



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS (VALUATION)
7TH FLOOR, CUSTOM HOUSE, KARACHI



No. Misc/33/Mobile.Phone/V-Khi/2018/VII (Part-III) /90

Date: 03 -02-2026

MEETING NOTICE

1. The Chairman, FPCCI, Standing Committee on Valuation, FPCCI, Federation House, Abdullah Shah Ghazi Road, Clifton, Karachi.
2. The Chambers of Commerce & Industry, Karachi, Lahore, Islamabad, Hyderabad, Quetta & Peshawar.
3. The Chairman, Customs Valuation Committee, KCCI, Aiwan-e-Tijarat Road, Karachi.
4. The Collectors of Customs, Collectorate of Customs (Appraisalment), East / West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi.
5. The President, All Pakistan Customs Agents Association, Room No. 7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Customs House, Kharadar, Karachi.
6. The President, Karachi Customs Agents Group, Bohri Road, Karachi.
7. All relevant Associations, Trade Bodies and Stakeholders.
8. The President Electronic Goods Importers Association Lahore, 3rd Floor, Rehman Centre, Adjacent Business Centre, 16-A, Hall Road, Lahore.
9. M/s. Karachi Electronics Dealers Association, 103, 105 Elahi Centre, Preedy Street, Saddar.
10. Mobile Phone Importers and Manufacturers Association, AI-Qadir Heights, 1-Block, New Garden town, Lahore.
11. Chairman, All Pakistan Mobile Phone Association, Central Office No.3 1 -Lakshmi Mansion Hall Road, Lahore (Ex-Building Sadat Hassan Manto).
12. Pakistan Mobile Phone Manufacturers Association, 2nd Floor, Westend Plaza 72, The Mall Road. Lahore.
13. M/s. Expert Traders, Office No. 906, 9th Floor, Kavish Crown Plaza, Shahrah-e-Faisal. Service Road, Karachi South
14. M/s. Siccotel Trading, Suite No.917, 9h Floor, Star City Mall, Saddar, Karachi.
15. Impel Tech (Private) Limited, Building No. 70 CCA, Commercial Phase-VIII, (Ex-Park View), First Floor, DHA, Lahore Cantonment.
16. M/s. Core Tech, office No. 107, 11th Floor, Star City Mall, Abdullah Haroon Road, Saddar. Karachi.
17. M/s. Gnext Solutions (Private) Limited, House No 219-J, Ground Floor, P.E.C.H.S Block 2, Karachi.
18. M/s. Hamza Enterprises, Oice No. 25, New Kutiyana Market, Near Birth Palace, Kharadar, Karachi.
19. M/s. Eurotel Trading, Shop No. G-85, Ground Floor, Star City, Saddar, Karachi.
20. M/s. Orient Enterprises, House No, 697 Punjabi Colony, Fc Area, Karachi, Karachi Central Liaquatabad Town.
21. M/s. Microtel Trading, Shop No. 3, Al-Haroon Market, Abdullah Haroon Road, Karachi.
22. M/s Future Tech, 410, 4th Floor, Amma Tower, Plot No.71, N.I Line M.A.Jinnah Road, Karachi.
23. M/s. Areebah Technologies Limited, House No 319, Main Margalla Road, Sector F-11/3. Islamabad Urban.
24. M/s. SAHAA Traders, Shop No.46, Hashmi Market, (Electronic Market) Plot No. Pr-2/18, Abdullah Haroon Road, Saddar, Karachi.
25. M/s. S.A.Q Communication, Office No 1119, 11th Floor, Star City Mall, Saddar, Karachi.
26. M/s. Pick N Save, Shop No. 01, Wajid Corner, Plot No. Jm-447, Jamshed Road, Karachi East Jamshed Town.
27. M/s Advance Telecom, 3rd Floor, Noor House, Abdullah Haroon Road, Saddar, Karachi.
28. M/s. Rockers Trading. Office No. 901. 9th Floor, Star City Mall, Saddar, Karachi.
29. Bakka Trading, Plot No 162/B, Sector 24, Korangi Industrial Area, Korangi Town, Karachi.
30. Sunton Mobile Tech (Private) Limited, Site 46 Cca, Commercial Ex Park View, DHA Phase VIII, Lahore Cantonment.
31. Citi Technologies (Private) 588, Q Block, Phase 2, Johar Town, Lahore.
32. M/s. C Right Mobile, Office 807, 8th Floor, Star City N.I. Lines, Karachi.
33. M/s. Samsung Ec Pakistan (Pvt.) Ltd., Office 4, Floor, Park Lane Tower, 172 Tufail Road, Karachi.
34. M/s. Mobicell (Private) Limited, Office #12-13, 4th Floor, Amma Tower, Plot # 71 N.I Lines M.A Jinnah Road. Karachi Central.
35. M/s. Inovi Technologies, Plot No. 71, 401, 4th Floor, Amma Tower, N.I. Lines, Muhammad Ali Jinnah Road. Karachi South Saddar Town.
36. M/s. Pillar Infocom (Private) Limited, F-298, 3rd Floor, Site, Karachi West Site Town.
37. M/s. Penta International, Plot No 53, Sector 9-D, Orangi Town, Karachi West Orangi Town.

