

**Government of Pakistan
Revenue Division
Federal Board of Revenue
Inland Revenue**

F.No. 3(7)TDU/IR/FBR/37468-R

Islamabad, 1st April, 2026

Sales Tax General Order # 02/2026 IR Operations

**ELECTRONIC MONITORING OF TILES PRODUCTION THROUGH VIDEO
ANALYTICS**

In exercise of the powers conferred under Section 40C(2) of Sales Tax Act, 1990, read with Rules 150ZQR and 150ZQT of the Chapter XIV-BA of the Sales Tax Rules, 2006, the Federal Board of Revenue is pleased to direct as follows:

1. All registered persons engaged in the manufacturing of tiles shall install a video analytics solution, in accordance with the provisions of the aforesaid Rules, with immediate effect.
2. The production processes at all tile manufacturing units shall be monitored through video surveillance and video analytics systems. Such systems shall be installed at production lines using equipment supplied by vendors authorized by the Board.
3. All the registered persons engaged in tiles manufacturing are hereby directed under law to make necessary arrangements for installation of video analytics solution (including hardware and software) for successful implementation of electronic monitoring of production by 30th April, 2026.
4. To ensure timely and effective implementation, the respective Chief Commissioners Inland Revenue shall designate and notify dedicated focal persons. These focal persons shall coordinate with tile manufacturers and authorized vendors to facilitate installation and operationalization. A non-exhaustive, jurisdiction-wise list of registered tile manufacturers is enclosed for reference (Annex-A).
5. The details of the vendor authorized under Chapter XIV-BA of the Sales Tax Rules, 2006, for electronic monitoring of tile production through video analytics are as follows:

Company Name:	ISSM Labelling Solutions
Contact Person:	Haider Shafique
Phone/WhatsApp #	0310-5463614
Email:	haider.shafiq@issm.ai



6. All authorized vendors shall ensure that their video analytics systems fully comply with the requirements prescribed under Rule 150ZQT of the Sales Tax Rules, 2006, including but not limited to:

- (a) real time capture of production process;
- (b) real time collection of data that shows production through object detection and object counting.
- (c) transmission of data to Central Control Unit at Board on real time basis, storage and archiving of data:
- (d) detection of unexpected stops:
- (e) quantitative analyses of production, and
- (f) data analytics for required legal actions.

7. This issues with the approval of the competent authority, Member IR-Operations, FBR, Islamabad and shall be applicable with immediate effect.



(Javed Iqbal)

Project Director (Track & Trace)
Federal Board of Revenue

Copy to:

- (i) SA to Member (IR Ops), FBR, Islamabad
- (ii) DG (IT & DT)
- (iii) Chief Commissioners-IR, LTOs/MTOs/CTOs/RTOs
- (iv) Webmaster FBR (HQ), Islamabad for uploading

(Annex-A)

S. No.	Company Name	Place of Assessment	NTN	STRN
1	Master Tiles & Ceramic Industries Limited	LTO Lahore	1435500	903690700282
2	Pakistan Tiles & Ceramics (Pvt.) Limited	LTO Lahore	7327943	3277876130831
3	Times Ceramics (Pvt.) Limited	RTO FAISALABAD	7901917	3277876142961
4	Ghani Ceramics Limited	LTO Lahore	4260827	3277876163477
5	Oreal Ceramic Industrial (Private) Ltd.	RTO SARGODHA	5415761	3277876178573
6	Qiangsheng (PAKISTAN) Ceramic (Pvt.) Ltd	LTO ISLAMABAD	A223555	3277876233299
7	Orient Materials (Pvt.) Limited	CTO Lahore	6563536	3277876187670
8	Huamei Ceramics (Pvt.) Limited	CTO LAHORE	A312111	3277876239104
9	Ocean Ceramics (Pvt.) Ltd	CTO Lahore	4503632	3277876221902
10	Shabbir Tiles & Ceramics Limited	LTO Karachi	712052	204690700137
11	Karam Ceramics Limited	LTO KARACHI	710857	202690700155
12	SAWAT CERAMICS COMPANY (PRIVATE) LIMITED	RTO PESHAWAR	913663	504690000173
13	Frontier Ceramics Limited	RTO PESHAWAR	804250	501251700146
14	Kulal Ceramics (Pvt.) Limited	RTO PESHAWAR	5178989	3277876158175
15	M/s Forte Ceramic	-	-	-
16	PAKISTAN NATIONAL TILES & CERAMICS (PRIVATE) LIMITED.	CTO KARACHI	2098010	1200690701228

