

C. No. Misc/01/2008-II/181

Dated: 16-03-2026

**MEETING NOTICE**

Sr. No.	Stakeholders
1	The Chairman, FPCC&I Standing Committee on Valuation, FPCC&I, Federation House, Abdullah Shah Ghazi Road, Clifton, Karachi
2	The Chairman, KCC&I, Aiwan-E-Tijarat Road, Karachi
3	The Chairman, All Pakistan Customs Agents Association, Room No. 7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi
4	The President, Islamabad Chamber of Commerce & Industries, Islamabad
5	The President, Lahore Chamber of Commerce & Industries, Lahore
6	The Chairman (FPCCI), Federation House, Main Clifton, Block-5, Shahrah-e-Firdousi, Karachi
7	The Chairman, Pakistan Chemical and Dyes Merchant Association (PCDMA), Chemical & Dye House, Rambharti Street, Jodia Bazaar, Karachi
8	Pakistan Soap Manufacturers Association (PSMA); Office: Sunny Plaza 1st Floor, Room No. 148 Hasrat Mohani Road Off: I.I. Chundrigar Road Karachi-74200
9	Member (Valuation Committee), KCC&I, Aiwan-e-Tijarat Road, Karachi.
10	Chairman (Valuation Committee), FPCC&I, Federation House, Main Clifton, Karachi.
11	President, Lahore Chamber of Commerce & Industry, 11-Shahra-e-Quaid-e-Azam, Lahore.
12	Chairman, Pakistan Soap Manufacturers Association, Sunny Plaza, 1st Floor, Room No.148, Hasrat Mohani Road, Karachi.
13	Pakistan Chemicals & Dyes Merchants Association, Rambharti Street, Jodia Bazaar, Karachi.
14	Hansika Enterprises, 6-A Block-E, Street No.114, Satellite Town, Rawalpindi-Pakistan.
15	Asma Bakhtawar (Pvt) Ltd., Suite No.302, 3rd Floor, Clifton Centre, Khayaban-e-Roomi, Block-5, Clifton, Karachi.
16	Khyber Traders, Office No.7-10, Rehman Centre, 3rd Floor, Main S.A.M., Karachi.
17	Lark Consumer Care (Pvt.) Ltd., House No.D-31, Punjab Small Industry Society, Badian Road, Near DHA Phase-V, Lahore.
18	K S Enterprises, Office C-120/2, Ground Floor, Dareshani House, Jelani Road, Sukkur.
19	Noor Traders, Shop No.M-3, Al-Haram Center, P.R-1, Near Reno Center, Karachi.
20	Zaki Industries Corporation, 196/C, Block-2, P.E.C.H.S., P.O. Box No.13114, Karachi.
21	Shazak Multinational, Office Marry Chamber, Chappal Bazar, P.O. Box No.4237, Karachi.
22	PIVA International, MR 4-7, United Chamber, Street No.3, Old Dispensary Road, Mithadar, Karachi.
23	ARG Enterprises, Office 611, 6th Floor, SJ Masood Chamber, New Challi, Karachi.

