

C. No. Misc/33/2023-IX/580.

Dated: 14-07-2026

MEETING NOTICE

Sr. No.	Stakeholders
1	The Chairman, FPCC&I Standing Committee on Valuation, FPCC&I, Federation House, Abdullah Shah Ghazi Road, Clifton, Karachi
2	The Chairman, KCC&I, Aiwan-E-Tijarat Road, Karachi
3	The Chairman, All Pakistan Customs Agents Association, Room No. 7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi
4	The President, Islamabad Chamber of Commerce & Industries, Islamabad
5	The President, Lahore Chamber of Commerce & Industries, Lahore
6	Healthy Space (Private) Limited; 1st Floor, Plaza No. 98, Sector A Commercial, Dha Phase 6, Lahore Cantonment
7	M/S Maqsood Brothers; Shop#G-20-A, Quettawala Building, Katchi Lane No.1-1/2,Marriot Road, Karachi South Saddar
8	Danish Impex; Office # 1007 G K7/100, Jillani Tower, M.A.Jinnah Road Karachi, Karachi South
9	Expert Enterprises; 3rd Floor, A-20 Commercial, Izmir Town, Lahore
10	Kpk Traders; Malik Abad Road, Hakeem Abad, , Nowshera Nowshera
11	Bee Enterprises; S-04, The Emporium Mall, Johar Town, Lahore Wapda Town
12	Shoaib Sports Company.; Shop, 17-Lawrance, Road, Lahore Data Gunj Bukhsh Town
13	Birds Paradise Farm; Rana Kankreet, 36 Km Multan Road, Manga Mandi, Lahore Iqbal Town
14	M.F.Enterprises; Room No.301 Gul Court M.A Jinnah Road, Karachi
15	Mehar Traders; Shop No 28, Shah Alam Market, Lahore, Lahore Data Gunj Bukhsh Town
16	Huzaiifa International; E-872 . New Mohallah, Mochi Gate, Lahore, Lahore Ravi Town
17	Rose Enterprises; Zeenat Centre, 2nd Floor, Noor Gali, Shahalam Market, Lahore Data Gunj Bukhsh Town
18	Worldwide Packing & Supplies; Office No 8, Ground Floor Cm Centre, 1 Link Road Fareed Court House, Lahore
19	Speedaf Logistics Pakistan (Private) Limited; G/Floor 115-P, M.M. Alam Road, Gulberg-Ii Mini Market, Pakistan
20	Mehak Traders; Sf-892, Deans Trade Center, Peshawar Saddar, Peshawar Peshawar
21	M/S Saico International; Plot Bs 10.Block 18,, Flat#09 Samnabad Al Fareed, Comer Fb Area, Karachi Central
22	Muntaha Enterprises; 4th Floor Zeenat Centre, 953- Noor Street, Mochi Gate, Lahore Data Gunj Bukhsh Town
23	M/S Ghazali Brothers; Al-Zainab Court, Compbell Street, Jodia Bazar, Karachi South Saddar Town
24	J.F.International; 4th Floor, 10-C Sunset, Commercial Lane,Phase Ii Ext, Defence, Karachi South Saddar Town
25	Shah Enterprises; Property C 1205, Wachow Wali Bazar, Wachow Wali Chowk, Lahore
26	Quantum; Suite No 801, 8th Floor, Japan Plaza, Ma Jinnah Road, Karachi Central
27	Mh Traders; Office No 505, Trade Avenue, Hasrat Mohani Road, I.I Chudrigar Road, Karachi, Karachi South Saddar Town
28	M/S Synergy Co.; Flat No. 16, Roshan Mansion Advani Street, Plaza Quarter, M.A.Jinnah Road, Karachi South Saddar Town
29	Oreena Enterprises; Shop No: 18-19, 1st Floor, Khyber Market , Industrial Area, Jamrud Road , Peshawar Peshawar
30	Sameer Traders; City Tawer Plaza, 5th Floor Office No 504, Gulberg 2 Lahore, Lahore
