

C. No. V.Khi/08/IDP/25-A/I /253

Date: - 03.04.2026

MEETING NOTICE

Subject: **RE-DETERMINATION OF CUSTOMS VALUE FOR "INSTANT DRINKING POWDER" UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

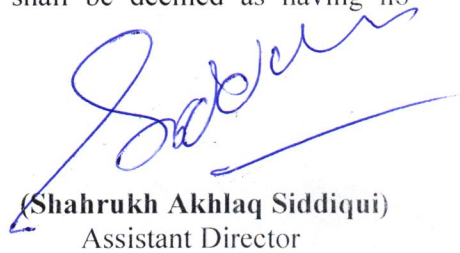
Kindly refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the re-determination of customs values of subject goods notified vide **Valuation Ruling No. 1505/2020 dated 31.12.2020**. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting has been scheduled on **22.04.2026 at 02:30 pm** in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the re-determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.



(Shahrukh Akhlaq Siddiqui)
Assistant Director

Note: If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate online via Zoom. Participants intending to join the meeting via Zoom are requested to inform this office at least one day prior to the scheduled meeting to facilitate their participation in the online session. For confirmation and coordination, please contact: 021-99214144.

Copy for information to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.

TO:

1	The Chairman, FPCC&I Federation House , Main Clifton, Block-5, Abdullah Shah Ghazi Road, Clifton, Karachi. -75600	2	The President of Karachi Chamber of Commerce and Industry, Aiwan-E-Tijarat Road, Karachi
3	The President of Islamabad Chamber of Commerce & Industries, Islamabad.	4	The President of Lahore Chamber of Commerce & Industries, Lahore.
5	The President , Quetta Chamber of Commerce & Industry, Chamber Building, Zarghoon Road, Quetta.	6	The President , Gujranwala Chamber of Commerce & Industries, Aiwan-E-Tijarat Road, Gujranwala.
7	The Chairman , All Pakistan Customs Agents Association (APCAA), Room No. 7 & 8, Bombay Plaza, Mazzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi-74000.	8	The President , Karachi Customs Agents Association (KCAA), 2nd Floor, Burhani Terrace, Bohri Road, Off Eduljee Dinshaw Road, Opp. Custom House, Bhimpura, Karachi, Karachi City, Sindh 74000.
9	M/S. Kiryana Merchants Association, Office No.16, First Floor, Hussain Centre, Darylal Street, Jodia Bazaar, Karachi.	10	Mondelez Pakistan Limited, 5th Floor, Tower B, World Trade Centre, Main Khayaban-E-Roomi, Clifton, South Saddar Town, Karachi
11	Abbott Laboratories (Pakistan) Limited, Factory: Plot No.13 Sector No.20 Korangi Industrial Area, Karachi	12	M/S Dalda Foods Limited, F-33,, Hub River Road, Site Area, Karachi West Site Town Based (Private) Limited, House No.216-E, Street No.6, Cavalry Ground, Lahore., Cantonment
13	Nestle Pakistan Limited, Packages Mall, Shahrah-E-Roomi, Po Amer Sidhu, Lahore	14	Base 6 (PVT) H No 216-e, Street 6, Cavalry Ground, Cantonment Lahore Lahore.
15	Pepsi-Cola International (Pvt) Ltd, Plot 57/58, Phase Iv, Hattar Industrial Estate Hattar Khyber Phaktoonkhwa, Haripur Haripur	16	Getz Pharma (Private) Limited., Plot # 29 30 Sector 27, Korangi Industrial Area, Korangi Karachi, Korangi Korangi Town Karachi
17	Friesland Campina Engro Pakistan Ltd, 1, 5th Floor, Harbour Front Building,, Clifton Block-4, Karachi South The Coca-Cola Export Corporation Pakistan Branch, 89 B-2, Hussain Chowk, Gulberg-3, Lahore	18	Tianshi International Pakistan Company (Private) Limited, 20-A, Civic Center, G-8 Markaz, Islamabad.
19	M/S. Nutrico Morinaga (Private) Limited, ICI House, 5, West Wharf, Karachi, Karachi South Saddar Town 17. Fauji Foods Limited, 0, 0, Sargodha Road, Bhalwal, Sargodha Bhalwal	20	M/S GlaxoSmithKline Pakistan Limited., Skyes Building, 35 - Dockyard, West Wharf, Karachi South Haameem Food Solutions, A-68/I/li 2nd Street Gulshan-E-Faisal, Bath Island
21	Bayer Pakistan (Private) Limited, Plot # 23, Sector # 22, Korangi Industrial Area, Karachi, Korangi	22	S.M. Foods, Office 1, Plot No.27-C, Bukhari Commercial Lane 7, Phase 6D HA, Karachi South Saddar Town
23	Ekada Corporation, 173/G Block-02 Pechs	24	Haleeb Foods Limited, 135 Ferozpur Road Lahore.
25	Getz Pharma (Private) Limited, Plot # 29 30 Sector 27, Korangi Industrial Area, Korangi Karachi.	26	M/S Fine Traders, Plot No. 87/12,, Sector 5,, Korangi Industrial Area, Korangi Korangi Town Global Marketing Carporation, Plot No. 18 Block 7&8 Mehs
27	Ismail Industries Limited, 17 Banglore Town Shahrah-E-Faisal	28	Dxn International Pakistan (Pvt) Ltd, 2nd Floor, Opf Building, Main Shahrah-E-Faisal, Karachi, Karachi East Jamshed Town
29	M/S Unilever Pakistan Foods Limited, Avari Plaza, Fatima Jinnah Road, Karachi South Saddar Town	30	Usman Brothers (Private) Limited, Room No. 1, First Floor, 45 Dmchs, Block-7/8, Tipu Sultan Road, Karachi, Karachi East Gulshan Town
31	Swan International, Room No.401, Husain Trade Centre, New Challi, Karachi, Karachi South Saddar Town	32	Rehab Intertrade, Mr 5/98, 2nd Floor, Al Sattar Chamber, Thanai Lane, Jodia Bazar, Karachi South Lyari Town
33	Otsuka Pakistan Limited, 30B, Sindh Muslim Cooperative Society, Karachi 7440, Karachi East Jamshed Town	34	Volka Food International Limited, 3-Km, Bahawalpur Bypass, Bahawalpur Road, Multan Cantt. Mumtazabad Town