

C. No. Misc/01/2020-IX/370

Dated: 06-05-2026

**MEETING NOTICE**

Sr. No.	Stakeholders
1	The Chairman, FPCC&I Standing Committee on Valuation, FPCC&I, Federation House, Abdullah Shah Ghazi Road, Clifton, Karachi
2	The Chairman, KCC&I, Aiwan-E-Tijarat Road, Karachi
3	The Chairman, All Pakistan Customs Agents Association, Room No. 7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi
4	The President, Islamabad Chamber of Commerce & Industries, Islamabad
5	The President, Lahore Chamber of Commerce & Industries, Lahore
6	Lk Super Trading Company; Godowns No. 12-A, D.M. Textile Mills, Westridge Industrial Area, Rawalpindi
7	Begha Enterprises (Smc-Private) Limited; House No 996, Street No 43, E-11/3, Islamabad
8	Best Life Solar Co.; Property # 35, Street # 2, Sharbat Wali Gali, Keran Road, Dhoke Mangtal, Rawalpindi
9	Burki Enterprises; Office No 06, Basement Awan Plaza, Railway Workshop Road, Near Alqamar Flour Mills, Rawalpindi
10	Zardan Enterprises (Private) Limited; Office No. 10 3rd Floor, Friend Gold Arcade, Main Pwd Road, Islamabad
11	H Z D Enterprises (Private) Limited; Office No. 10 3rd Floor, Friend Gold Arcade, Main Pwd Road, Islamabad Islamabad Urban
12	Bk International Trading; Office # 12, D.M Textile Mills, Westridge Industrial Area, Rawalpindi
13	Zarhadan Enterprises (Private) Limited; Office No. 10, 3rd Floor Friend Gold Arcade, Main Pwd Road, Islamabad Islamabad Urban
14	Salaar Traders; Room No 1b, Ground Floor, Malik Plaza, Jilani Abad, Chaklala, Rawalpindi
15	Mbu Trading Co; Plot No Sr 6/3, Office No B-101, First Floor, New Challi Trade Center, Karachi South Saddar Town
16	Ah Traders; House # 9, Street # 60, Haji Park Rajgarh, Lahore, Lahore.
17	Zahid Enterprises; House No.1344/B, Mohallah Sheesh Mahal, Bhaati Gate, Lahore, Lahore.
18	Blue Sea Trading Co; Shop # 135, Burhani Center, M.A Jinnah Road, Karachi South Saddar Town
19	Macro Enterprises; Shop No. 23, 4th Floor, Ibrahim Center, Shah Alam Market, Lahore
20	M S Enterprises; Office No 9, Basement Noor Center, Abdara Road, Sadar, Peshawar Peshawar
21	Khan International; Shop No 03, Bhatti Arcade, Opposite Shaheen Cargo Complex, Jilaniad, Rawalpindi
22	Business Solutions; Plot No. Cb 198, Street No 04 Kacha, Stop Westridge Valley Rawalpindi, Rawalpindi Rawal Town
23	M&A Traders; Office No 01, Ground Floor, Awan Plaza, Khayaban E Sir Syed, Rawalpindi, Rawalpindi.
24	Saim Traders; Room No 15 A, Jilani Abad, Opposite Shaheen Cargo Complex, Chaklala, Rawalpindi
25	Tahaa Traders.; Office No. 208, 2nd Floor Empress Tower, Empress Road, Lahore, Lahore Data Gunj Bukhsh Town
26	Favour Trading Co; Bajaur House, Office No.01, Near Pso Petrol Pump Link, Hazrat Ali Road, Main Sagia Road,, Lahore Ravi Town
27	Bacha Traders; Shop No. 5, Aljannat Road, Parchi Stop Bypass Road Nain Sukh Road, Lahore
28	Business Solution; Plot No. Cb 198, Street No 04 Kacha, Stop Westridge Valley Rawalpindi, Rawalpindi Rawal Town
29	Ali & Co; Sf No. 01/B,, Deans Trade Center, Peshawar Cantt, Peshawar Peshawar