31	Al Rehman Enterprises; Shope No 1, Madina Center, Shah Alam (Dana Market), Mochi Gate, Lahore
32	Mis Enterprises; Office No. 4-A, 3rd Floor, Leeds Centre, Main Boulevard, Gulberg-Iii, Lahore Gulberg Town
33	Buy And Buy; Office # 94, 6th Floor, The Central Plaza, Marston Road, Behind Gul Plaza, Karachi South Saddar Town
34	Trademan; Office No 4, 1st Floor Shoukat Plaza, Safan Wala Chowk, Lahore
35	Rk Traders; Shop No. 5 Khan Plaza 2nd Floor, Street No. 6, Naya Mohallah, Bara Bazar, Rawalpindi
36	U.A Enterprises; Shop # 8 A N Centre Marriott Road M-R 2/14, Karachi
37	Muslim Medical Services; 3, Syed Mauj Darya Road, , Lahore Data Gunj Bukhsh Town
38	Abdullah Traders; Ghaligay, Meer Ahmad Khail, Teh Barikot, Swat, Swat.
39	M/S Qadri Enterprises; Shop No 1 Near Ghosia Masjid New Alamgir Market Shahalam, New Alamgir Market, Shahalam, Lahore
40	New China Trading; Shop No.2,3,4, Bismillah Center, Basement Shahalam Market, Lahore Data Gunj Bukhsh Town
41	Sa Enterprises; 15 Kapoor Thalla House, Lake Road, Lahore, Lahore
42	Clean Max; Property At Khatoni No. 561/540, Jalyana Road, Near Aepl Workshop, Off Defence Road, Lahore, Lahore Iqbal Town
43	Irfanullah Traders; Kotakay, Bara Bandai, Barra Bandi, Teh Kabal Swat, Swat.
44	Owner International Trading Corporation; 201, 3rd Floor, Yousuf Market, Mr-1/47, Khoree Garden, Karachi
45	Mth Traders; Hasrat Mohani Road, Trade Avenue Building, 4th Floor Office No 415, Karachi Central
46	Bhoja's Trading; 164 Mezanine Floor Gul Plaza M.A. Jinnah Road, Karachi
47	M/S. Hamza Ali Enterprises; Suit # 18, 5th Floor, Arkay Square, Shahrah E Lquat, Karachi South
48	Khattak Enterprises; Tf# 154 Deans Trade Center, Peshawar Cantt, Distt/Tehsil, Peshawar Peshawar
49	Scan International; Shop # 4, 2nd Floor, Muhammad Centre, B-17, Shah Alam Market, Lahore
50	Radium Silk Factory; Plot No. L 18-1-1-4, Block-22, Federal B Area, Karachi, Karachi Central Gulberg Town
51	Friends International; Office No 5, 1st Floor, New Jillani Market, Mr 1/37, Islami Chowk, Marriot Road, Karachi, Karachi South Saddar Town
52	Captain Express Pakistan Private Limited; 236, Block G, Phase 5, Karachi
53	Khurram International; Office No. 09, Ground Floor,Cheema Plaza, Khayaban E Sir Syed Rawalpind,Pakistan, Rawalpindi
54	Abdullah Saleem Trading (Smc-Private) Limited; Shop No 60, Royal Market Block A, Jamrud Road, Karkhano, Peshawar
55	Dabeer Enterprises; Khatooni No. 191, Gahoshala T No. 1, Near Suzuki Showroom, 1st Floor, Office No. 2, Bund Road, Bhatti Chowk, Lahore, Lahore Ravi Town
56	High Life; 29-A Xx Dha Phase Iii, Karachi
57	Sohaib Enterprises; House No. 28-W-102, Treat Bakery, Road Chak No. 213-Rb, Faisalabad
58	Gultraders; E-857 Kucha, Sada Karan, Inside Shah Alam, Lahore Data Gunj Bukhsh Town
59	M/S Shaheen Enterprises; Office No 6 Near Yusra Catering, Ali Street, Green Acres, Valencia, Lahore

