



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
CUSTOM HOUSE KARACHI



C. No. Misc/14/2018-II/185

Dated: 10 - 3 - 2026

MEETING NOTICE

Sr. No.	Stakeholders		
1	The Chairman, FPCC&I Standing Committee on Valuation, FPCC&I, Federation House, Abdullah Shah Ghazi Rd, Clifton, Khi.	18	M/s.Procter & Gable Pakistan (Pvt) Ltd., 12th Floor, The Harbour Front, Dolmen City, HC-3, BL-4, Marine Drive, Clifton, Karachi.
2	The Chairman, Customs Valuation Committee, KCC&I, Aiwan-e-Tijarat Road, Karachi.	19	M/s.Reckitt Benckiser Pakistan Ltd., C/o 9th Floor, QM Building, Plot No.BC-15, Block-7, Clifton, Karachi.
3	The President Lahore Chamber of Commerce & Industry, I I Shara-e-Aiwan-e-Sant-o-Tijarat, Lahore	20	M/s. A.R.G Enterprises, Office N 611, 6th Floor SJ Masood Chamber, New Challi, Karachi.
4	The President, Islamabad Chamber of Commerce & Industry, Capital House, Islamabad.	21	M/s. Florex International, Suit 406, 4th Floor, Business Arcade, Shahrah-e-Faisal, Karachi.
5	President, All Pakistan Color Cosmetics & Toiletries Importers Association (South Zone), 412-Uni Centre, I.I.Chundrigar Road, Karachi.	22	M/s. Fazal Enterprises, Shop No.27, 1st Floor, National Market, Shahalam Market, Lahore.
6	President, All Pakistan Color Cosmetics & Toiletries Importers Association (Northern Zone), Intizar Hussain Lodhi Akhter Hussain, E-176, Street, Main Dodhan, Shahalam, Lahore.	23	M/s.Oriflame Cosmetics Pakistan (Pvt) Ltd., Office Block 201, Siddiq Trade Centre, Main Boulevard, Gulberg-II, Lahore.
7	M/s.Small Cosmetics Manufacturers Group, C/O P.O.Box No.32, GPO Saidu Sharif, Mingora Swat, Khyber Pakhtun Khwa.	24	M/s. Richmond Trading Company, Room No.16, 1st Floor, Amber Motel, P.E.C.H.S, Block-6, Karachi.
8	M/s.Small Group of Lipstick / Nail Polish Makers, Mian Chowk, Green Town, Patty Colony, Street No.1, Lahore.	25	M/s. Sami Impex, 205, Industrial Town, Plaza, Shahrah-e-Liaquat, Karachi.
9	M/s. Asif Enterprises & M/s. Naveed Trading Co., Head Office D-59, Block-6, F.B Area, Karachi.	26	M/s. Ambani Corporation, Shop No. 32, Ground Floor, City Shopping Centre, M.A Jinnah Road, Karachi.
10	M/s. Nrama Enterprises, 212, Industrial Town Plaza, Shaha-e-Liaquat, Karachi.	27	M/s. Bin Bakar International, 7/B Akbar Market, 25/H, Shahalam Lahore.
11	M/s Glaxy Enterprises, Suit No.2-A, 1st Floor, MR 5/136 Haji Adam Ishaq Building, Jodia Bazar, Karachi.	28	M/s. Al-Hamra International, Main Boulevard DHA Road, Lahore Cantt.
12	M/s. Beiersdorf Pakistan (Pvt.) Ltd., 1-Km , Thokar Niaz Baig, Multan Road, Lahore.	29	M/s. Basar Brothers, Gillani Centre Off. Marriot Road, Rambharti Street, Karachi.
13	M/s. Global Trade Link, MR-5/110 Virjee Street, Jodia Bazar, Karachi.	30	M/s. United Brands Limited, 8th Floor, N.I.C Building, Abbasi Shaheed Road, Karachi.
14	M/s. Glaxosmithkline Consumer Healthcare Pakistan Ltd., 35 Dockyard, West Wharf, Karachi.	31	M/s. Al-Noor Trading, F-364+339 Dhal Mohalla inside Mochi Gate, Lahore.
15	M/s. A Q Enterprise, 89 I.D.A, Jan Market Esa Abad, Mughal Pura, Shalamar Town, Lahore.	32	M/s. Dawn Enterprises, Shop No.1 Ensaf Market, Qasab Khana, Peshawar.
16	M/s. M.A Enterprise, Suit No. 425, 4th Floor, Kehkashan Mall, Main Tariq Road, P.E.C.H.S, Karachi.	33	M/s. Orion Traders, Shop No.5, Ensaf Market, Qasab Khana, Peshawar.
17	M/s.Moeed Enterprises, 4th Floor, Makkah Centre, Opp: Ghosia Masjid, Shahalam Market, Lahore.	34	M/s. Kokab Enterprises, 2nd Floor, Makkah Centre Opp. Ghosia Masjid Shahalam, Lahore.
		35	M/s. A.A.M International, Shop No.1, Ensaf Market, Qasab Khana, Peshawar.
		36	M/s. United Impex, Suite No.601 Trade Tower, Abdullah Haroon Road, Karachi.
		37	M/s. Tarseel (Pvt) Ltd. 405 Beaumont Plaza, Beaumont Road Civil Lines Quarters, Near P.I.D.C, Karachi.
		38	Sohaib Enterprises, 1st Floor P 43 Gillistan Market Railway Road Faisalabad.
		39	UDL Distribution (Pvt) Ltd., National Warehouse Karachi S.I.T.E. Near Gul Bai S 8/A Thinslyari Qtrs

40	China Enterprises, Suite No 11-2 Ruby Heights Plot II 13 B.M.C.I-1 Society Sharllibad Karachi- Pakistan.	64	M/S Tianshi International Pakistan Co.(Private) Li, Pakistan Co.(Pvt)Ltd. 250/1 Asia Pacific Trade Centre, Main Rashid Minhas Road, Karachi.
41	Mrm international, Shop No. 5 Ensaf Market Qasab Khana Peshawar, Pakistan.	65	M/S Trade Channel, 106 Nadim Chamber Katchi Gail No 3 Marriot Road, Karachi Pakistan.
42	F.I.Industries, House # 13-295, 1st Floor Sector 11-B North Karachi, Pakistan.	66	Retail Solutions, 149, West Wood Colony, Thokar Niaz Baig Raiwind Road, Lahore(54000)Pakistan.
43	M B U Trading Co; Office No 6 1st Floor, Ferozpurwala Centre H5a At 823 Serai Qtr.	67	Skyline Industries, 64 Ahmad Block,New Garden Town,Lahore, Pakistan.
44	Korpak Beauty (Private) Limited, 36-A/2 Phase-Iv Golf Courses Road-1 D H A Karachi.	68	Ismail And Co, Add Off No 01, First Floor, Qalandar Shah Market, Zangalinehar, Kohat Road Peshawar.
45	Herbal science Pakistan (Pvt.) Ltd, Clifton Diamond Building Off #901 & 902 Block No.4, Scheme 5 Khi.	69	M/S Bilal Enterprises, 259/A 1st Floor Block - 6 Pechs Karachi Pakistan
46	Mas Trades, 46 Alamgir Market Shashalam Market Lahore, Pakistan.	70	S.S Tradin 14, Corporation, Nawab Market Shadman Lahore Pakistan.
47	Kd Enterprises, Shop# 28 1st Floor, National Bara Market Shah Alam Market ,Lahore Pakistan.	71	Suleman Traders, 404 St 24 Gg Phase 4, Defence Housing Authority,Lahore.
48	Hasni Traders, Shop No. 5-S E-172-173 Dubai Center Shah Alain Market, Lahore, Pakistan.	72	Khawaja Trading Corporation, H/ 142 Bs, 55 Rashid Street,Lahore Pakistan.
49	Vesnis Import Export, Shop No 1.Ensaf Market Qasab Khana Peshawar.	73	Blue Sea Trading Co. Shop No. 135 Burhani Center, M.A Jinnah Road Karachi, Pakistan.
50	Global Traders, Shop#5 1st Floor Pak Market Shah Alam, Lahore Pakistan.	74	Colgate-Palmolive (Pakistan) Limited, Lakson Square,Building No.2 Sarwar Shaheed Road, Karachi.
51	Genesis Trading, Plot No 83 Street No 10, Sector 1-9/2 Industrial Area, Islamabad,Pakistan.	75	Japan Integrated Power Co, 1/12 Main Bazar Data Nagar Badami Bagh, Lahore-Pakistan.
52	M/s Overseas Business Corporation, Plot No H2, Shed No2, Portion No 2, Sector-5, Korangi Industrial Area Karachi.	76	A B S Traders, F/198 Dhal Mohallah Near Wapda Office Shahalam Gate Lahore, Pakistan.
53	M/s. Zq Enterprises, Shop# L2,-40 Lower Ground Floor Khan Plaza 112-H Gulberg-3 Lahore Pakistan.	77	Shah Traders, Off No 3/04, 4th Floor Arkay Square Plot No. 11-Sr-7, Ferere Road, Shahrah-E Liaquat.
54	M/s. Naveed TradingCo., D-59, Block-6, F.B Area, Karachi.	78	M/S. Hasnain & Taha Corporation, House No.1-129 ,Bazar Sada Kar An, Inside Mochi Gate Lahore.
55	7 Trader, E927 Qadari Center, Shop No2 Plastic Market Shahalam Market, Lahore, Lahore Punjab.	79	M/S Kay Chemicals (Private) Limited, Al Saeed Centre 2nd Floor Bc 13, Block 5 Clifton Karachi.
56	Loreal Pakistan (Private) Limited, The Forum, Floor 6,G-20,Block 9,Clift 74800 Karachi Pakistan	80	Imtiaz Provision Store, Z469/3 Choti Market Commercial Area Bahadurabad, Karachi, Pakistan.
57	M/s. Axiom Global Trading Inc. 47 Mezzanine Floor Burhani Centre M. A Jinnah Road Near Dubai Islamic Bank Boltan Market.	81	M/S Rice & Spice Trading Co. Mr 6,1 1st Floor, Races Tar Muhammad Street, Jooria Bazar, Karachi.
58	Saeed Sons, 2nd Floor, Madni Center.Near Madni Masjid, Shahalam Market,Lahore.	82	M/S Penta Gon International, Chabba Gali, Jooria Bazar, Karachi.
59	Mn Corporation, Office No.78, Sr9, Pakistan Chowk, Karachi-Pakistan.	83	M/s. J M W Traders, P-129, 1st Floor, Moin Centre Street No. 4, Faislabad, Pakitan.
60	Heal The World., Office No 107, City Shopping Mall M.A Jinnah Road Karachi Pakistan.	84	Najaf Entererises, Off No 2/31, 2nd Floor, Arkay Square, Plot No 1 1-Sr-7, Frere Rd, Shahrah E Liaquat.
61	U.A.A Trading Company, 794 A Block Gul Shan E Ravi Lahore.	85	Blesso Cosmetics, 34/13 Queens Road Lahore, Pakistan.
62	Maida International, Shop No.12 Rehmet Centre Shah Alam Lahore Pakistan.	86	Asad Traders, Shop# 9 E-876 Rehmani Market Dana Market Shahalam Market, Lahore-Pakistan.
63	Riaz & Brothers, Shop No:M-22. M-23 First Floor Burhani Centre M.A Jinnah Road Serai Quarters South Sadar.		