30	Jamal Traders; Sf 382- Ab, 2nd Floor, Deans Trade Centre, Peshawar Cantt, Peshawar Peshawar
31	Saleem Traders; P2.16.77e1, Jeff Heights, Main Bluward Gulberg, Lahore, Gulberg Town.
32	Mashallah Centre; Al-Ghani Building Office No 03, Hazrat Ali Road Saggian, By Pass Road Nain Sukh, Lahore
33	Khurram International; Room No 5-B, 2nd Floor, Chinar Building, Nasir Menssion Railway Road No 2 Shoba Bazar Peshawar City, Peshawar Peshawar
34	Best Trading Co.; Office No. 507, 5th Floor, Makkah Tower, Adamjee Road, Saddar, Rawalpindi Cantonment
35	Awais Trading Company; Shop No 3 Fazal Elahi Market, Property No S Iii-3-S-1/B, Kabeer Strret Urdu Bazar, Lahore Data Gunj Bukhsh Town
36	Qasim Enterprises.; Property No I-361 To I-377, 5th Floor Itfaq Market, Noor Gali, Inside Mochi Gate, Lahore
37	Usman International; M21, Jeff Heights 77, E-1 Gulberg Iii Main Blue Ward, Lahore Gulberg Town
38	Shahbaz Enterprises; 1c1, Trafco House, Gulberg Ii, Lahore Gulberg Town
39	Fresan Enterprises; 4 Star New Bilalgunj Scheme, Hamil Choke Tariq Road, Nearby Punjab Machinery Store, Lahore Shalamar Town
40	M/S Amjad Brothers.; Shop No. 42, 43, 44, Gul Court, Near Taj Hotel, M. A. Jinnah Road, Karachi South Saddar Town
41	Mobi Traders; 89-F, Raja Center, Main Market, Gulberg-Ii, Lahore Gulberg Town
42	Imran Trader; Street No 6, Main Bazar, Amir Park De Road, Gujranwala Aroop
43	Sky Traders; Office No 1, First Floor Sharbat Waligali, Railway Work Shop Road,, Rawalpindi
44	Y.R Textile; Plot No C-1/1 Sector 6-B, North Karachi, Industrial Area, Karachi Central North Karachi Town
45	M/S T.Z Corporation; Room No 13 2nd Floor, Intiaz Chamber, 85-Temple Road, Lahore, Lahore Data Gunj Bukhsh Town
46	M/S M.M.A Traders; Office No-389, Deans Trade Centre, Islamia Road, Peshawar Peshawar
47	Bajaur Trading Company; Bajaur House, Office No.02,, Near Pso Petrol Pump Link,, Hazrat Ali Road, Main Sagia Road,, Lahore Ravi Town
48	Hazrat Trading And Co.; Office No. 2, Mian G Plaza, Z-1437, Railway Work Shop Road, Rawalpindi
49	Ghulam Traders; 05, Near Inverix Solar, Tipu Sultan Road, Peshawar, Peshawar.
50	M/S Fawad Trade International; Shop No.1, Near Main Bazar Sust Gujal Gilgit
51	Aniqa Enterprises; Office # 401 Gul Court M. A. Jinnah Road
52	M/S A To Z Trading Company; Shop # W-242, Namik Mandi, Raja Bazar, Rawalpindi
53	Almas Retail (Private) Limited; 36 D-1, Gulberg-Iii, Lahore, Lahore Gulberg Town
54	Sino-Pak Enterprises; Office # 05, Main Sost Bazar, Near Custom House, Gilgit Gilgit
55	M/S Mateen Sons Retaining Reg_No. 10/1/02; C-109, Sector 32-A, Korangi, ,Karachi
56	Shad Enterprises; Office No 7, Al Lateef Center 3rd Floor, Gulberg Lahore Gulberg Town, Lahore
57	Kohsar Internationa; Office# 11, 2nd Floor, 26-C, Al-Hafeez Tower, Gulberg Iii, M.M.Alam Road, Opp, Piza Hut, Lahore
58	Speedaf Logistics Pakistan (Private) Limited; G/Floor 115-P, M.M. Alam Road, Gulberg-Ii Mini Market, Pakistan
59	Daniyal Traders; Office No 4, 2nd Floor, Gul Plaza Gulberg Lahore, Lahore

