



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
CUSTOM HOUSE KARACHI

No.Misc/01/2007/IX /433

Date:- 25 -05-2026

MEETING NOTICE

S.No	Name of importer & Address
1.	The chairman, FPCC&I standing committee on valuation, fpcc&i, federation house, abdullah shah ghazi road, Clifton, Karachi.
2.	The Chairman, All Pakistan customs agents association, room no. 7 & 8, bombay plaza, mezzanine floor, bohri road, opp. New customs house, Kharadar, Karachi.
3.	The president, lahore chamber of commerce & industry, 11, Shara-E-Aiwan-E-Sant-O-Tijarat,Lahore.
4.	The Chairman(FPCCI), Federation House, Main Clifton, Block-5, Shaharah-E-Firdousi, Karachi.
5.	The President, Islamabad Chamber of Commerce & Industry, Capital House, Islamabad.
6.	The President, Peshawar Chamber of Commerce , Peshawar.
7.	The Quetta Chamber of Commerce And Industry, Zarghoon Road, Po Box 117, 87300 - Quetta – Balochistan,
8.	A To Z Hosiery Shop No.100-123 National Market Bara Bazar Peshawar
9.	ARSLAN TRADERS 19-A, ABBOT ROAD, 3rd FLOOR TABARAK CHAMBER, LAHORE, Lahore Data Gunj Bukhsh
10.	Al Qamar Trade International L-130, Kucha Kazi Khana, Inside Mochi Gate, Lahore Data Gunj Bukhsh
11.	Bilal Brothers Suit No 4 97-Rohail Khand C.H.Society Shaheed-E-Millat Road,Karachi
12.	Universal Logistics Services (Private) Limited 12 Bahadurabad, Main Shaheed-E-Millat Road, Karachi, Akhtar Colony Uc-01 Jamshed Town Karachi East Karachi Sind .
13.	Designers Guild (Private) Limited 108 B-3, Gulberg-Iii, Lahore, Lahore Gulberg Town
14.	M/S. Tooba Impex 14 Ground Floor Hoor Centre North Napier Road, Karachi
15.	Crown Enterprises 772-A Block, Sabza Zar, Lahore, Sabza Zar Iqbal Town Lahore Lahore Punjab .
16.	Hameed&Co 1st Floor, Z.A Centre 67, -68 Shahalam Market, Lahore Data Gunj Bukhsh Town .
17.	Sunshine Traders Shah Jamal Center, 2nd Floor, Property No.9-B, Shah Alam Market, Lahore Data Gunj Bukhsh Town
18.	Malik Traders Havelly Pathra Near Bukan Khan Mosque I/S Mochi Gate-E-381-Shahalam Lahore
19.	Adaptive International Shop No 12-F, 1st Floor Ismail Centre, Rehman Gali No 4 Brandrath Road, Lahore
20.	Danial International E-172-173 2nd Floor Dubi Center Shahalam Mkt ,Lahore
21.	Malik Traders Shop No.152, 2nd Floor, Gul Plaza M.A.Jinah Road, Karachi South Saddar Town .
22.	GAM CORP (PRIVATE) LIMITED Mcdonalds Restaurant Opp. Khyber Block Fortress Stadium Lahore Cantt
23.	Muzammil Enterprises 120, Hoor Centre, Napier Road, Karachi South
24.	Rehan Enterprises #. D-524, Satellite Town, Rawalpindi, Rawalpindi Rawal Town
25.	Hamza Traders Off Ice No 02, Ch Mehboob Plaza Jilaniabad, Opp Saps Cargo Near Bear Oil Islamabad Airport, Rawalpindi.
26.	M/S Dewan Enterprises 785-E, Koocha Teegran, Inside Mochi Gate, Lahore Ravi Town .
27.	I. K. Associates 36-K Market, 2nd Floor, Block-06, P.E.C.H.S., Karachi, Karachi East Jamshed Town .
28.	M/S Umair & Brothers Shop No 14 Tariq Centre Main Tariq Road P.E.C.H.S Karachi
29.	Trading World Shop-No.11, Khudaidad Complex, Khudaidad, Zhob .
30.	FR TRADING Shop # 110, 9th Floor, Central Plaza, Plot # 3/PR1, Marston Road, Karachi
31.	I.B Traders Shop No 9 Milad Mkt 304-Bazar Sadaqaran I/S Mochi Gate, Lahore
32.	Dream Toys International Company E-927 2nd Floor Shah Alam Market Shahalam, Lahore
33.	H.M TRADERS Plot No. PR 1/32, Jenica Centre, Shop No. 154, 2nd Floor, Gul Plaza, M. A. Jinnah Road, Karachi, Karachi South Saddar Town
34.	M/s Farsha Trader,160/E, Al Fatah Market Shahalam Market Lahore.
35.	Muntaha Enterprises 4th Floor Zeenat Centre, 953- Noor Street, Mochi Gate, Lahore Data Gunj Bukhsh Town
36.	Itfaq Trading Co. Suit # 69/I-F1, Alamgir Market, Hassan Center, Ward E-Ii, Shah Alam Market, Lahore Data Gunj Bukhsh Town .
37.	Bilal Baby Toys Shop # H 404, 405, 406, Al Babar Plaza, China Market, College Road, Rawalpindi


38.	Toys & Toys Property No.E-11, Block B, 14/G1+A1+1, Tibet Centre, Shah Alam Market, Lahore Ravi Town
39.	M.Azeem Toys Shop No 18, Ground Floor, Hafiz Center, Sadakaran Bazar Inside Mochi Gate, Lahore Data Gunj Bukhsh Town
40.	Dream Toys International Company. E-927 Second Floor Shabir Centre Shah Alam Market Lahore
41.	Toys Town Flat # 204, 2nd Floor., Sabah Arcade, Smchs, Karachi East
42.	Toys Centre 26-Pir Bux Market Shahalam Market Lahor
43.	Haseeb Toys And Stationery Plot No.130- T, Block - 2, PECHS, Off Allama Iqbal Road, Karachi, Karachi East
44.	Minhas Enterprises C3, 3 rd floor, ocean centre, opp. New Custom House Karachi
45.	China Toys Nw-712, Ground Floor, Said Pur Road, Rawalpindi

Subject : **DETERMINATION OF CUSTOMS VALUE OF RIDE ON RIDE ON TOYS UNDER SECTION 25A OF THE CUSTOMS ACT, 1969**

The Directorate General of Customs Valuation Karachi has initiated an exercise for the **re-determination of customs values of subject goods**. This exercise has been undertaken in accordance with the provisions of **Section 25A of the Customs Act, 1969**, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The **meeting** has been scheduled on 04 -06-2026 at 03 : 00 (pm) in the **Conference Hall, 7th Floor, Custom House, Karachi**. The meeting will be **chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi**. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their **written submissions**, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.


 (Sadaf Rehman Khan)
 Deputy Director

Copy to: -

1. The Director, Directorate of Customs Valuation, Custom House, Karachi.
2. The Collector of Customs Appraisalment (East/West/SAPT/PMBQ) Karachi, with the request to nominate an officer not below the rank of Assistant Collector, to attend the said meeting.
3. The Additional Director, Directorate of Customs Valuation, Custom House, Karachi.