87	Beaute Collection, G-12 Dolman Mall He-3 Block-4 Clifton Karachi-74200 Pakistan.	109	Al-Mustafa Traders, Shop No-24,2nd Floor Ali Hajveri Center, Lal Mill Chowk Factory Area Faisalabad.
88	Eleganz Luxury (Private) Limited, 41-J/2, Block 6, Pechs, Jamshed Town, Karachi, Pakistan.	110	Asra Derm, 31 H3, Wapda Town Phase I Lahore Pakistan.
89	M.I. Traders, Shop No 8 1st Floor Kiani Market China Bazar Bara Liaquat Road Rawalpindi Pakistan.	111	Qadri Enterprises, Shop No 1 Hakeem Manzil Near Ghosia masjid New Alamgir Market Shahalam Lahore.
90	Rehmania International, 42 A Alpha Housing Society Canal Road, Lahore.	112	Zafar Traders, Office No. 35 First Floor Sadiq Plaza Mall Road Lahore Pakistan.
91	Asian Consumer Care Pakistan (Pvt) Ltd, Bunglow No. D-25, Block-5 Kda Scheme No. 5, Clifton Khi.	113	M/S Shahid Enterprises, Off #507,5th Flr, Sheikh Yassin Trade Center, Arbab. Road Stop University Road, Peshawar.
92	Abdul Razzaq And Company, Muhammadi Mkt.Chandni Basement .Shahalam Mkt. Lahore.Pakistan	114	Nine Traders, E-612/A Shahalam Market, Lahore,Punjab.Pakistan.
93	Ag International, 30-B Makki Madni Centre, Dhal Mohallah, Shah Alam Gate, Lahore-Pakistan.	115	Areesha Enterprises, M-15, Al Rehman Trade Centre, New Chali, Karachi Pakistan.
94	Dilawar Enterprises, Office No.9 3rd Floor Gulberg Plaza Liberty Market Gulberg Lahore Pakistan.	116	Tornado Impex, 48 Mezanine Floor,Burhani Center,Near Meezan Bank,M.A.Jinnah Road Branch Khi.
95	Breeze Traders, "174/176e, Lodhi Centre, 1st Floor, Shah Alam Markeet, Lahore Pakistan.	117	Rehman Traders, # 58 1st Floor, Gul Plaza, M.A. Jinnah Road Karachi, Pakistan.
96	Hamas Enterprises, Off No. 16, 1st Flr, Bacha Plaza Near Hbl Bank, Landikotal.	118	M/S Adam Traders, Room No. 2, Madni Centre, 3rd Floor, Near Madni Mosque, Shahalam Market, Lhr.
97	Bays International (Pvt.) Limited, 756c, Central Comm. Area, Behind 2nd Floor, Mehran House Tariq Center Of Tariq Road Pk.7.	119	M/S Alyaanz Enterprises, 404,Progressive Square Nursury Shahrah-E-faisal, Karachi,Pakistan.
98	Raza Enterprises, Add:Room No.08 1st Floor Salman Plaza Ashraf Road Peshawar .Pakistan.	120	Azad Trading Company (Atc), Add:Office No.4,1st Floor, Al-Haq Plaza Opp, Aibarka Bank G.T Road, Lower Dir Timergara.
99	Azan Enterprises, Shop No 5 .Ensaf Market Qasab Khana Peshawar. Pakistan.	121	Na Traders, House No. 56 Patiala House Race Course Road Lahore Pakistan.
100	The Aesthetic Alliance. Suite 24, 1st Floor. Al-Hameed Mall G-1 I Markaz, Islamabad, Pakistan.	122	Z M Traders, Office No. J-3/4, Liaquat Bagh Murree Road Rawalpindi, Pakistan.
101	M.K.Traders, Room No. 9, 3rd Floor, Shabnam Center, Mughalpura Lahore, Pakistan.	123	Scan International, Shop No4, Muhammad Centre B-1 7,Shahalam Market, Lahore , Pakistan.
102	A K International, House No. 41/2, 21 Lane Khayaban-E-Badhban, Phase 7 Extension, Dha Karachi.	124	Raim Enterprises, 314 A Block Gulshan E Ravi Lahore, Pakistan.
103	J A Industries, Shop No 1 .Plot.No 7/14 Firdos Market Gulbahar Golimar Karachi West Site Town.	125	Rose Enterprises, Zeenat Centre, 2nd Floor, Noor Gali, Shah Alam Market, Lahore, Pakistan.
104	Saif Traders, Office No. 5 Akbar Mahal Plot No. Am-4 Frere Road Shahrah-E-Liaquat South Saddar Khi.	126	Gam Corp (Private) Limited, Fortress Stadium Lahore Cantt Pakistan.
105	Ibr Enterprises, H# 25 Manzoor Park Saggian Road, Lahore, Pakistan.	127	M.M Trading Company, 9002,9th Floor Central Plaza Plot 3, Preedy Quarter Marston Road, Karachi.
106	Ua Trader. Shop No. 17. Butt Center 5 Alamgir Market Shahalam Market Lahore Ravi Town Pakistan.	128	Khyber Traders, Office #7-10 Rehman Centre. 3rd Floor Main Shahalam Market, Lahore.
107	Nouman Enterprises, Shop# 11, 1st Floor, Property No B-61 1-A/2, Liaquat Road. Rawalpindi, Pakistan.	129	Atco Healthcare (Pvt.) Limited, B-18, S.I.T.E., Karachi-75700, Pakistan
108	Aafia Traders, Address: Office No1 , 1st Floor E-78 Behria Center Mochi Gate, Lahore.	130	Khimani Traders, Shop No. 22-B, Mushallah Market M.A.Jinnah Road, Saddar Town Karachi, Pak
		131	M/S Cosmetic Trading Company Pvt Ltd. The Forum, Units 51,52,71,72,G20, Block 9, Khayaban-E-Jami, Clifton Karachi, Pakistan.

132	Al Aziz Enterprises, Shop No. 3-1-359 Pippal Vebra Shahalam Market Lahore, Pakistan.	170	Abdullah & Co., Office # 612, 6th Floor Sj Mas Ood chamber, New Chali, Karachi-Pakistan.
133	Kst-Traders, Shop No 14 Mazzanine Floor Burhani Center M.A Jinnah Road Karachi Pakistan.	152	M/S Multi Trading Co., Off No 103 1st Floor Zainab Centre, Plot No Sr-1/8-9/D Scrai. Quarters, Khi.
134	Mustafa Enterprises, Room No 518 5th Floor Haji Adam Chamber New challi Karachi.	153	Salamat Textile (Private) Limited, Scheme No.05 Clifton, Karachi-Pakistan.
135	K-I-K Trading Company, Shop No 16, 17 Basement Mustafa Center Shahalam, Lahore.	154	Usman Brothers, 106, First Floor, Uni Center I.I Chundrigar Road Karachi Pakistan.
136	Noor Traders, Shop No. 03, Dairan Market Main Bazar, Lower Dir Timergara.	155	Ghazi Brothers, Ghazi House D-35, K.D.A Scheme No.1, Miran Muhammad Shah Rd, Karachi Pakistan.
137	Global Imports, 45/1, 20th Street Khayaban E Mujahid Phase 5 Dha Karachi, Pakistan - 75500.	156	Global Trading Enterprises., Office: S10 To S12, 4th Floor, Safa Gold Mail, Jinnah Super Market College Road, F7, Islamabad.
138	Al- Huda International, Room# 2, 3rd floor, Tanol House, Plot# 137-E, P.E.C.H.S, Block-6, Karachi.	157	Badar Engineering Services And Trade, Head Office C-175 Block 9 Gulshan E Iqbal, Near Aziz Bhatti Park Ehtesham.
139	Adeel International, Office No.5 1st Floor, Ismail Plaza, Umer Block, Allama Iqbal Town, Lahore Pakistan.	158	Ameens Incorporation, Plot No. 3, Pri 1 Shop No.119- 120-121, Preedy Qtr Marston Road, Central Plaza M.A Jinnah Road.
140	S.M.A.S. Impex, Plot # Mr 2/24, Marriot Road, Market Quarters Karachi, Pakistan.	159	Akbari Glass & Aluminium Store, Store 115 Copper Road Chowk Beadon Road Lahore Pakistan.
141	Zam Zam Pharmaceuticals. Suite 16 Beaumont Road 205 Beaumont Plaza 6 Cl-10 Karachi Pakistan.	160	Cnine International, Suite No 301, 3rd Floor, 64-C, 21st Commercial Street, Phase 2, Ext D.H.A. Khi.
142	Trading House, Room.No19 Aziz Mansion Marston Road. Karachi Pakistan.	161	Anjum Asif & Co., C-155/1, Block 2, Kda Scheme 35, Clifton Karachi - Pakistan.
143	Unicity Associates, 47 Mezzanine Floor Burhani Center, Near Dubai Islamic Bank, Boltan Market, Khi.	162	R-1 International, Add:-Al-Nisar Centre Plot No,4 Block No.6 1st Floor K.A.E.C.H Society Karachi.
144	Care International, Addres Office No 3, Amin Terrace, Bhori Road, Opp Custom House, Karachi.	163	Bolan Mining, Suite # 2/4, 2nd Floor, Arkay Square Extention, Shahrah-E-Liaquat, New Challi, Karachi.
145	Reclino Tech, Office No 36. 1st Floor Wazir Mansion Aiwan E Tijarat Road Karachi - Pakistan.	164	W K K Trading, Office No. 373 3rd Floor, Al Rehman Center, New Chali Road, Near Arkay Square Khi.
146	Unilever Pakistan Limited, Avari Plaza Fatima Jinnah Road Karachi Pakistan Karachi.	165	Noor Enterprises, Ff-175, Deans Trade Center, Peshwar Cantt, Pakistan.
147	Hemani Herbal, Silo, # Lg-10 Saima One Mall Ad. To Saima Mall & Resi Karachi.	166	M/S Bismillah Store, E/927 1st Floor: Shabbir Centre Shahalam Market Lahore, Pakistan.
148	Ayub Trading Company, 57-E, Block E Sattelite Town Rawalpindi Pakistan.	167	Zohaib Enterprises, Property No.797-98, Maidan Bhaian, inside Mori Gate, Lahore Pakistan.
149	M-Z Traders. Room No.02, 3rd Floor Ashraf Plaza, 17-Meleod Road, Lahore Pakistan.	168	Ahmed Enterprises, R Alamgir Market Shahalam Lahore.
150	S.M. Abdullah & Co., Office # 6 & 7, Block-F, First Floor Mehersons Estate Talpur Road, Karachi..	169	A K International, House No. 41/2, 21 Lane Khayaban-E-Badhban, Phase 7 Extension, Dha Karachi.
151	Iznir Beauty (Private) Limited, 29 E Near Mcb Bank Main Market Gulb.		

Subject: **DETERMINATION OF CUSTOM VALUES OF HAIR CARE PRODUCTS / SHAMPOO/ CONDITIONER AND HAIR SPRAY/ GEL/ WAX ETC. UNDER SECTION 25-A OF THE CUSTOMS ACT, 1969.**

Please refer to the subject cited above.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the determination of customs values of subject goods. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting is scheduled on 16 - 04 - 2026 at 12 : 00 (noon) in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.


(Dr. Jahangir)
Deputy Director (Group-II)

Note: If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate **online via Zoom** using the **Zoom ID: 87950214067** with **Passcode: 123123**. Participants intending to join the meeting via Zoom are requested to **inform this office at least one day prior to the scheduled meeting** to facilitate their participation through online session.

Copy to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Collectors of Customs, Collectorate of Customs (Appraisal), East/West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi.
3. The Additional Director, Directorate General of Customs Valuation, Karachi.
4. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
5. Notice Board.