

C. No. Misc/06/2020-II/127

Dated: 20 -02-2026

**MEETING NOTICE**

Sr. No.	STAKEHOLDERS
1	The Chairman, Fpcc&I Standing Committee On Valuation, Fpcc&I, Federation House, Abdullah Shah Ghazi Road, Clifton, Karachi.
2	The President, KCC&I, Aiwan-E-Tijarat Road, Off Shahrah-E-Liaquat, Karachi.
3	The Chairman, All Pakistan Customs Agents Association, Room No.7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi.
4	The President, Islamabad Chamber Of Commerce & Industries, Islamabad.
5	The President, Lahore Chamber Of Commerce & Industries, Lahore.
6	The Chairman (Fpcci), Federation House, Main Clifton, Block-5, Shahrah-E Firdousi, Karachi.
7	The Chairman, Pakistan Chemical And Dyes Merchant Association (PCDMA), Chemical & Dye House, Rambharti Street, Jodia Bazaar, Karachi.
8	A.T.S Synthetic (Pvt) Ltd, 3rd Floor, Ats Heights, 7-Durand Road, Lahore, Pakistan
9	Pakistan Vinyl Industries, Asad Chamber, Umer Market, Melead Road, Lahore
10	DYNAMIC CORPORATION, Office # 3-B, AM-3, Punjabi Mension, Shahrah-E-Liaquat, Karachi, Karachi South Saddar Town
11	Envicon (Pvt) Ltd, Cl, 6/5, Abdullah Haroon Road, Karachi South Saddar Town
12	Atique (Private) Limited, F-432, S.I.T.E, Karachi, Karachi West Site Town
13	Pak Carpet & Interiors (Private) Limited, 115-A Mehdi Towers Smchs Shahrah-E-Faisal, Karachi East
14	Ksd Brothers, G-1, 91, Al Hamra Society, Tipu Sultan Road, Karachi East Gulshan Town
15	M.S Ansari Traders, 9/5- Arkay Square, 7/11-New Challi, Shakra-E-Liaqat, Karachi South Saddar Town
16	ORIENTAL TRADING COMPANY, FARUQI TRADING HOUSE, Room # 1, 20-C, 1st Floor, 26th Street, Tauheed Comm Area, Ph-V, DHA, Karachi South Saddar Town
17	Total Technologies (Pvt) Ltd., 696-J2, M.A, Johar Town, Lahore Iqbal Town
18	HAF Enterprises, B-002, Ground Floor, Rabbi Apartment, Block-13/D, KDA, Scheme-24, Gulshan-E-Iqbal, Karachi East Gulshan Town
19	M/S Envicon (Pvt) Ltd, Cl, 6/5, Abdullah Haroon Road, Karachi South Saddar Town
20	M/S Unimix, 389, G_I, Johar Town Lahore, Lahore Iqbal Town
21	Sarina Floorings, Dd-83, Minhas Plaza, Shamsabad Murree Road, Rawalpindi Rawal Town
22	Al Maalik Trading Company, Shop, Street Rehman No. 2, Lahore, Lahore
23	Mak International, 23 - Zia Complex, Abkari Road, Anarkali Lahore, Lahore

24	World Best Interior, House No.B-21, Block-9, Gulshan-E-Iqbal, Karachi East Gulshan Town
25	Modulart & Co, PLOT NO.34-C, 2ND FLOOR, Khayaban-E-Shahbaz, Dha Phase-VI, Karachi South Saddar Town
26	M/S. Multi Interior, Shop No. 2, Plot 15/18 Old Survey Sheet No. 35-P/1, Verona Regency, B.M.C.H.S, Jamaluddin Afghani Road, Sharfabad, Karachi East Gulshan Town
27	Home Solutions, 162 Dd, Commercial Area, Phase-IV, Dha, Lahore Cantonment
28	The National Radio Telecommunication Corporation (Pvt.) Limited, T&T, Colony, Complex, Haripur Haripur
29	Medico Pakistan, 25, Firdous Colony Gulshan E Ravi, Lahore, Lahore
30	Mediland Pakistan (Private) Limited, Office No. B-09, 2nd Floor, Masood Arcade Ijp Road, Rawalpindi Rawal Town
31	S. Abdullah And Company, (Outlet) Plot No. 44 - C, Khayaban-E-Bukhari Commercial Lane No 11, Phase - Vi, Dha, Karachi South Saddar Town
32	Ael Capital (Private) Limited, 28-C, Lane-1 Ittehad Commercial Area, Dha Phase-6, Karachi, Karachi South Saddar Town
33	Asia Vinyl & Rubber Industries, Link Kattar Bund Road Thokar Niaz Baig, Lahore
34	FAST MASTERS, 21 First Floor, Royal Plaza, 6th Road Satellite Town, Rawalpindi Rawal Town
35	F-Cube, Plot # 2-C, Phase-V, Extension Badar Commercial, Street 10 Defence, Karachi South
36	H&H Trading Co, Flat No.204, Shakeel Garden Plaza, Block No.B, Near Mosamiyat, Main University Road, Karachi East Gulshan Town
37	Sma Engineering & Services, House No 12 Block N-1, Wapda Town, Phase-Ii, .
38	Mohsin Traders, 71-D, Khayaban E Sirsyed, Sector 4/B, Rawalpindi Rawal Town
39	S. Abdulla & Co., (Outlet) Plot No. 44 - C, Khayaban-E-Bukhari Commercial Lane No 11, Phase - Vi, Dha, Karachi South Saddar Town
42	Zikria Associates, Suit No. 7/23 Arkay Square Ext, New Challi Shahrah-E-Liaquat, Karachi, Karachi South Saddar Town
43	Oceansky International, Office No. 705 & 706, 7th Floor., High -Q- Tower Jail Road, Gulberg-V, Lahore, Lahore Gulberg Town
44	Revolution Industries, Plot No. F-600, Near Custom Warehouse, Site Area, Karachi West Site Town
45	Riaz & Sons Co, Shop No 152, First Floor, Lakhani Auto Plaza, Murad Khan Road, Garden, Karachi South
46	Bilal Industries, PLOT NO 120, Phase v, industrial estate, Haripur Haripur
47.	M/s S.A. Trading Corporation: Shop No. 2, Basement Asad Chamber, Umer Market, Mclead Road, Lahore.

**Subject: DETERMINATION OF CUSTOMS VALUES OF PVC / VINYL FLOORINGS UNDER SECTION 25-A OF THE CUSTOMS ACT, 1969**

Kindly refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the determination of customs values of subject goods. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting is scheduled on **04.03.2026** at **12:00 (noon)** in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.

  
(Dr. Jahangir)  
Deputy Director (Group-II)

**Note:** If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate **online via Zoom** using the **Zoom ID: 87950214067** with **Passcode: 123123**. Participants intending to join the meeting via Zoom are requested to **inform this office at least one day prior to the scheduled meeting** to facilitate their participation through online session.

**Copy to:**

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Collectors of Customs, Collectorate of Customs (Appraisalment), East/West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi.
3. The Additional Director, Directorate General of Customs Valuation, Karachi.
4. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
5. Notice Board.