

C. No. Misc/34/2016-1/144

Date: - 23.02.2026

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**MEETING NOTICE**

Subject: **RE-DETERMINATION OF CUSTOMS VALUE FOR PET FOOD (CAT AND DOG FOOD) UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

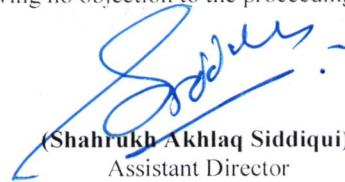
Kindly refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the re-determination of customs values of subject goods notified vide **Valuation Ruling No. 1920/2024 dated 27.11.2024**. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting has been scheduled on **05.03.2026 at 12:00 Noon** in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the re-determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.

  
**(Shahrukh Akhlaq Siddiqui)**  
Assistant Director

**Note:** If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate **online via Zoom** using the **Zoom ID: 87950214067** with **Passcode: 123123**. Participants intending to join the meeting via Zoom are requested to **inform this office at least one day prior to the scheduled meeting** to facilitate their participation through online session.

**Copy for information to:**

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.

**TO:**

1	The <b>FPCC&amp;I</b> Federation House, Main Clifton, Block-5, Abdullah Shah Ghazi Road, Clifton, Karachi. -75600	2	The <b>President</b> , Karachi Chamber of Commerce & Industry, Aiwan-e-Tijarat Road, Karachi.
3	The <b>President</b> , Islamabad Chamber of Commerce & Industries, Islamabad.	4	The <b>President</b> , Lahore Chamber of Commerce & Industries, Lahore.
5	The <b>President</b> , Quetta Chamber of Commerce & Industry, Chamber Building, Zarghoon Road, Quetta.	6	The <b>President</b> , Gujranwala Chamber of Commerce & Industries, Aiwan-e-Tijarat Road, Gujranwala.
7	The <b>President</b> , Karachi Customs Agents Association ( <b>KCAA</b> ), 2nd Floor, Burhani Terrace, Bohri Road, off Eduljee Dinshaw Road, opp. Custom House, Bhimpura, Karachi, Karachi City, Sindh 74000.	8	The <b>Chairman</b> , All Pakistan Customs Agents Association ( <b>APCAA</b> ), Room No 7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi-74000.
9	<b>Association</b> , Office N0.6, 2nd Floor, M.R 5/92, Virjee Street, Jodia Bazar, Karachi-74000	10	M/S M.N Traders-Plot No. 335/1, Basement, Deh Ibrahim Tapo, Adjacent PTN, Near Brookes Chowrangi, Korangi Road, Karachi, Korangi
11	M/s Tufail Son-33c Ii, Lane Viii, Bukhari Commercial Phase Vii, Pakistan	12	M/S Snam Pharma-Level-8, Prestige Trade Centre, Near Jail Chowrangi, Block-3, K.C.H.S, Main Shaheed-E-Millat Road, Karachi Central
13	M/s Trading House-Shop No.2/A, Basement, Plot No.C-5/C-Ii, Khayaban-E-Nishat, Commercial Lane 2, Adjacent to Animal Care Centre, D.H.A, Phase 6, Karachi, Karachi South Saddar Town	14	M/s Nazeer Ahmed And Brothers Company-House No. 581, Street No. 9 Sector A, Akhtar Colony, Karachi South Saddar Town