60	Abdullah Husnain Steel Industry (Smc-Private) Limited; Near Samanabad Chunghi, Pindi Bypass, Gujranwala, Gujranwala	79	M/S Hasan Traders; Shop No. 154 1st Floor Plot No. Pr 1/32, Gul Plaza Preedy Quarters, M. A. Jinnah Road Karachi, Karachi South Saddar Town
61	Click Impex; Office No.M-48, Mezzanine Floor,, Glass Tower, Opposite Pso Petrolpump, Near Teen -Talwar Clifton Karachi, Karachi South Saddar Town	80	Talha Traders; 24-Lake Road, Yousaf Plaza, Old Anarkali, Lahore
62	Rz Traders; Office No 402, 4th Floor, Trade Avenue, Hasrat Mohani Road, Karachi, Karachi South Saddar Town	81	Hassan Impex; Plot No. 269,, St # 14, Muhammadi Road, Block-B, Shershah Site, Karachi West Site Town
63	Ali & Co; Sf No. 01/B,, Deans Trade Center, Peshawar Cantt, Peshawar	82	Muhammad Yaseen Traders; Office No 110, First Floor, Akhwan Center, Suleman Street, New Neham Road, Boltan Market, Karachi, Karachi South Saddar Town
64	Ahmed Ibrahim Sons; Plot # 103, Maryam Heights, Block-B, North Nazimabad, Karachi Central North Nazimabad Town	83	Sereno Life (Private) Limited; 3rd Floor, Plaza No. 98, Sector A Commercial, Dha Phase 6, Lahore Cantonement
65	K.K Mart; E-11, 3rd Floor, Main Road, Shah Alam Market,, Lahore Data Gunj Bukhsh Town, Lahore	84	Sonet Engineering; Ci-23, Sector L1 Industrial Area, Surjani Town, Karachi Central North Karachi Town
66	Amir Shahzad International; 8-B 1st Floor Main Shah Alam Market, Lahore	85	Malik Taj Din Steel Industry; S.I.E, Daska, Daska, Sialkot Daska
67	Farooq Steel Industries; Near Darbar Saeen Rafiq, Sialkot Road, Sialkot	86	Rehman Traders; Rehman Street # 06, Brandranth Road, Lahore, Lahore Ravi Town
68	Zam Zam Traders; Shop # 108, 3rd Floor,, Gaziani Shopping Mall, P/8 Pr-1 Preedy Quarter Saddar Karachi, Karachi South Saddar Town	87	Aair Medicals; Office No.1 1st Floor, Shanghai Plaza Gordon College Road, Rawalpindi
69	Ramzan Trader; Bajaur House, Office No.08, Near Pso Petrol Pump Link, Hazrat Ali Road, Main Sagia Road, Lahore	88	Saila Enterprises (Private) Limited; Town House No # 5-A, Plot No G-15/2, Clifton Cottages Block No. 9, Karachi South
70	Shalimar Enterprises; Raton Shop No 236 Off, Embankment Road, Karachi,, Karachi South Saddar Town	89	Ahmed Raza Traders; Flat No. B-8 Plot No. Rs-1/16 Arba, Arcade Raghoo Street, Ranchore Line Karachi,, Karachi South Saddar Town
71	Mars Enterprises; Office # G-13 Ground Floor, Choudray Plaza Opposite Malik Parking, Shahalam Market Lahore, Lahore	90	Srl Commerecity; Office No. 625, 6th Floor, Tijara Mall, Near Gul Plaza, Saddar, Karachi South
72	Haseeb Traders; Shop # 10 1st Floor Behria Centre, Shah Alam Market Lahore	91	Hussain Trader; P-3119kausarabad, Motor Market, Jhang Road, Faisalabad Jinnah Town
73	Polymers Trade Corporation; No. 02, Namco Centre, Campbell Street, Karachi South Saddar Town	92	Abdul Rauf & Sons; Shop No.10, Dharamshala Building, Haqqani Chowk Outram Road,Karachi, Karachi South Saddar Town
74	Punjtan Pak Trading Company; 26-A Rehman Scheme Dry Port Mughal Pura, Lahore	93	Iqbal & Sons Enterprises; Shop No.2, Bostan Bibi Plaza, Hakeemabad, Nowshera Nowshera
75	Zaid Traders; Shop # 4, Ground Floor Rehmat Center, Shahalam Market, Lahore	94	Abdul Sattar & Sons; Shop No.F27, Plot No.D-83, Quality Godown,Shershah,Karachi, Karachi West Kemari Town
76	M/S Zarwa Trader; Room No 3 2nd Floor Muhammad Center 17/B Shah Alam Market, Lahore	95	Shahroz Traders; St#2, Nadia Ghee Mill Chowk,, Akhri Mint Stop, G.T Road,, Lahore, Shalamar Town.
77	Fazal International Trader; Chak # 220/Rb Jhang Road Street # 8 Mohallah Rasheed Abad, Faisalabad	96	Ub-Traders; Off No 1 Fifth Floor Business Centre 16-A Hall Road, Lahore
78	Crown Enterprises; Shop 9b Ground Floor, Shah Jamal Centre, Shahalam Market Main Road, Lahore Data Gunj Bukhsh Town	97	Sunshine Traders; 772-A, Sabzazar Scheme, Multan Road, Lahore Iqbal Town

Subject:

DETERMINATION OF CUSTOMS VALUES OF MESSAGE CHAIR AND OTHER MASSAGERS / EQUIPMENTS (PCT: 9019.1000) UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.

Kindly refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the determination of customs values of subject goods. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting is scheduled on **05.08.2026** at **02:30 (PM)** in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.

- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.


(Sadaf Rehman Khan)
Deputy Director (Group-IX)

Copy to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Collectors of Customs, Collectorate of Customs (Appraisalment), East/West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi.
3. The Additional Director, Directorate General of Customs Valuation, Karachi.
4. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
5. Notice Board.