

C. No. Misc/01/2026-I/MW/368

Date: - 06.05.2026

MEETING NOTICE

Subject: RE-DETERMINATION OF CUSTOMS VALUE FOR "MINERAL WATER" UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.

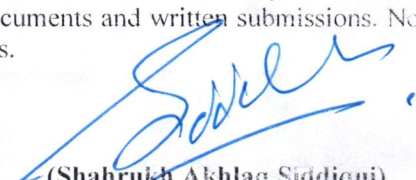
Kindly refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the re-determination of customs values of subject goods notified vide **Valuation Ruling No. 2049/2026 dated 23.02.2026**. This exercise has been undertaken after issuance of **Order-in-Revision no: 10/2026 dated 30.04.2026** and in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting has been scheduled on **18.05.2026 at 02:30 afternoon** in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the re-determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.

  
(Shahrukh Akhlaq Siddiqui)  
Assistant Director

**Note:** If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate **online via Zoom** using the **Zoom ID: 87950214067** with **Passcode: 123123**. Participants intending to join the meeting via Zoom are requested to **inform this office at least one day prior to the scheduled meeting** to facilitate their participation through online session.

**Copy for information to:**

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.

TO:

1	The Chairman, <b>FPCC&amp;I Federation House</b> , Main Clifton, Block-5, Abdullah Shah Ghazi Road, Clifton, Karachi. - 75600	2	<b>The President</b> of Karachi Chamber of Commerce and Industry, Aiwan-e-Tijarat Road, Karachi
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3	The <b>President</b> of Islamabad Chamber of Commerce & Industries, Islamabad.	4	The <b>President</b> of Lahore Chamber of Commerce & Industries, Lahore.
5	The <b>President</b> , Quetta Chamber of Commerce & Industry, Chamber Building, Zarghoon Road, Quetta.	6	The <b>Chairman</b> , All Pakistan Customs Agents Association (APCAA), Room No. 7 & 8, Bombay Plaza, Mezzanine Floor, B-iri Road, Opp. New Custom House, Kharadar, Karachi-74000.
7	The <b>President</b> , Gujranwala Chamber of Commerce & Industries, Aiywan-e-Ijrat Road, Gujranwala.	8	The <b>President</b> , Karachi Customs Agents Association (KCAA), 2nd Floor, Burhani Terrace, Bohri Road, off Eduljee Dinshaw Road, opp. Custom House, Blainpura, Karachi, Karachi City, Sindh 74000.
9	M/s. Kiryana Merchants Association, Office No.16, First Floor, Hussain Centre, Darylal Street, Jodia Bazar, Karachi.	10	M/s. Kiryana Merchants Association, Office No. 6, 2nd Floor, NR-05/92, Virjee Street, Jodia Bazar, Karachi.
11	Yaseen And Company: Shop No.2, Sultan Paradise, Main Airport Road, Quetta	12	D.A. Traders: Room No.491, Sana Apartment, Garden, Karachi East
13	Trading World: Shop No-28, Musawir Plaza, Khudadad Road, Zhob.	14	Chase Up: Plot No. 46, Survey Sheet No. 1y-10, Lyari Quarters II, Moosa Lane, Lyari, Karachi South Lyari Town
15	Global Traders: Office No.101, First Floor, Ismail Market, M.R.2/491, Near Chadi Lane, Marriot Road, Karachi South Saddar Town	16	Premier Trading Company: Office No 8w-469-465-2, Abbasi Market, Gandum Mandi, Rawalpindi Rawal Town
17	Dastagir Enterprises: H. Saryab, Road, Quetta, Quetta.	18	Jundiala Traders: W-132, Narankari, Bazar, Rawalpindi Rawal Town
