, AGAINST VALUATION RULING NO. 2094/2026, DATED 24.06.2026, ITEM: PERFUMES / EAU DE TOILETTE / EAU DE COLOGNE.**

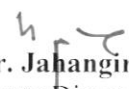
Please refer to the subject cited above.

2. It is hereby informed that the hearing in the aforementioned case has been scheduled to be held on **12-08-2026 at 03:30 PM** before the **Director General of Customs Valuation at the Directorate General of Customs Valuation, Customs House, Karachi.** You or your duly authorized representatives, along with an authorization letter, are requested to appear in person on the scheduled date and time.

3. The documents mentioned below may please be emailed at email address **dgykhi@gmail.com:-**

- Vakalatnama/Authorization letter and relevant correspondence with the exporters.
- Copy of Sale Contract with Supplier and Brochure/Catalogue and Sales Tax Paid Invoices
- Relevant portion of Bank Statement indicating the payment of transaction to the exporter duly verified by the Bank and
- Channel through which payment is made to exporter & Sales Register (Relevant portion only). Other relevant supporting documents like test reports etc.

4. Your cooperation and punctual appearance at the scheduled hearing will be highly appreciated.


(Dr. Jahangir)
Deputy Director
S.A to Director General

Copy to:

1. The Director General, Directorate General of Customs Valuation, Custom House, Karachi.
2. The Director, Directorate General of Customs Valuation, Karachi.
3. The Additional Director, Directorate General of Customs Valuation, Karachi.
4. Deputy Director (Group-VII), Directorate General of Customs Valuation, Karachi, w/r to attend the hearing on the date and time fixed.