24	Mariam Enterprises, Office 313, 3rd Floor, Outram Road, I.I. Chundrigar Road, Karachi.
25	Fahad Enterprises, Office 612, Gul Tower, Plot 7/2, SRI Chundrigar Road, Karachi.
26	FAMS Enterprises, Office No.OT-120, Techno City, Hasrat Mohani Road, Karachi.
27	Abdullah & Co., Off#612, ST Masood Chamber Building, 6th Floor, Oppo New Challi, Trade Center, Karachi.
28	Trading House, Room No.9 & 19, Aziz Mansion, Marston Road, Karachi.
29	Uzair Qadir Shoro Advocate, F-27/2, Block-9, KDA Scheme No.5, Clifton, Karachi.
30	Oriflame Cosmetics Pakistan (Pvt.) Ltd., Office Block-201, Siddiq Trade Centre, Main Boulevard, Lahore.
31	Procter & Gamble Pakistan Pvt. Ltd., 6th Floor, Bahria Complex, M.T. Khan Road, Karachi.
32	Johnsons & Johnsons Pakistan (Pvt.) Ltd., Plot No.10 & 25, Sector-20, Korangi Industrial Area, Karachi.
33	Reckitt & Benckiser Pakistan Ltd., C/O 9th Floor, OM Building, Plot No.BC-15, Block-7, Clifton, Karachi.
34	Unilever Pakistan Ltd., Avari Plaza, Fatima Jinnah Road, Karachi.
35	Nimir Chemicals Pakistan Ltd., 1st Floor, Amin Areade, 7-Durand Road, Lahore.
36	Nrama Enterprises, 212, Industrial Town Plaza, Shahrah-e-Liaquat, Karachi.
37	APCTIA, E-181, Amjad Centre, 1st Floor, Street Mai Soodan, Shahalam, Lahore.
38	Hemani Cosmetics, 202, Al-Amna Tower, Plot No.171-B/1, Block-3, PECHS, East Jamshed Town, Karachi.
39	A.H. International, M-17, Jilani Centre, M.A. Jinnah Road, Karachi.
40	A.K. Business Link, Suite No.202, 2nd Floor, Techno City, Office Tower, Hasrat Mohani Road, Off I.I. Chundrigar Road, Karachi.
41	A.R. Associates, 1st Floor, Riaz Mansion, Aiwan-e-Tijarat Road, Karachi.
42	A.R. International, A-10, Sumaira Road, Gulzar-e-Hijri, Karachi.
43	Abid Sons, Suit No.123-E, 9th Commercial Street, Phase-IV, D.H.A., Karachi.
44	Adam Traders, Room No.2, 3rd Floor, Madni Centre, Near Madni Mosque, S.A.M., Karachi.
45	Adil Traders, 201, 2nd Floor, Bahria Heights-02, Extension, Phase-VI, Bahria Town, Rawalpindi.
46	Ahad Trading Company, 19-20, Japan Centre, E-857, Nawa Muhallah Inside Mochi Gate, Lahore.
47	AHG (Pvt.) Limited, Plot No.104, Sector-27, Industrial Area, Karachi.
48	Al-Hamra International, Shop No.44, Shalimar Market, New Super Town, Defence Road, Lahore.
49	Al-Jannat Traders, H.No.T-71, Gali No.5, Gulbahar No.2, Karachi.
50	Aman Impex, Shop No.2, Maryam Palace, Block-A, G. Allana Road, Kharadar, Karachi.

51	Arabian Sea Enterprises Ltd., Mezzanine Floor, Sherator Hotel Club Road, Karachi.	56	Best Choice FMCG, 607, Block H-2, Meharpura, Nowanpind Johar Town, Iqbal Town, Lahore.
52	Arshad Carpet, 66-A, Waseem Block, Hassan Tower, Near Awan Town, Multan Road, Lahore.	57	Bin Bakar International, 26-H, Akbar Market, Shah Alam Market, Lahore.
53	Asad Afzaal & Company, 4th Floor, 55-E, Gulberg-III, Liberty Market, Lahore.	58	Bin Saeed Enterprises, E-239, Satellite Town, Lahore.
54	Ayaan Enterprises, 3rd Floor, Makkah Centre, Opp. Ghousia Masjid Shah Alam, Lahore.	59	U & M Marketing Network, H.No.18, Khurshid Town, Bahawalpur.
55	Azhar Corporation (Pvt.) Limited, 10-KM. Sargodha Road, Faisalabad.	60	Franklin Law Associates, 1 <sup>st</sup> Floor Plot No. 4C, Lane#3, Al Murtaza Commercial, DHA Phase# VIII, Karachi

**Subject: DETERMINATION OF CUSTOMS VALUES OF TOILET SOAP / LIQUID SOAPS UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

Kindly refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the determination of customs values of subject goods. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting is scheduled on **15.04.2026** at **12:00 (pm)** in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.

(Dr. Jahangir)

Deputy Director (Group-II)

**Note:** If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate **online via Zoom** using the **Zoom ID: 87950214067** with **Passcode: 123123**. Participants intending to join the meeting via Zoom are requested to **inform this office at least one day prior to the scheduled meeting** to facilitate their participation through online session.

**Copy to:**

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Collectors of Customs, Collectorate of Customs (Appraisalment), East/West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi.
3. The Additional Director, Directorate General of Customs Valuation, Karachi.
4. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
5. Notice Board.