



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
CUSTOM HOUSE
KARACHI



C. No. Misc/4/2018-1/ 429.

Date: - 22.05.2026

2nd MEETING NOTICE

Subject: RE-DETERMINATION OF CUSTOMS VALUE FOR "CHOCOLATE SPREAD" UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.

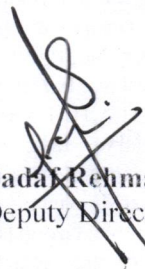
Kindly refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the re-determination of customs values of subject goods notified vide **Valuation Ruling No. 1627/2022 dated 06.04.2022**. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting has been scheduled on 16.06.2026 at 2:30 pm in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the re-determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.


(Sadaf Rehman)
Deputy Director

Note: If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate online via Zoom. Participants intending to join the meeting via Zoom are requested to inform this office at least one day prior to the scheduled meeting to facilitate their participation in the online session. For confirmation and coordination, please contact: 021-99214144.

Copy for information to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.

TO:

1	The Chairman, FPCC&I Federation House , Main Clifton, Block-5, Abdullah Shah Ghazi Road, Clifton, Karachi. -75500	2	The President of Karachi Chamber of Commerce and Industry, Aiwan-e-Tijarat Road, Karachi
3	The President of Islamabad Chamber of Commerce & Industries, Islamabad.	4	The President of Lahore Chamber of Commerce & Industries, Lahore.
5	The President , Quetta Chamber of Commerce & Industry, Chamber Building, Zarghoon Road, Quetta.	6	The President , Gujranwala Chamber of Commerce & Industries, Aiwan-e-Tijarat Road, Gujranwala.
7	The Chairman , All Pakistan Customs Agents Association (APCAA), Room No. 7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi-74000.	8	The President , Karachi Customs Agents Association (KCAA), 2nd Floor, Burhani Terrace, Bohri Road, off Eduljee Dinshaw Road, opp. Custom House, Bhimpura, Karachi, Karachi City, Sindh 74000.
9	M/s. Kiryana Merchants Association, Office No.16, First Floor, Hussain Centre, Daryalal Street, Jodia Bazar, Karachi.	10	M/s. Kiryana Merchants Association, Office No. 6, 2nd Floor, NR-05/92, Virjee Street, Jodia Bazar, Karachi.
11	M/s. Al Khaleej Traders: Plot No.C-18, First Floor, Sector 6-F Mehran Town, Korangi	12	Jundiala Traders: W-132, Narankari, Bazar, Rawalpindi Rawal Town
13	M/s. Aqua Food: 43 - Muhammadi Park Raj Garh	14	Khimani Traders: Shop No.22-B, M.A Jinnah Road, Karachi South Saddar Town
15	M/s. Best Day International: 26-E, Main Market, Gulberg, Lahore Gulberg Town	16	M/S Sons Traders: Shop No 32/B Mashallah Market Chatti Line M A Jinnah Road Boulton Mark, Karachi
17	M/s. Chase Up: Plot No. 46, Survey Sheet No. Ly-10, Lyari Quarters li, Moosa Lane, Lyari, Karachi South Lyari Town	18	M/S V. Traders: Office No: A/237, 2nd Floor, Kohinoor Electronics Centre Karachi
19	M/s. Chase Up: Plot Number 139q, Block 2, PECHS, Kashmir Road, Karachi East	20	M/S. A. R. Enterprises: Suit # H-06, Plot # FI-18, Apsara Apartment # 3, Block-16, Gulshan-E-Iqbal, Karachi, Karachi South Saddar Town
21	M/s. Ekada Corporation: 173/G Block-02 PECHS, Karachi.	22	M/s. Ma Enterprises: Office # 20, Zia Manzil Opposite Al-Momin Plaza, Muhammad Bin Qasim Road Main Burns Road, Karachi South Saddar Town
23	M/s. F.B Enterprises: Office/Godown, Plot No 8-C, Mezzanine Floor, Stadium Lane-3, Phase-V, Defence Housing Authority, Karachi South Saddar Town	24	M/s. Mr International: Farmhouse No.41, Block-D, Gulberg Green, Islamabad
25	M/s. Gamco International: D-6/1, Block-Iv, Clifton, Karachi South Saddar Town	26	M/s. Naveed Trading Co: 5w-469-68-2, Abbasi Market, Gandum Mandi, Rawalpindi, Rawalpindi
27	M/s. Global Marketing Corporation: Plot No.18 Block 7&8 MCHS, Karachi	28	M/s. PARVEZ TRADERS: Office No.03, 2nd Floor, Kashif Plaza, Rawalpindi, Rawalpindi.
29	M/s. Global Traders: Office No.101, First Floor, Ismail Market, M.R.2/491, Near Chadi Lane, Marriot Road, Karachi South Saddar Town	30	M/s. Raim Enterprises: 314-A Block Gulshan-E-Ravi
31	M/s. Grains & Beans Foods (Private) Limited: Property No. P-509, Street # 11, Sarfaraz Colony Near Civil Lines, Faisalabad	32	M/s. Trading World: Shop No-28, Musawir Plaza, Khudadad Road, Zhob Zhob
33	M/s. H.A.H Enterprises: Office # 006, Pa-64/A, Bahaduryar Jung Academy, Siraj-Ud-Daullah Road, Near Imtiaz Store, Bahadurabad, Karachi East Gulshan Town	34	M/s. Imtiaz Group (Sme-Private) Limited: Level-7, Snc 1-1/A, Block 3, K.C.H.S, Prestige Trade Centre, Main Shaheed-E-Millat Road, Modern Society, PECHS, Karachi East Jamshed Town
35	M/s. Imtiaz Group (Private) Limited: Level-8, Prestige Trade Centre, Near Jail Chowrangi, Block-3, K.C.H.S, Main Shaheed-E-Millat Road, Karachi Central	36	All Relevant Stakeholders