



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
7TH FLOOR, CUSTOM HOUSE, KARACHI



5-5-26

No. Misc/05/2017-V/298

Date: 16 -04-2026

MEETING NOTICE

1. The Collectors of Customs, Collectorate of Customs (Appraisalment), East / West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi.
2. The Chairman, FPCCI, Standing Committee on Valuation, FPCCI, Federation House, Abdullah Shah Ghazi Road, Clifton, Karachi.
3. The Chambers of Commerce & Industry, Karachi, Lahore, Islamabad, Hyderabad, Quetta & Peshawar.
4. The Chairman, Customs Valuation Committee, KCCI, Aiwana-e-Tijarat Road, Karachi.
5. The President, All Pakistan Customs Agents Association, Room No. 7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Customs House, Kharadar, Karachi.
6. The President, Karachi Customs Agents Association (KCAA), 2nd Floor, Burhani Terrace, Bohri Road, off Eduljee Dinshaw Road, opp. Custom House, Bhimpura, Karachi.
7. Haq Trading Company, Shop No. 140 Alamgir Market Shahalam, Lahore.
8. Qasim Enterprises., Property No I-361 To I-377, 5th Floor Itfaq Market, Noor Gali, Inside Mochi Gate, Lahore.
9. Hamza Enterprises, Property No:2664, Rehmat Centre First Floor, Pepal Vehra Shah Alam Market, Lahore Data Gunj Bukhsh Town.
10. Rizwan Enterprises, Property No 466, Ali Manzil, Androon Mochi Gate, Lahore.
11. Rhs Traders, House No 413, Street No 16, Chaklala Scheme III, Rawalpindi.
12. Waqar Traders, 1-438 To 457 Noor Gali Ittefaq Market Shahalam Market, Lahore.
13. Shamoil Trading Company, Shop No. 15, China Centre, Boultan Market Karachi, Karachi South Saddar Town.
14. Shamim Enterprises, Shop No. I-358, 2nd Floor, Pippal Vehra, Shah Alam Market, Lahore.
15. M.N.Trading Company, Office No.11, Chandni Bara Market, Muhammadi Market Shahalam, Lahore.
16. Al-Naqeeb Enterprises, Shop No.1, Pippal Vehra, Shahalam, Market, Lahore Ravi Town.
17. Subhani Enterprises, Shop No.2, Pippal Vehra, Shahalam Market, Lahore Ravi Town.
18. J.I Enterprises, 1210-E, New Alamgir Market, Shahalam Market, Shahalam Market, Lahore.
19. Mayo Enterprises, Office No. 3, 2nd Floor, Sharif Chamber 68, Mozang Road, Lahore.
20. M/S Ali Enterprises, Shop No. 1 Pippal Varha Shahalam Market, Lahore.
21. M/S Khawaja Enterprises, 1st Floor Accha Market Shahalam Market, Lahore City.
22. W.R.S.Collection, Office No 03 3rd Floor, M.R.4/61, Qadri Centre, Opp Lal Masjid, Mithadar, Karachi.
23. M/S Muhammad Sohail International., Room-208 2nd Floor Gul Court M.A. Jinnah Road, Karachi.
24. M/S M.R Trading Co, Shop # 17, Alamgir Market, Shah Alam, Lahore.
25. R.K.Enterprises, Room No.02 Second Floor Qadri Centre Mr.4/61 Opp: Lal Masjid Mithadar. Karachi.
26. M/S Qadri Enterprises, Shop No 1 Near Ghosia Masjid New Alamgir Market Shahalam, New Alamgir Market, Shahalam, Lahore.
27. Ubaid Enterprises, Plot No. Mr 7/49 (Old Survey A-16/54) New Neham Road, (Shop No. 786,) Weave Lane, Rehman Plaza, Karachi.
28. Reet Pehal, 187, Y Commercial, Phase - 3, DHA, Lahore.
29. Zff International., Shop No Lb-25, Star City Shopping Mall, Agha Khan Road Iii, Bambion Cinema, Karachi.
30. Ghousia Jewellery House, Shop No.15, Pippal Vehra, Shahalam Market, Lahore Ravi Town.
31. Mobeen Enterprises, Shop No 17 Pippal Vehra Noor Gali Alamgir Market Shahalam Gate, Lahore.
32. Qumber Enterprises, Office No. 1, I-438, 3rd Floor, Itfaq Market, Shahalam, Lahore Data Gunj Bukhsh Town.
33. Arsalan Enterprises, Jewellery Centre, Pippal Vehra, Shahalam Market, Lahore.
34. M/S Ghosia Enterprises, Shop No.15, Ground Floor, Pippal Vehra, Shahalam Market, Lahore.
35. Bilal Traders, Shop No. 4, 1st Floor, Bismillah Center, Tarannum Chowk, Inside Texali Gate, Lahore Data Gunj Bukhsh Town.
36. MH Enterprises, Shop No.14 Basement, Pippal Vehra, Shahalam Market, Lahore Ravi Town.
37. Salman Traders, Office No.1/339+340, China Center Pippal Vehra, I/S Mochi Gate Lahore, Lahore Data Gunj Bukhsh Town.
38. Mujeeb Brothers, 1st Floor, Rehman Plaza, Plot # Mr7/49, New Neham Road, Weaver Lane, Karachi.
39. Kashif Trading Company, Shop No, 18, Ground Floor China Center, People Vehra Shah Alam Market, Lahore.
40. M/S RQA Enterprises, Office No. 24, 4th Floor Block A Ittefaq Market, Noor Gali Mochi Gate, Lahore.
41. Al Makkah Traders, Mr-7/60 Saba Plaza Kharadar, Karachi.
42. Imran Trading Company, 101-New Alamgir Market, Shahalam Gate, Lahore, Lahore Data Gunj Bukhsh Town.
43. Y.A Traders, -, Shop No. G-5 Ground Floor Plot No. R.C. 10/5 (P), Iv-A 272-273 Ranchore Line Karachi.
44. Multipro General Trading, Office # 706, 2nd Floor, Muhammadi Trade Tower, New Challi Road, Karachi.
45. JBR Enterprise, Manufacturing Shade:, Industrial Area, Plot No B-14, Noor Mohammad Goth, Kathore, Karachi, Malir Gadap Town.
46. KHR Enterprises, Shop No.2663 Rehmat Tower, Pepal Verah, Shahalam Market Lahore, Data Gunj Bukhsh Town.

