



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
7TH FLOOR, CUSTOM HOUSE, KARACHI



C. No. Misc/06/2018-II/033

Dated: 14-01-2026

MEETING NOTICE

Sr. No.	STAKEHOLDERS
1	The Chairman, FPCCI, Standing Committee on Valuation, FPCCI, Federation House, Abdullah Shah Ghazi Road, Clifton, Karachi
2	The President, KCC&I, Aiwan-E-Tijarat Road, Off Shahrah-E-Liaquat, Karachi.
3	The Chairman/President, All Pakistan Customs Agents Association, Room No.7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi.
4	The Chairman/President, Islamabad Chamber Of Commerce & Industries, Islamabad.
5	The President, Lahore Chamber Of Commerce & Industries, Lahore.
6	The President, Karachi Customs Agents Group, Bohri Road, Karachi.
7	The Chairman, Pakistan Chemical And Dyes Merchant Association (PCDMA), Chemical & Dye House, Rambharti Street, Jodia Bazaar, KHI.
8	Unilever Pakistan Ltd; 1, Avari Plaza Fatima Jinnah Road, Avari Plaza Fatima Jinnah Road, Karachi East Jamshed Town
9	Colgate-Palmolive (Pakistan) Limited; Lakson Square Building No 2 Sarwar Shaheed Road Ka
10	Procter & Gamble Pakistan (Pvt.) Limited; 12th Floor The Harbour Front, Dolmen City Hc-3, Block-4, Marine Drive, Clifton
11	N.K Traders; H No 530/19, Al Noor Society, Samanabad, Karachi Central Gulberg Town
12	Kohinoor Soap & Detergents (Pvt) Ltd.; Tibet Centre M A Jinnah Road
13	Rollins Industries (Pvt.) Limited; H-36, Site, Kotri, Site, Kotri, Jamshorow, Jam Shoro Kotri
14	Haleon Pakistan Limited; 11-A, 11th Floor, Sky Tower (East Wing), Dolmen City, Hc-3, Block-4, Scheme 5, Clifton, Karachi South Saddar Town
15	Zil Limited; Link Hali Road, P.O. Box No.365, Hyderabad, Hyderabad
16	Mukhtar Soap & Oleo Chemicals; Plot#31 Sector 28 Korangi Industrial Area
17	Olympia Chemicals Limited; 25-A, Davis Road, Lahore, Lahore Data Gunj Bukhsh Town
18	M/S Sufi Soap & Chemical Industries (Pvt) Ltd; 1-B, Garden Block, Garden Town Lahore ,Lahore
19	Hayat International Services; Office No 99-100 Second Floor, Jan Plaza Karkhano Market Jamrud Road Peshawar Hayatabad, Peshawar Khyber Pukhtunkhwa, Peshawar Peshawar
20	Rahim & Brothers Enterprises (Smc-Pvt) Ltd; Plot #. 129, Industrial Estate, Bara Banda., Epz, Risalpur, Nowshera Nowshera
21	Iffco Pakistan (Private) Limited; Plot No Oz/1/P 44 Portqasim Industrial Area Bin Qasim
22	Zaki Industrial Corporation; Mari Chamber. 4/25, Zakaria Lane, Achi Qabar, Karachi, Karachi South Saddar Town
23	Bizotic; 416-A, Al Rahman Square, Block 13-D, Gulshan-E-Iqbal, Karachi, Karachi East Gulshan Town
24	Vista Manufacturer (Private) Limited.; 12 Ac, 2nd Floor Near Meezan Bank Limited, Izmir Town, Lahore
25	Ghanivala Trading Co; Plot No.Sr-8/51 1st Floor, Soda Water Wala Building, Bottle Gali Light House Karachi, Karachi South Saddar Town
26	M/S Cotton Crest; Trade Chamber 1st Floor 2/26 Kasur Street Marriot Road ,Karachi
27	Paracha Soap & Chemical Industries (Pvt.) Limited; Chak No.67/J.B., Sadhar, Jhang Road, Faisalabad
28	Reckitt Benckiser Pakistan Limited; 3rd Floor, Tenancy-04 & 05, Corporate Office Block, Dolmen City, Hc-Block 4 Scheme-5, Clifton, Karachi South Saddar Town
29	Zaki Sons; Plot No.196-C, Block No. 02, P.E.C.H.S, Karachi East Gulshan Town
30	U & I Garments (Private) Limited, St 2/12, St 2/11-A, Sector-19, Korangi Industrial Area, Korangi Landhi Town
31	Kifayat Enterprises; 18, Industrial Estate, Bara Banda, Risalpur, Nowshera Nowshera
32	Pakistan Tobacco Company Limited; Serena Business Complex, Level 06, Khayaban-E-Soharwardy, Islamabad, Islamabad Islamabad Urban
33	Ahmed Enterprise; Suite No.621, 6th Floor, Siddiq Trade Centre, Main Boulevard Gulberg, Lahore, Gulberg Town.
34	Vital Soap & Chemicals (Private) Limited; Plot No.50-56, Vital House, Haroonabad, Bahawal Nagar Haroonabad
35	Altayyab Beauty (Private) Limited; C-50 To C-57, Sector - C, Hub Industrial Trading Estate, Lasbela Hub
36	Cleaning Solutions (Private) Limited; Plot # 21 & 42, Industrial Estate, Phase-Ii, Multan Cantt. Sher Shah Town
37	M/S Glaxosmithkline Pakistan Limited.; 5, Plot No. 5, Sector 21, Korangi Industrial Townsnp, Korangi Industrial, Karachi South
38	M/S Image Corporation.; Room No 1 Ahmed Mahal Thatai Compound ,Karachi
39	Ali Traders; Room # 302 Ismail Trade Centre Rambharti St. Jodia Bazar
40	M/S. Mukhtar Chemicals; Office No. 421, Clifton Centre, Block-5, Khayaban-E-Jami, Clifton
41	M/S Premier Corporation; Office No.210,211, Hoor Centre,,, North Napier Road,, Karachi South Saddar Town
42	The Looks (Pvt.) Limited; Plot No 55 & 56, Sector 23, Korangi Industrial Area, Korangi
43	Global Trading Agency, Shop No 1 Yousuf Manzil, Dr. Ziauddin Ahmed Road, Kutchery Road, Karachi South Saddar Town
44	M/S. Jamal & Brothers; Flat No.U-16 Plot No.FI-5 Sector No.4,Surjani Town
45	Hadayat Detergent & Chemicals (Pvt) Ltd; 1-B, Garden Block, Garden Town, Lahore Gulberg Town
46	Golden Pearl Cosmetics (Pvt.) Limited; 320-G, Gulshan Ravi, Lahore, Lahore Samanabad Town
47	Fine Daily (Private) Limited; F-29, Site Area, Karachi, Karachi West Site Town
48	Azhar Corporation (Pvt.) Limited; -, -, 10 K.M Sargodha Road,, Faisalabad
49	Qazi Chemicals (Private) Limited; 24a, Industrial Estate, Bara Banda, Risalpur, Nowshera Nowshera
50	Hurrain Enterprises; Commercial Shop, Near Govt Girls High School, Raiwind Pind, Lahore
51	Perfect Aerosol Industries (Private) Limited; Plot No Mb-338,, Sector 6-G,, Mehran Town, Korangi, Pakistan
52	Ifs Chemicals; Bridge Canal Saroki, Kunjah, , Gujrat Gujrat
53	Al-Aziz Enterprises; Wsa-7 F.B Area Block 3
54	Gamalux Oleochemicals Limited; A-08, North West Industrial, Bin Qasim Industrial Area, Malir Bin Qasim Town
55	S.Najmuddin Ahmed & Co.; Suit # 408, 4th Floor,, Trade Avenue, Hasrat Mohani Road, Off. I.I.Chundrigar Road, Karachi South Saddar Town
56	M/S Skin Care Company; Plot No. A-71, S.I.T.E, Super Highway, Malir Gadap Town
57	French Fragrances (Private) Limited; First Floor Portion, House No. 150, Banglore Town, Tipu Sultan Road, Karachi East
58	M/S Mateen Sons Retaining Reg. No. 10/1/02; C-109, Sector 32-A, Korangi, ,Karachi

