

C. No. Misc/10/2012-I /259

Date: - 07.04.2026

**MEETING NOTICE**

Subject: **RE-DETERMINATION OF CUSTOMS VALUE FOR "CHOCOLATE" UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

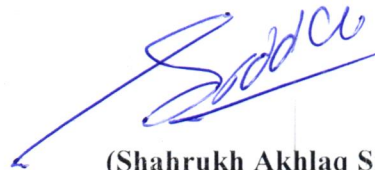
Kindly refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the re-determination of customs values of subject goods notified vide **Valuation Ruling No. 1980/2025 dated 07.03.2025**. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting has been scheduled on **27.04.2026 at 02:30 pm** in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the re-determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.



(Shahrukh Akhlaq Siddiqui)  
Assistant Director

**Note:** If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate online via Zoom. Participants intending to join the meeting via Zoom are requested to inform this office at least one day prior to the scheduled meeting to facilitate their participation in the online session. For confirmation and coordination, please contact: 021-99214144.

**Copy for information to:**

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.

**TO:**

1	The Chairman, <b>FPCC&amp;I Federation House</b> , Main Clifton, Block-5, Abdullah Shah Ghazi Road, Clifton, Karachi. -75600	2	<b>The President</b> of Karachi Chamber of Commerce and Industry, Aiwan-E-Tijarat Road, Karachi
3	The <b>President</b> of Islamabad Chamber of Commerce & Industries, Islamabad.	4	The <b>President</b> of Lahore Chamber of Commerce & Industries, Lahore.
5	The <b>President</b> , Quetta Chamber of Commerce & Industry, Chamber Building, Zarghoon Road, Quetta.	6	The <b>President</b> , Gujranwala Chamber of Commerce & Industries, Aiwan-E-Tijarat Road, Gujranwala.
7	The <b>Chairman</b> , All Pakistan Customs Agents Association (APCAA), Room No. 7 & 8, Bombay Plaza, Mazzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi-74000.	8	The <b>President</b> , Karachi Customs Agents Association (KCAA), 2nd Floor, Burhani Terrace, Bohri Road, Off Eduljee Dinshaw Road, Opp. Custom House, Bhimpura, Karachi, Karachi City, Sindh 74000.
9	M/S. Kiryana Merchants Association, Office No.16, First Floor, Hussain Centre, Darylal Street, Jodia Bazaar, Karachi.	10	M/S. Kiryana Merchants Association, Office No. 6, 2nd Floor, NR-05/92, Virjee Street. Jodia Bazar, Karachi.
11	M/s. A.R. Enterprises, Suit # H-06, Plot # FI-18, Apsara Appartment # 3, Block-16, Gulshan-E-Iqbal, Karachi, Karachi South Saddar Town	12	International Brands Distrlbutions, G.F, 249, Shadman-I, Data Gunj Bukhsh Town, Lahore.
13	Al Taqi Impex, Office No.812, 8th Floor, Plot No.1-1/1, Survey Sheet No.6, K.S. Trade Tower, Seria Quarter, Shahrah-E-Liaquat, Karachi.	14	Jawed Traders, Office No.111 Al-Rehman Trade Centre, Shahrah-E-Liaquat, New Challi, Karachi.
15	Al-Hamra International, Shop No. 44, Shahlimar Market New Supper Town, Defence Road, Lahore.	16	M.I. Traders, 8/E, Main Shah Alam, Market, Lahore.
17	Aqua Food, 43 - Muhammadi Park Raj Garh.	18	Mondelez Pakistan Limited, 5Th Floor, Tower B, World Trade Centre, Main Khayaban-e-Roomi, Clifton, Karachi.
19	AS Enterprises, Plot No. A-69, Block-18, F.B.Area Karachi, Karachi Central, Gulberg Town.	20	MR Traders, 7, HH, DHA Phase 4, Lahore.
21	F.B Enterprises, Office/Godown. Plot No 8-C, Mezzanine Floor, Stadium Lane-3, Phase-V, Defence Housing Authority, Karachi.	22	Nestle Pakistan Limited, Packages Mall, Shahrah-E-Roomi, Po Amer Sidhu, Lahore.
23	Far Eastern Impex (Private) Limited, F.E.I Centre - G-3 Sharah-E-Faisal Central Commercial Area, K.C.H.S.U, Karachi.	24	Raheem & Sons, Shop-4, Arbab Ghulam Ali Road, Corner Arbab Barkat Ali Road, Quetta.
25	FB Traders, House No 2 New Sarwar Gunj Sonhari Masjid Road Peshawar.	26	Siza Foods Pvt Ltd, Lakson Square Buildi Sarwar Shaheed Road, Karachi.
27	Global Traders, Office No.101, First Floor, Ismail Market, M.R.2/491, Near Chadi Lane, Marriot Road, Karachi.	28	Trading World, Shop-No.11, Khudaidad Complex, Khudaidad, Zhob.
29	Imtiaz Provision Store, Z-459, Chotti Market Commercial Area, Bahadurabad, Karachi.	30	Unilever Pakistan Ltd, 1, Avari Plaza Fatima Jinnah Road, Avari Plaza Fatima Jinnah Road, Karachi.
31	All Relevant Associations, Trade Bodies, Stakeholders.		