38. M/s. Yellowstone Technologies (Private) Limited, Office 07, 08, Mz li, Al Hafeez Shopping Mall. Gulberg-III, Lahore.
39. M/s. Fortline (Private) Limited, Street No. 42/1-J, Near Grand Palace, Block 6, PECHS. Main Shahrah-e-Faisal, Karachi.
40. M/s. Smart Link Technologies, Office No. 431 Floor-F2, Jeff Height Gulberg-III, Lahore.
41. M/s. Heaven Technologies, Shop No. 10-11, Ground Floor, Al-Hassan Tower, Gulberg-III, Lahore.
42. M/s. United Mobile, Suite No.301, 3rd Floor, Business Avenue, Sharah-E-Faisal, Karachi.
43. M/s. Air Link Communication (Pvt.) Ltd., 152/1, M-Block, Quaid e Azam Industrial State, Shan Road, Kot Lakhpath, Lahore.
44. M/s. Oppo Mobile Technologies Pakistan (Pvt.) Ltd., Building 46-CCA, Block-C, DHA Phase-VIII, X-Park View, Lahore.
45. M/s. Thrive Mobile & Accessories Tech (Pvt.) Ltd., Building 46-CCA, Block C, D.H.A Phase-VIII, Ex. Park View, Lahore.
46. M/s. Infinix, Icon Tower, 2nd Floor, Building 84-C, 13th Commercial Street, DHA Phase-II, Karachi.
47. M/s. Vivo Electric (Pvt.) Ltd., 19A, Block C2, Gulberg III, Lahore.
48. M/s. Techno. 225-A, Block-6, P.E.C.H.S, Karachi.
49. M/s. G Five Mobile (Pvt.) Ltd., Plot T-22/A, New Industrial Area, Mirpur, Azad Jammu Kashmir.
50. M/s. Huawei Technologies Pakistan (Pvt.) Ltd., 12th Floor, Saudi Pak Tower, 61-A, Jin Area, Islamabad.
51. M/s. Infocom Gadgets (Pvt.) Ltd., 1st Floor, Commercial Properly No 12-13, Avenue Housing Scheme, Lahore.
52. M/s. CM Pak Ltd., Cmpak Complex, Plot # 47, Kurri Road, National Park Area, Chakshahzad, Islamabad.
53. M/s. Bellco Trading Co. (Pvt.) Ltd., Dar-u-Salam Road Near Motorcycles Factory off Raiwand Road, Lahore.
54. M/s. Carlcare Service (Pvt.) Ltd., Office No 201 & 202, Plot No 85-C Main Korangi Road, Khayaban E Ittehad Phase II Ext, DHA Karachi.
55. Leading Edge Pakistan Pvt Limited, Suite # 802, 8th Floor, Vital Foakh Tower Main Shahrah e Faisal, Karachi.

Subject: **DETERMINATION OF CUSTOMS VALUE OF "MOBILE PHONES" UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

Please refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the **re-determination of customs values of subject goods**. This exercise has been undertaken in accordance with the provisions of **Section 25A of the Customs Act, 1969**, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The **meeting** has been scheduled on **19-02-2026 at 12:00 PM** in the **Conference Hall, 7th Floor, Custom House, Karachi**. The meeting will be **chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi**. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their **written submissions**, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.


(Dr. Jahangir)
 Deputy Director
 (Group-VII)

Copy for information to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.