15	M/s Ayub Trading Company-45/1, 20th Street, Khayaban-E-Mujahid, Phase-V, DHA, Karachi., Karachi South Saddar Town	16	M/s Aa Impex-33c Ii, Lane Viii, Bukhari Commercial Phase Vii, Pakistan
17	M/s Intiaz Provision Store-86, Bank Square Market C-Block, Model Town, Lahore, Lahore Gulberg Town	18	M/s Mgmt. Trading (Private) Limited-Plot No. 523/11, 1st Floor, Sector6a, Mehran Town, Karachi, Korangi Town
19	M/S Karam Traders-Shop No. 1, Plot No. C-5, C/II, Khayaban-E-Nishat, Commercial Lane 2, Phase Vi, DHA, Karachi, Karachi South	20	M/s Royal Snack-Shop No.2/A, Basement, Plot No.C-5/C-Ii, Khayaban-E-Nishat, Commercial Lane 2, Adjacent to Animal Care Centre, D.H.A, Phase 6, Karachi, Karachi South Saddar Town
21	M/S. Pak International-Suite # 1206, 12th Floor, Al Najeabi Electronic Bazar, Abdullah Haroon Road, Saddar, Karachi, Karachi South Saddar Town	22	M/s Confiance Co.-1, Serai Quarters, Hasrat Mohani Raoad, Karachi South Saddar Town
23	M/s Royal Trading Company-Shop No. 171-E, Near Plastic Dana Market, Shah Alam, Lahore, Lahore Data Ganj Bakhsh Town	24	M/s Hala Traders-Plot No.H-2, Shed No.2, Portion No.2, Sector-5, Korangi Industrial Area, Korangi Town
25	M/s S.S. Trading Corporation-House No. 581, Street No. 9 Sector A, Akhtar Colony, Karachi South Saddar Town	26	M/s Noor Brands-Shop, Jan Muhammad Road, Quetta Zarghoon Town.
27	M/s AHMAD IMPEX-A/60, Sheet # 28, Sur Sheet # 359/1-35L/13, Site, Ghani Chowrangi, Near Coca Cola Factory, Site Area, Karachi, Karachi West Site Town	28	M/s SMART ENTERPRISES-86, Bank Square Market C-Block, Model Town, Lahore, Lahore Gulberg Town
29	M/s Rashid Steel -Shop No.2/A, Basement, Plot No.C-5/C-Ii, Khayaban-E-Nishat, Commercial Lane 2, Adjacent to Animal Care Centre, D.H.A, Phase 6, Karachi, Karachi South Saddar Town	30	M/s Multi Traders-Plot No. 335/1, Basement, Deh Ibrahim Tapo, Adjacent PTN, Near Brookes Chowrangi, Korangi Road, Karachi, Korangi
31	M/S Univet Pharmaceuticals-Plot No. G-668, G Area, Ghous Pak Road, Korangi No.5-1/2, Karachi, Korangi Town	32	M/s Glow Up Traders-Shop, Jan Muhammad Road, Quetta Zarghoon Town.
33	M/s Creed Pharmaceutical-Plot No.195, Office Situated At, Street No. 02, I-9/3, Islamabad	34	M/S Dairy Impex-Shop, Jan Muhammad Road, Quetta Zarghoon Town.
35	M/s Qureshi Enterprises-45/1, 20th Street, Khayaban-E-Mujahid, Phase-V, DHA, Karachi., Karachi South Saddar Town	36	M/s IR Enterprises-A/60, Sheet # 28, Sur Sheet # 359/1-35L/13, Site, Ghani Chowrangi, Near Coca Cola Factory, Site Area, Karachi, Karachi West Site Town
37	M/s Market Wiz-Shop No.26-C, Bank Square, Market C Block Model Town, Lahore	38	M/s UB Traders-Gate No.2 209-B Sundar Industrial Estate, Raiwind Road, Lahore, Lahore Iqbal Town
39	M/s Ragheed Enterprises-Shop No-61 Gf, Al-Hafeez Shopping Mall, 82-D-I, Lahore	40	M/s Ali Traders-House No. 581, Street No. 9 Sector A, Akhtar Colony, Karachi South Saddar Town
41	M/s ARBAB TRADERS-Plot No, 523/11, 1st Floor, Sector6A, Mehran Town, KARACHI, Korangi Town	42	M/S Global Imports-Plot No. 335/1, Basement, Deh Ibrahim Tapo, Adjacent PTN, Near Brookes Chowrangi, Korangi Road, Karachi, Korangi
43	M/s Global Traders-45/1, 20th Street, Khayaban-E-Mujahid, Phase-V, DHA, Karachi., Karachi South Saddar Town	44	M/s Hadi International-Shop, Jan Muhammad Road, Quetta Zarghoon Town.
45	M/s Raim Enterprises-Plot No. 335/1, Basement, Deh Ibrahim Tapo, Adjacent PTN, Near Brookes Chowrangi, Korangi Road, Karachi, Korangi	46	M/s Palzar Enterprises-Office G-1, Plot # N-3, Block 6, P.E.C.H.S, Karachi East