47. M/S. Salman Enterprises, Office # 7062, 7Th Floor Central Plaza, Preedy Quarters, Saddar, Karachi.
48. Asad Enterprises, Office No.23, 4Th Floor, Block-A, Ittefaq Market Noor Gali, Mochi Gate, Lahore.
49. Leads Traders, 2Nd Floor, Hassan Center, Lakhshmi Mansion, Hall Road, Lahore Data Gunj Bukhsh Town.
50. Global Trading, Office No.S-4, Designers Mall, Plot No.157, Block-2, P.E.C.H.S, Karachi East Jamshed Town.
51. Ahad International, Flat # G-3, Ground Floor, Hassan Centre, Gulshan-E-Iqbal, Block 16, Karachi East Gulshan Town.
52. Mayoer Enterprises, Westridge Ii, Railway Station, Near Qamar Flour Mills, Rawalpindi.
53. Shah Traders, Shop No.1114, Haider Ali Shah Imam Bargha, Jehangirpura Road, Peshawar City.
54. Miaz Corporations, Shop # F-64, 1St Floor, Amma Tower, M.A. Jinnah Road, Karachi South, Saddar Town.
55. Shah Enterprises, Office At M Wazir, Market Main Gt Road Ground Floor, Pirpiyai Station, Nowshera.
56. G1 Groomore, Office # F-121, 1st Floor, Diplomat Center, Opp: Star City Mall, Abdullah Haroon Road, Saddar, Karachi.
57. Maypole (Private) Limited, 20 Km, Ferozepur Road, Galaxy Town Farooq Industrial Area, Lahore Nishter Town.
58. Mobi Traders, Butt Bricks Harbanspura Pull, Jorapull Road, Near Bobby Pan Shop, Lahore Aziz Bhatti Town.
59. Khizer Trading Company, Shop # 2, 2Nd Floor 326-I, Pipal Vehra , Lahore Data Gunj Bukhsh Town.
60. Shahbaz Associate, Property # Sf 37, R 4/7 G, Dill Muhammad Road, Lahore, Lahore Data Gunj Bukhsh Town.
61. Diera International, Plot No B.R1/51, Kharadar , Machi Miani Karachi, Karachi South Lyari Town.
62. Brother Enterprise, Plot No. Ls-18, Sector 16-B, North Karachi Industrial Area, Karachi, Karachi Central North Karachi.
63. Aryan Garments & Textile Industry, Zulfikar Garhi, Alam Guodar, Bara, Khyber Bara.
64. Zahoor & Sons, Flat No.606, 6Th Floor, Landmark Plaza, 5/6, Jail Road Lahore., Lahore Gulberg Town.
65. MS Traders, Shop No, C 1205, Wachow Wali Chowk Lahore, Lahore.
66. Afshan Variety Store., Shop # 01, I-336, Pippal Wehra, Near Masjid Shahalam, I/S Mochi Gate, Lahore.
67. Bilal Enterprises, Office No. 1304, 13Th Floor, United Center, Karachi South Saddar Town.
68. Owner International Trading Corporation, Office No. 27 1st Floor, Mall Opp. Gul Plaza, M.A Jinnah Road Karachi.
69. Bilwani Enterprises, Office No.P1-82, Jeff Height, Gulberg Town, Lahore, Lahore Gulberg Town.
70. Madni Traders, Office # 238, 2nd Floor, Kohinoor Electronic Center, Opp. Hasho Center, Abdullah Haroon Road, Karachi.
71. Ahmed Raza Traders, Flat No. B-8 Plot No. Rs-1/16 Arba, Arcade Raghoo Street, Ranchore Line Karachi.

Subject: **DETERMINATION OF CUSTOMS VALUE OF "ARTIFICIAL IMITATION JEWELRY" UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

Please refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the **re-determination of customs values of subject goods**. This exercise has been undertaken in accordance with the provisions of **Section 25A of the Customs Act, 1969**, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The **meeting** has been scheduled on **05-05-2026 at 12:00 Noon** in the **Conference Hall, 7th Floor, Custom House, Karachi**. The meeting will be **chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi**. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their **written submissions**, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.


(Sadaf Rehman Khan)
 Deputy Director
 (Group-V)

Copy for information to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.