19	Raheem & Sons: Shop-4, Arbab Ghulam Ali Road, Corner Arbab Barkat Ali Road, Quetta Chilton Town	20	Ss Agencies: Office No. 217, 2nd Floor, Zam Zam Mall, H-3, Near Expo Centre, Johar Town, Lahore, Lahore Iqbal Town
21	Patras Impex (Private) Limited: 48, St.No.69, Inder Nagar Bastami Road, Lahore Iqbal Town	22	M/s. MRS Enterprise, Plot No. 355/1, DFI Happe Ibraheem Hyderi, Korangi, Karachi, Tel: 021-351 13269
23	Kk Enterprises: Plot # No: 506, Sector 7/D, Surjani Town, Karachi Central	24	Global Royal Trading: Ware House No. 119, Miskeen Gali, Talpur Road, City Railway Bazar, Karachi South Saddar Town
25	Transworld Import Export (Private) Limited: Office No 8, Ndc Dry Port, Almo Chowk Quetta, Pakistan	26	Rain Enterprises: 314-A Block Gulshan-E-Ravi
27	Inra Trades: B-26 First Floor Block 10 A, Gulshan -E- Iqbal, Karachi,, Karachi East Gulshan Town	28	M/S Axiom Global Trading Inc: 45 Mezzanine Floor Burhani Centre, M.A Jinnah Road Near Dubai Islamic Bank, Boulton Market Br, Karachi South Saddar Town
29	Jamaidini Brothers & Co: Off No-10, Fawadcenter, Samad Khan Street, Fatima Jinnah Road, Quetta	30	Jawed Traders: Office No.111 Al-Rehman Trade Centre, Shafran-E-Liaquat, New Challi, Karachi South Saddar Town
31	Wali Enterprises: Goband Kothi, Niaz Baig, Lahore, Lahore	32	Khimani Traders: Shop No.22-B, .. M.A Jinnah Road, Karachi South Saddar Town
33	Popular Enterprises: Office 1, Main Road, Faisal Colony, Dalbandin, Nushki Dalbandin	34	Green Trading House: Office # 403, 4th Floor, The Plaza, Block-9, Scheme # 5, Clifton, Karachi South Saddar Town
35	Ayub Trading Company: Head Office: Plot No.57, Block-E, Satellite Town, (Branch Office: Plot No.195, Office Situated at Street No.02, Sector I-9/3, Islamabad	36	Khalil Sons: 303, Balad Trade Centre, Block-03, BMCIS, Karachi.,
37	New Sunshine Traders: Plot No.195, Office Situated At, Street No. 02, I-9/3, Islamabad	38	Tuff Trading Corporation.: Wahid Chowk, Malkay Kalan, .. Sialkot Sialkot
39	Gwadar International Trading Company (Private) Limited: Main Office No. 7, Zubair Commercial, Airport Road, Pakistan	40	Imtiaz Group (Sme-Private) Limited: Level-8, Prestige Trade Centre, Near Jail Chowrangi, Block-3, K.C.H.S, Main Shaheed-E-Millat Road, Karachi Central
41	Muhib International: Room-13, 1st Floor, State Life Building No. 7/ G-Allana Road Tower, Karachi West Kemari Town	42	M/S Karam Traders: 182 Madina Market Gurdan Road, Karachi
43	M/S Sons Traders: Shop No 32/B Mashallah Market Chatti Line M A Jinnah Road Boulton Mark, Karachi	44	Super Brands International: Office No. 403, 4th Floor, The Plaza, Block-9, Clifton, Karachi South
45	Pak Afghan Clearing Agency: Ram Chand, Bazar Road, Chaman, Killa Abdullah Chaman	46	Global Marketing Corporation: Plot No.18 Block 7&8 Mchs
47	Ems Enterprise: No.B/174/1., Block-5., K.A.E.C.H.S., Karachi East	48	Jamaluddin & Company.: Plot No D-200a, Haroonabad, Shershah Village, Karachi West Site Town
49	Naveed Trading Co: Mohallah Gharri Malik Ahmed P.O Khas Lundi Arbab Distt.	50	M/s. FK Traders Importers of Alpin Natural Mineral Water, Karachi, M/s. Khalil Sons Importers of Evian Natural Mineral Water Karachi, M/s. Trading House Importers Authorized Distributors of Maj Dubai Natural Mineral Water, Karachi C/o Lincoln Law Associates Address: 2d Floor, 13-C, Khayaban-e-Muslim, Phase VI, DHA Karachi.