47	M/s ALMU IMPEX-AK260, Sector 6-C, Mehran Town Korangi Karachi, Korangi Town	48	M/s MR TRADERS-House No. 581, Street No. 9 Sector A, Akhtar Colony, Karachi South Saddar Town
49	M/s Neway Creations-Office No. S-49-R-5a /37/6, Fazal Market, Chamberlain Road, Lahore, Lahore Data Ganj Bakhsh Town	50	M/s H&H Trading Co-Karachi.
51	M/s Indus Traders-Plot No. 335/1, Basement, Deh Ibrahim Tapo, Adjacent PTN, Near Brookes Chowrangi, Korangi Road, Karachi, Korangi	52	M/s Hamza Traders-Plot No, 523/11, 1st Floor, Sector6a, Mehran Town, Karachi, Korangi Town
53	M/s Schaffen-Plot No. 335/1, Basement, Deh Ibrahim Tapo, Adjacent PTN, Near Brookes Chowrangi, Korangi Road, Karachi, Korangi	54	M/s Petx-Friend Arcade Plaza, S# 87, G/13-1, Islamabad
55	M/S Noor Traders-Plot No.H-2, Shed No.2, Portion No.2, Sector-5, Korangi Industrial Area, Korangi Town	56	M/s Paw Foods (Private) Limited-Plot No. 335/1, Basement, Deh Ibrahim Tapo, Adjacent PTN, Near Brookes Chowrangi, Korangi Road, Karachi, Korangi
57	M/s Birds Planet-45/1, 20th Street, Khayaban-E-Mujahid, Phase-V, DHA, Karachi., Karachi South Saddar Town	58	M/s Shayan Enterprises-Shop, Jan Muhammad Road, Quetta Zarghoon Town.
59	M/s BANGASH TRADERS-AK260, Sector 6-C, Mehran Town Korangi Karachi, Korangi Town	60	M/S Wow Trading -45/1, 20th Street, Khayaban-E-Mujahid, Phase-V, DHA, Karachi., Karachi South Saddar Town
61	M/S OVERSEAS BUSINESS COPORATION-Shop No. 1, Plot No. C-5, C/II, Khayaban-E-Nishat, Commercial Lane 2, Phase VI, DHA, Karachi, Karachi South	62	M/s Khyber Trader-House No. 581, Street No. 9 Sector A, Akhtar Colony, Karachi South Saddar Town
63	M/s Ali Corporation-Karachi	64	M/S Cruise International-Office No. 5, Plot No. 32-C, Street No. 21, Commercial Area DHA Phase Ii Ext, Karachi South
65	M/s AL-HAMRA INTERNATIONAL-AK260, Sector 6-C, Mehran Town Korangi Karachi, Korangi Town	66	M/s Rakla Inc.-Unit #: 7-10, Royal Plaza, Ghauri Garden, Islamabad Islamabad Urban
67	M/s New Sunshine Traders-Plot No. 335/1, Basement, Deh Ibrahim Tapo, Adjacent PTN, Near Brookes Chowrangi, Korangi Road, Karachi, Korangi	68	M/S Alm International-Plot No, 523/11, 1st Floor, Sector6a, Mehran Town, Karachi, Korangi Korangi Town
69	M/s Khimani Traders-Head Office: Plot No.57, Block-E, Satellite Town, (Branch Office: Plot No.195, Office Situated At Street No.02, Sector I-9/3, Islamabad	70	M/S Ultima Feed-33c Ii, Lane Viii, Bukhari Commercial Phase Vii, Pakistan
71	M/s Pak Safi Industries-1, Serai Quarters, Hasrat Mohani Raoad, Karachi South Saddar Town	72	M/s Intiaz Group (Sme-Private) Limited-45, Double Road, Rawalpindi Cricket Stadium, Rawalpindi Rawal Town
73	M/S Amz International-Plot No. 335/1, Basement, Deh Ibrahim Tapo, Adjacent PTN, Near Brookes Chowrangi, Korangi Road, Karachi, Korangi	74	M/s Merium Sehar Traders International-Shop No.2/A, Basement, Plot No.C-5/C-Ii, Khayaban-E-Nishat, Commercial Lane 2., Adjacent To Animal Care Center, D.H.A, Phase 6, Karachi, Karachi South
75	M/s Uk Traders-Shop No 19 -B, Basement, Al Makkah Plaza Fowara Chowk Shahalam, Lahore	76	M/S Maw & Paw-Plot No.195, Office Situated At, Street No. 02, I-9/3, Islamabad
77	Bridge Planet: 16-C, Abul Hassan Ispahani Road, Near Mobilink franchise, faisal town Lahore	78	R.s Traders: H # 10m Str 1, Phase 2, agris town, Lahore
79	M/s Pet King Global, Plot No 36-B/2, Sector 28, Korangi Industrial Area, Karachi		