59	First Treet Manufacturing Modaraba; 72-B, Industrial Area, Kot Lakhpat, Lahore Nishter Town	93	Nabi Qasim Industries (Private) Limited; 509-510 5th Floor, Commerce Center, Hasrat Mohani Road,
60	Abbott Laboratories Pakistan Limited; Landhi, Opposite Radio Pakistan, Transmission Centre, Hyderabad Road, Landhi, Karachi West	94	Al-Abid International; Shop No. 7 Property No. 5/C/1/G-11, Block-A, Ainak Mahal Building Shah Alam Market Lahore,
61	Grow Pure (Private) Limited; Office No 5/6, 2nd Floor, Al Rehman Plaza, Service Road, Gulburg, Islamabad	95	Khawaja Aerosols Pvt Limited; Plot No-38, Sundar Industrial Estate, Sundar Raiwand Road, Lahore Iqbal Town
62	Meclay (Pvt.) Limited; Plot # 24, Sector 14., Korangi Industrial Area, Karachi, Korangi Korangi Town	96	Philip Morris (Pakistan) Limited; Corporate Office Block, Office 04 & 05, 5th Floor. Dolmen City, Plot Hc-3, Block 4, Clifton, Karachi South Saddar Town
63	Sprint Enterprises; P-155, Block-D, Gulfishan Colony. Green Belt, Jhang Road, Faisalabad	97	M/S Shalimar Food Products; 510 5th Floor, Clifton Centre, Clifton Karachi,
64	Eden Apparels (Pvt.) Limited; Plot No. C-4., Mangopir Road., S. I. T. E., Pak Colony Uc-01 Site Town Karachi West Karachi Sindkarachi West Site Town	98	Rowaski Mill (Private) Limited; 33-G, Block-6, