

C. No. Misc/41/2007-II/180

Dated: 10-03-2026

MEETING NOTICE

Sr.No.	Stakeholders
1	The Chairman, FPCC&I Standing Committee on Valuation, FPCC&I, Federation House. Abdullah Shah Ghazi Road, Clifton, Karachi
2	The Chairman, KCC&I, Aiwan-E-Tijarat Road, Karachi
3	The Chairman, All Pakistan Customs Agents Association, Room No. 7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi
4	The President, Islamabad Chamber of Commerce & Industries, Islamabad
5	The President, Lahore Chamber of Commerce & Industries, Lahore
6	The Chairman (FPCCI), Federation House, Main Clifton, Block-5, Shahrah-e-Firdousi, Karachi
7	The Chairman, Pakistan Chemical and Dyes Merchant Association (PCDMA), Chemical & Dye House, Rambharti Street, Jodia Bazaar, Karachi
8	President, All Pakistan Color Cosmetics & Toiletries Importers Association (South Zone), 412 Uni Centre, I.I. Chundrigar Road, Karachi.
9	President, All Pakistan Color Cosmetics & Toiletries Importers Association (Northern Zone), E-176 Street Main Dodhan, Shahalam, Lahore.
10	Small Cosmetics Manufacturers Group, C/O P.O. Box 32, GPO Said Sharif, Mingora Swat, Khyber Pakhtunkhwa.
11	M/s. Ahmed Enterprises, Shop No. 1, 1st Floor Noor Center Alamgir Market Shahalam, Lahore
12	M/s. L'oreal Pakistan (Private) Limited, Office No. 603 & 604 Floor 6 The Forum G-20 Block 9 Clifton, Karachi
13	M/s. Bonanza Garments Industries (Pvt.) Ltd., 17/01 Sector 24 Korangi Industrial Area, Karachi
14	M/s. Sunny Enterprises, Second Floor, Plot No. Mr-4/28 Opp Lal Masjid Near Achi Qabar Mithadar, Karachi
15	M/s. Rios, 149-Y Block Ground Floor and Basement DHA Phase 3 Commercial Market, Lahore
16	M/s. Lal & Sons, Ali Centre First Floor 19-Abbot Road, Lahore
17	M/s. Rz Traders, Office No. 402 4th Floor Trade Avenue Hasrat Mohani Road, Karachi
18	M/s. U & I Garments (Private) Limited, St 2/12 St 2/11-A Sector-19 Korangi Industrial Area, Karachi
19	M/s. Bays International (Pvt.) Limited, Mehran House 756-C Central Commercial Area Behind Tariq Centre Tariq Road, Karachi
20	M/s. Maaz Enterprise, Flat No. 11 Plot No. 25/2, 26/2 RB 3 Ahsan Mansion Burns Road, Karachi
21	M/s. Chase Up, Plot No. Sb-63 Block 13-C Gulshan-e-Iqbal, Karachi
22	M/s. Akram And Sons, Office No. 34 Islam Plaza M.A. Jinnah Road, Karachi
23	M/s. Oriflame Cosmetics Pakistan (Pvt.) Ltd., Plot # Be11 1st Floor Schone Circle Clifton 05, Karachi
24	M/s. Abdul Aziz Saviul & Co. (Private) Limited, Office No 1205 12th Floor QM House Ellander Road Railway Quarters, Karachi
25	M/s. Mbu Trading Company, Office No 06 1st Floor Ferozpur Wala Centre H5A St 823 Serai Qtr M.A. Jinnah Rd Karachi South Saddar Town
26	M/s. Oriflame Cosmetics Pakistan (Pvt.) Limited, 130 A-E-1 Main Boulevard Gulberg-II, Lahore
27	M/s. Carvan Impex, Karwan Super Bara Market Shah Alam Market, Lahore
28	M/s. Yashfa Trading, Anusha Terrace Plot # D-411/46 House # E/1 Dehli Colony #2 Clifton, Karachi
29	M/s. Lahore Marketing Network, H-No.5 St-No.1 Bilal Town Peco Road Multan Road, Multan
30	M/s. M.A. Impex, Suit No. 7 2nd Floor Muhammadi Mansion Separi Road Shahrah E Liaquat, Karachi
31	M/s. Sapphire Retail Limited, F-22 First Floor Dolman Mall HC-3 Block-4 Scheme-5 Clifton Road, Karachi
32	M/s. Prime Traders, Shop No 42-B Motan Das Building M A Jinnah Road, Karachi
33	M/s. Brands Hub, B-7 Plot # 167/4 Khayaban-E-Heights Block 7-8 KMCHS Karachi East
34	M/s. Syed Muhammad Qasim & Company, Gudam # 08 Street 2 Kabari Gali Satellite Town, Quetta
35	M/s. Safa Industry, Plot No H-2/11 Sector 5 Korangi Industrial Area Karachi East
36	M/s. M & E Traders, Office No 4 2nd Floor Plot No 7 A & K Plaza F-10 Markaz, Islamabad
37	M/s. Beiersdorf Pakistan (Private) Limited, Floor 15-01 Tricon Corporate Center Jail Road Gulberg II, Lahore
38	M/s. Brands Unlimited (Private) Limited, Suite #301-305 3rd Floor 37 Darul Aman C-H-S Kawish Crown Shahrah-e-Faisal, Karachi
39	M/s. Mehran Enterprises, Mehran House #756 Central Commercial Area Tariq Road, Karachi
40	M/s. Muntaha Enterprises, 4th Floor Zeenat Centre 953 Noor Street Mochi Gate Lahore Data Gunj Buksh Town
41	M/s. Lakhany Textile International, 208, 2nd Floor, B/76, S.S. Chambers, S.I.T.E., Karachi West Site Town
42	M/s. Aa Enterprises, Office No.159, 1st Floor, Y Block DHA Phase III, Commercial Market, Lahore
43	M/s. Kst-Traders, Shop #14, Plot Sr3/4 Mezz. Floor, 4a, Burhani Centre Jaswani Street, M.A. Jinnah Road
44	M/s. Javed Enterprises, Qazi Imtiaz-UI-Haq, Near Bijli Ghar, Dho Road, Nowshera
45	M/s. Naveed Trading Company, D-59, Block-06, Federal "B" Area, Karachi Central Gulberg Town
46	M/s. Cosmetco International, Ground Floor, House #129 Aminabad
47	M/s. Ahmed Raza Traders, Flat No. B-8 Plot No. Rs 1/16 Arba Arcade Raghoo St. Ranchore Line, Karachi

48	M/s. Maqsood And Sons, Street No. 2, Godam No. 5, Chandni Chowk, Quetta	76	M/s. Royal International, Behind Suigas Power Stat 10n Khurshid Park Jia Musa Sheikhpura Road Shahdara
49	M/s. Naveed Trading Company, House No. D/59, Block-06, Federal B Area, Karachi	77	M/s. Sifz Enterprises Pvt Ltd, Shop No 7058, 7th Floor, Central Plaza Preedy, Quarters Saddar Karachi
50	M/s. Sapphire Retail Limited, 7 Aik Main Boulevard Gulberg II	78	M/s. Sam Cosmetics, 20-Gg, Phase-IV, DHA, Lahore
51	M/s. Global Trading, Ot 5/18, Vishram Das Lane, Rampart Row, Karachi South Saddar Town	79	M/s. Ha Traders, Ahmad Pura, Near Aqsa Mosque, Muridke, Sheikhpura
52	M/s. Zain Enterprises, 50 Aurang Zaib Block Garden Town	80	M/s. Hashim Traders, Ff-189, Deans Trade Center, Peshawar Cantt
53	M/s. Elixir Marketing And Distribution (Private) Limited, 3rd Floor Kawish Crown, Shahrah-e-Faisal, Karachi	81	M/s. Suleman Enterprises, Plot No. D-65, First Floor, Block-6, Federal 'B' Area, Karachi
54	M/s. Cosmetics Trading Company (Pvt) Ltd., Plot No. L-7, Block-21, F.B Area, Karachi Central Gulberg Town	82	M/s. Bismillah Techno Impex, Shop #27 Motor Market Jhang Road, Faisalabad
55	M/s. Vegas Cosmetics, Office No. 8, Second Floor, Khumrial Plaza, I&T Centre, G-8/4, Islamabad	83	M/s. Ideal Enterprises, House No 68-B, Toheedabad, Ravi Road, Lahore
56	M/s. Pak International, Gul Plaza, 13-14, Railway Work Shop Road, Kiran Road, Shirbat Wali Gali, Rawalpindi	84	M/s. B.K. Trading Co., Shop No.310, 3rd Floor, Asian Shopping Plaza, Qasai Chowk, Tench Bhatta, Rawalpindi
57	M/s. Ilyas & Sons, Shop No. 5, Shekhani Trade Centre, Allabakaye Street, Jodia Bazar, Karachi	85	M/s. Shabir & Co., Sfs-382 Deans Trade Center, Peshawar
58	M/s. M.H Enterprises, Plot No.125, Block 4, Metrovillo I, S.I.T.E., Karachi West Site Town	86	M/s. Salman International, Sardar Market, Near Aroop Police Station, Sialkot Bypass (Head Office), Gujranwala
59	M/s. Ab Trading, Jt 3/2 Gau Gil Park, Off Nawab Mkt, Karachi South Saddar Town	87	M/s. Amz International, 9-Commercial Area Cavalry Ground Lahore Cantt
60	M/s. Sajid Trading Company, 175/1, Sublane 3 U-Lane Extension, Cavalry Ground, Lahore Cantonment	88	M/s. Anas International, Shop No.5, Shahid Market, Block Bara, Khyber Bara
61	M/s. Modutech Pakistan, 313, Progressive Centre, Block 6, Shahrah-e-Faisal, Karachi East Jamshed Town	89	M/s. Rehan Enterprises, House No 075, Mohallah Zia Av Hostel, Lower Mall, Lahore
62	M/s. Eleganz Luxury (Private) Limited, 4-1-1/2, Block 6, PECHS, Karachi East Jamshed Town	90	M/s. Izhar Enterprises, Office No.1, Al Jannat Shopping Mall, Rawalpindi Cantt
63	M/s. Fasih Impex, Shop No. 786, Mr-7/49, Rehman Plaza, New Neham Road, Boulton Market, Marriot Road, Karachi South Saddar Town	91	M/s. M.M Trading Company, S.No.9002, 9th Floor Central Plaza Plot-3, Preedy Quarter Marston Road, Karachi South Saddar Town
64	M/s. Moosa Trading Co., U-38/56 Khyber Plaza Raja Bazar, Rawalpindi	92	M/s. Tetra Traders, House No.78, Gulmohar, Bahria Town, Lahore
65	M/s. Hadi International, Office No.05, 1st Floor, Zainab Tower, Model Town Link Road, Lahore	93	M/s. Afridi Global International, Sardar Compound 84, Meleod Road Lahore
66	M/s. Luscious Cosmetics, House No.76, Block-K, Gulberg-III, Lahore	94	M/s. Al Tawakkal Enterprises, Unit No.7, Manrian, K Block Model Town, Lahore Gulberg Town
67	M/s. Adil International, UG 401ab, Deans Trade Center, Peshawar Cantt	95	M/s. Mangata International, Property No 31 Street No 49, Umer Street, Lakho Dair/Qilla Khazana Javaid Ashraf Shaheed Road, Lahore Shalamar Town
68	M/s. Abdul Razzaq And Company, Muhammadi Mkt Chandni Basement Shahalam Market, Lahore	96	M/s. Rateeba Enterprises, I, Mohalla Nizami Park, Street No 19, Mohra Shareef Darbar, Lahore
69	M/s. M.R International, Office #4, 1st Floor, Awami Market, Khyber Bara, Peshawar	97	M/s. H.N.M, 346-E-1, Wapda Town, Lahore Iqbal Town
70	M/s. Breeze Traders, 174-176, Lohdi Centre, 1st Floor Shah Alam Market, Lahore	98	M/s. Shams International, Flat 236, Deans Trade Centre, Peshawar Cantt
71	M/s. Miniso Lifestyle Pakistan (Sme-Private) Limited, Back Side of 4th Floor, Ali Tower, M.M Alam Road, Gulberg, Lahore	99	M/s. Elektrocila, 5c, Sea Breeze, Homes Sher Shah Block, New Garden Town Lahore
72	M/s. Fajar Trader, Sf-35, Dean Trade Centre, Peshawar	100	M/s. Mark Corporation, A/1953, Thirian Bhambrian, Said Miitha Bazar, Lahore Data Gunj Buksh Town
73	M/s. Ali Trading Co., Shop #13/B, Awami Market, Bara, Khyber Bara, Peshawar	101	M/s. Expert Enterprises, Office No 404, 4th Floor, Arooj Centre, Farid Kot Road, Lahore
74	M/s. Manarien, Shop No B-2, Basement Floor, Building No 12-D, G-8 Markaz, Islamabad	102	M/s. Safa Textile, Office No 212, 2nd Floor, Plot No G/7, The Plaza Shopping Center, Block-9, KDA Scheme No 5, Clifton Karachi
75	M/s. Friends International, Office No 5, 1st Floor, New Jillani Market, MR 1/37, Islami Chowk, Marriot Road, Karachi		

103	M/s. Khyber Trade International, Near Tibet Motel, Gojal Hunza	107	M/s. Al-Haadi Traders, Shop No 8, 1st Floor, C/784, Langay Mandi Water Works Ravi Town, Lahore
104	M/s. Abdul Aziz Saviul & Co. (Pvt) Ltd., Suite No 1205, 12th Floor Q.M House, Ellander Road, Opp Shaheen Complex, Karachi	108	M/s Variety Cosmetics, 26, Ittefaq Market, Shah Alam Market, Lahore
105	M/s. Masood Aziz & Associates, First Floor, State Life Bldg No 3, Dr Ziauddin Ahmed Road, Karachi	109	M/s Quality Cosmetics, 5, Butt Centre, Shah Alam Market, Lahore
106	M/s. Franklin Law Associates, 1st Floor, Plot No 4C, Lane #3, Al Murtaza Commercial, DHA Phase VIII	110	M/s Saith & Group, 3/E, Majid Town, St#01, Bud Road, Sherakot, Lahore

Subject: DETERMINATION OF CUSTOMS VALUES OF COLOR COSMETICS UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.

Kindly refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the determination of customs values of subject goods. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting is scheduled on **09.04.2026** at **12:00 (pm)** in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.

(Dr. Jahangir)

Deputy Director (Group-II)

Note: If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate **online via Zoom** using the **Zoom ID: 87950214067** with **Passcode: 123123**. Participants intending to join the meeting via Zoom are requested to **inform this office at least one day prior to the scheduled meeting** to facilitate their participation through online session.

Copy to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Collectors of Customs, Collectorate of Customs (Appraisalment), East/West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi.
3. The Additional Director, Directorate General of Customs Valuation, Karachi.
4. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
5. Notice Board.