60	Haram Traders; Shop.No. 3, Street.No. 19, Manzoor Abad, Misri Shah, Lahore, Lahore Shalamar Town .
61	Zubair & Sons; Office No.193, H-3, Wapda Town, Lahore, Lahore Wapda Town
62	Hasnain Impex; Room No .02,First Flood, Bhatti Arcade , Opposite Old Shaheen Cargo, Jillani Abad Chaklala Rawalpindi, Rawalpindi
63	Hanan Trader; Office #1, 2nd Floor, Japan Centre, Transformer Chowk., Shah Alam Market, Lahore., Lahore
64	M.R International; Office # 4, 1st Floor, Awami Market, Khyber Bara
65	Sameer Traders; City Tawer Plaza, 5th Floor Office No 504, Gulberg 2 Lahore, Lahore
66	M.F.Enterprises; Room No.301 Gul Court M.A Jinnah Road
67	Saeed & Co.; Easy Step Building Topi Industry, Sheikhpura Road, Kot Abdul Malik, Lahore
68	Faiz & Co; Bajaur House, Office No.06, Near Pso Petrol Pump Link, Ali Road, Main Sagia Road, Lahore
69	Hunza Cargo & Enterprises (Private) Limited; Near National Bank, Afiyat Abad Sost, Gojal., Hunza Nagar
70	M/S W.A.Trading; S.No.4,3rd Floor, Shalimar Center Tariq Road
71	Uk International; Bajaur House, Office No.12, Near Pso Petrol Pump Link, Hazrat Ali Road, Main Sagia Road, Lahore
72	Bonico Traders; Office No. 13, Street No, 21, Swami Nagar Road, Lahore
73	H S Traders; Salamat Pura Moor, Near Faisal Bank 386, Gt Road, Lahore
74	Captain Express Pakistan Private Limited; 236, Block G, Phase 5, Pakistan
75	Yamaan Traders; 1st Floor, New Madni Centre, Shah Alam Market, Lahore
76	M/S Rais Enterprises.; Shop No: 34, Gul Court, M. A. Jinnah Road ,Karachi
77	M/S Mohammad Amir Enterprises; Shop No-43 Plot No-S.R.3-3/2 Gul Court M.A.Jinnah Road ,Karachi
78	Tauseef Enterprises (Pvt) Ltd; 18, Bilal Road, Civil Lines, Faisalabad Lyallpur Town

79	Shah Enterprises; Chinar Building Room No.5-B, 2nd Floor Nasir Menssion, Railway Road No.2,Shoba Bazar, Peshawar Peshawar
80	Hanan Traders; Office #1, 2nd Floor, Japan Centre, Transformer Chowk., Shah Alam Market, Lahore., Lahore
81	Rizwan International; Office # 6, 1st Floor., Awami Market, Khyber Bara
82	A Traders; 5, 1100 Sqft, 1st Floor Sheraz Plaza, Lahore
83	Ka'ab International; 12-A, Afzal Park, Harbanspura, Canal Road, Lahore
84	Sehgalmotors.Pk; 4, Huma Block, Allama Iqbal Town, Lahore
85	M/S. Sarena Optics; Shop-3 C/142 Near Mcb Upmore Sector-11-B North New Karachi Town
86	Rahmat Ullah Trading Co.; Al-Ghani Building Office No 04, Hazrat Ali Road Saggian, By Pass Road Nain Sukh, Lahore
87	Me 2 Enterprises; 17/C., Choburji Center., Multan Road, Samanabad Town., Lahore
88	Burlytex (Pvt) Limited; Plot No 35a, Phase-1-A, M-4, Industrial City, Sahianwala, Faisalabad
89	Syed Corporation; 449 Railway Wireless Colony 45 Gt Road
90	Bajaur Trading Comapany; Prime, Appartment Flat No 16, 4th Floor., Gulberg No.1 Cantt, Peshawar Peshawar
91	B.K Trading Co.; Bajaur House, Office No.10, Near Pso Petrol Pump Link, Hazrat Ali Road, Main Sagia Road, Lahore
92	M/S Mateen Sons; C-109, Sector 32-A, Korangi, ,Karachi
93	Bilal International; Prime Apartments, Flat No.F-16, 4th Floor, Gulberg No.1 Cantt, Peshawar Peshawar
94	Moosa Trading Co.; Bajaur House, Office No.09, Near Pso Petrol Pump Link, Hazrat Ali Road, Main Sagia Road, Lahore
95	Al-Ain Imports; Office No 3 First Floor., Ohad Center , Hail Road , Lahore
96	Awais Enterprises; Shop No.19 Block A, Malik Syed Akbar Plaza. Bara Bazaar, Khyber Bara

**Subject: DETERMINATION OF CUSTOMS VALUES OF SUNGLASSES AND OPTICAL FRAMES UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**


Kindly refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the determination of customs values of subject goods. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting is scheduled on 21-05.2026 at 12 : 00 (Noon) in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.

  
(Sadaf Rehman Khan)  
Deputy Director (Group-IX)

**Note:** If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate **online via Zoom** using the **Zoom ID: 87950214067** with **Passcode: 123123**. Participants intending to join the meeting via Zoom are requested to **inform this office at least one day prior to the scheduled meeting** to facilitate their participation through online session.

**Copy to:**

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Collectors of Customs, Collectorate of Customs (Appraisalment), East/West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi.
3. The Additional Director, Directorate General of Customs Valuation, Karachi.
4. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
5. Notice Board.