



GOVERNMENT OF PAKISTAN  
DIRECTORATE GENERAL OF CUSTOMS (VALUATION)  
7<sup>TH</sup> FLOOR, CUSTOM HOUSE, KARACHI

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No. Misc/28/2007-I/428.

Date:22.05.2026

**MEETING NOTICE**

Subject: **RE-DETERMINATION OF CUSTOMS VALUE FOR "SKIMMED MILK POWDER, INSTANT MILK POWDER, SWEETENED CONDENSED FILLED MILK, EVAPORATED FILLED MILK" UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

Kindly refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the **re-determination of customs values of subject goods** notified vide **Valuation Ruling No. 1998/2025 dated 22.04.2025**. This exercise has been undertaken in accordance with the provisions of **Section 25A of the Customs Act, 1969**, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting has been scheduled on **11.06.2026 at 2:30 pm** in the **Conference Hall, 7th Floor, Custom House, Karachi**. The meeting will be **chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi**. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their **written submissions**, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the re-determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.

(Sadaf Rehman)  
Deputy Director

**Note:** If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate online via Zoom. Participants intending to join the meeting via Zoom are requested to inform this office at least one day prior to the scheduled meeting to facilitate their participation in the online session. For confirmation and coordination, please contact: 021-99214144.

**Copy for information to:**

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.

**TO:**

1	The <b>FPCC&amp;I</b> Federation House, Main Clifton, Block-5, Abdullah Shah Ghazi Road, Clifton, Karachi.-75600	2	The <b>President</b> , Karachi Chamber of Commerce & Industry, Aiwani-e-Tijarat Road, Karachi.
3	The <b>President</b> , Islamabad Chamber of Commerce & Industries, Islamabad.	4	The <b>President</b> , Lahore Chamber of Commerce & Industries, Lahore.
5	The <b>President</b> , Quetta Chamber of Commerce & Industry, Chamber Building, Zarghoon Road, Quetta.	6	The <b>President</b> , Gujranwala Chamber of Commerce & Industries, Aiwani-e-Tijarat Road, Gujranwala.
7	The <b>President</b> , Karachi Customs Agents Association ( <b>KCAA</b> ), 2nd Floor, Burhani Terrace, Bohri Road, off Eduljee Dinsshaw Road, opp. Custom House, Bhimpura, Karachi, Karachi City; Sindh 74000.	8	The <b>Chairman</b> , All Pakistan Customs Agents Association ( <b>APCAA</b> ), Room No. 7 & 8, Bombay Plaza, Mazzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi-74000.
9	Achha Foods (Pvt.) Ltd., Outside Bhatti Gate, Chowk Data Darbar, Lahore Data Gunj Bukhsh Town.	10	M/S Dalda Foods Limited, F-33, Hub River Road, Site Area, Karachi West Site Town, Karachi.
11	Agar International (Private) Limited, Mr-3/1 G/1 House of Agar, Poultan Market, Jodia Bazar, Karachi.	12	M/S Diamond Impex Corporation, 152-G/1, Adjacent Block-2 Khalid Bin Walced Road

13	Ahmed Agencies, 2452/H, Afshar Road, Ali Chowk Doulat Gate, Multan Cantt. Bosaan Town.	14	M/S G N International, Suite # 208, 6th Floor, International Trade Centre, Plot No. 10/2, Sr-2, Hasrat Mohani Road, Karachi West.
15	Ajaz Enterprises, Mr 6/53/1, Saya Centre, Mohammad Feroz Street, Jodia Bazar, Karachi South.	16	M/S Haji Razak Haji Habib Janoo, F-61/F, S.I.T.E., Near Philips Electric Co., Karachi.
17	Ali Brothers, M.R.1/12 G-5, Rambharti Street, Jodia Bazar, Karachi South Saddar Town.	18	M/S Madina Corporation, Office # 601, Sidra Trade Center Mohammad Feroz Street, Jodia Bazar, Karachi South Saddar Town.
19	Al-Tawakal Agency, Room # 01 Of 02, Mezzanine Floor Golden Height, Bohri Road, Opposite Customs House, Karachi South Lyari Town.	20	M/S Mohammad Ibrahim Paracha ( Old Name Mohd Ibrahim ), Office # 2, 1st Floor, Paracha Building, Ali Akbar Street, Rampart Row, Jodia Bazar, Karachi South Saddar Town.
21	Aqtra, 4Th Floor, Qasr-E-Zeba Building, Ali Akbar Street, Near Acchi Qabar, Jodia Bazaar, Karachi South Saddar Town.	22	M/S Naveed Impex, Office No. 209, 2Nd Floor J.J. Center, Daryalal Street Jodia Bazar Karachi, Karachi South.
23	Asghar & Brothers, Office # 5, Star Manzil, Daryalal Street N.P.11/56, Jodia Bazaar, Karachi South.	24	M/S Noorani Store, M-R6/58/1, C No.523, Daryalal Street, Jodia Bazar, Karachi South Saddar Town, Karachi.
25	B/W International, Np-10/40, Bazar Quarters, Main Daryalal Street, Jodia Bazar, Karachi South Lyari Town.	26	M/S Popular Juice Industries (Pvt) Ltd, 311-Chapal Plaza Hastat Mohani Road 11.Chundriga Road, Karachi.
27	Biologica (Private) Limited, Mr 4/13, 14 Paracha Ruld, Ali Akbar St, Rampart Road, Pole 11, Near Jodia Bazaar, Karachi South.	28	M/S Rush Foods, Plot No D-197/A-1-1st Floor Haroonabad Site Karachi Plot No D-197/A-1-1st Floor Haroonabad Site Karachi Plot No D-197/A-1-1st Floor Haroonabad Site Karachi.
29	Biologica (Pvt) Limited, Plot No. 28, Sb-5, The Centre, Abdullah Haroon Road, Saddar, Karachi South Saddar Town.	30	M/S Sohail Impex, Shop No.76-77, Daryana Street, Jodia Bazar, Karachi., South Lyari Town.
31	Boba Bubble Beverages (Private) Limited, Shop No. 2, Plot No. 120, Sky Comfort, Sindhi Muslim Cooperative Housing Society Karachi.	32	M/S. A.A. Brothers, G/04 Mr-1/2, Kunda Gali, Jodia Bazar, Karachi South Saddar Town.
33	Central Impex, Head Office: Shop No-8, Soomar Centre, Ali Akber Street Jodia Bazar, Karachi, Karachi South Saddar Town.	34	M/S. Nutrico Morinaga (Private) Limited, ICI House, 5, West Wharf, Karachi, Karachi South Saddar Town.
35	Commex Holdings Inc, Suite # 207, 6th Floor, International Trade Center, Plot # 10/2, Sr-2, Serai Quaters, Hasrat Mohani Road, Karachi South Saddar Town.	36	M/S. Sanzary Enterprise, Suite # 1, Star Manzil, Np 11/56, 1St Floor, Daryalal Street, Jodia Bazar, Karachi South.
37	Continental Biscuits Limited, 12Th Floor, Q.M Building, Plot No Be-15, Block 7, KDA Scheme # 5, Clifton, Karachi South.	38	M/S.Star Corporation, M.M.Isphani Building 31 West Wharf Road, Karachi.
39	Convenience Food Industries (Private) Limited, Plot No I.-06, Block-21, F.B. Industrial Area Karachi, P.O Box 13731, Post Code 75950, Karachi Central North Karachi Town.	40	Matcom Foods, Plot No 12/5/A Ali Compound Dabba Colony, Saecabad Industrial Area, Karachi West Baldia Town.
41	Dalda Foods Limited, Plot at Oz/1/P-176, Bels Area, Port Qasim Karachi, Malir Bin Qasim Town.	42	Memon Brothers, Shop No. 6 Plot No. Mr 6/22, Bustaqi Manzil Akhd Abdul Rehman Street, Off Rampart Row Jodia Bazar Karachi, Karachi South Saddar Town.
43	Dastagir Enterprises, H, Saraib, Road, Quetta.	44	Milkyz Food, Plot No.C-122 Block-C, Sector 31-D, Korangi P&T Society, Korangi Karachi.
45	Ekada Corporation, 173/G Block-02 PECHS, Karachi.	46	Millae Foods (Private) Limited, Plot # 3/4, Sector 21, Sector 21, Korangi Industrial Area, Karachi.
47	Fib Trade, Room No.1, 1St Floor, Plot No. E-3-B, Karachi West Site Town.	48	Mondelez Pakistan Limited, 5Th Floor, Tower B, World Trade Centre, Main Khayaban-E-Roomi, Clifton, Karachi.
49	Foodbizz International, Plot No. F-516/B-1, Ground Floor, S.I.T.E., Karachi West Site Town.	50	Moosani Impex, House No. 22 Street No. 5, Muslimabad, Karachi.
51	Genix Pharma (Private) Limited, 44-45, B, Korangi Creek Road, Korangi, Karachi.	52	Nestle Pakistan Limited, Packages Mall, Shahrah-E-Roomi, Po Amer Sidhu, Lahore.
53	Global Brands Marketing (Pvt.) Limited, 204, E.I. Lines, Dr. Daud Pota Road, Karachi, Karachi South Saddar Town.	54	Noble Tea & Commodities, M.R.5/55, Thanai Lane, Market Quarters.
55	Global Traders, Office No. 101 & 102, 1st Floor, Trade Corner, Np-12/101, Daryalal Street, Jodia Bazar, Karachi South Saddar Town.	56	Pak International, Office # 309, 3Rd Floor, Jj Centre, Jodia Bazar, Saddar Town, Karachi.
57	Haameem Food Solutions, A-68/I/I 2Nd Street, Gulshan E Faisal, Bath Island, Karachi.	58	Qadri Traders, Shop # 8 M.R 1/14 Kashif Chamber, Rambharti Street Jodia Bazar, Karachi.
59	Hah Enterprises, Office # 006, Pa-64/A, Bahaduryar Jung Academy, Siraj-Ud-Daullah Road, Near Imtiaz Store, Bahadurabad, Karachi East Gulshan Town.	60	R. S. International, 1, Office No.209, J. J. Center Daryalal Street Jodia Bazar, Karachi.
61	Haleeb Foods Limited, 135 Ferozpur Road Lahore.	62	Regent International, Shop No:04; Dhora Jee Foundation Building, Scheme No:07, Near Dhorajee Meat Market-K, Karachi East Gulshan Town.
63	IBL Healthcare Limited, One Ibl Centre, 2Nd Floor, Plot No 1, Block 07 & 08 Dmchs, Shakra E Faisal, Karachi South.	64	Sabir & Sons, Shop No.1/10, Main, Jodia Bazar, Karachi South.
65	HR & Sons, F-64, 04 / A, S.I.T.E, S.I.T.E, Karachi West Site Town.	66	Shaikh Muhammad Ayaz & Co, A-300 Block I Noth Nazimabad, Karachi.
67	Ismail Industries Limited, 17 Banglore Town Shahrah-E-Faisal, Karachi.	68	Shan Foods (Private) Limited, Plot - 29, Sector - 23, Korangi Industrial Area, Korangi, Karachi.
69	Jetpurwala Enterprises, Np 11/76 & 77, Daryana St Off, Old Market Rd P 8, Karachi South Saddar Town.	70	The Searle Company Limited, 2Nd Floor, One Ibl Centre, Plot# 1, Block 7 & 8, One IBL Centre, Tipu Sultan Road, Off. Shahrah-E-Faisal, Karachi East Jamshed Town.
71	KF Food Complex (Pvt) Ltd, A-13(I), New, Industrial Area, Mirpur.	72	Trade Harbour Inc, Suite # 206, 6Th Floor, International Trade Centre, Plot # 10/2, Sr-2, Serai Quarters, Hasrat Mohani Road, Karachi.
73	Lactobake Speciality (Private) Limited, 1, Plot # 22E, Commercial Lane -9, Ittehad Commercial Area, DHA Ph.VI, Karachi South.	74	Universal Marketing Services, Flat No. 1 Wali Center Sb-6 Block 13/C Gulshan-E-Iqbal, Karachi.
75	M. Akram Paracha & Co., Mr-5/147, Thani Lane, Near Adam Masjid, Jodia Bazar, Karachi South.	76	Universal Paper Mart, Shop No 9-10, Rahat Manzil, Tayyabjee Road, Saddar Town, Karachi.
77	M.S Dalda Foods Limited, F-33, Hub River Road, Site Area, Karachi West Site Town.	78	Upfield Pakistan (Private) Limited, 10Th Floor, Sky Tower, Dolmen City, Block 4, Clifton, Karachi.
79	M/S Al Amna International, Office # 004, Pa-64/A, Bahaduryar Jung Academy, Siraj-Ud-Daullah Road, Bahadurabad, Karachi East Gulshan Town.	80	Zabih Ullah Foods Industry, Al-Sayed Plaza, Alam Godar Road, Bara, Khyber Bara.
81	M/S Allied Tea Company, Samar Residency Plaza Unit# 205, Block-F North Nazimabad, Karachi.		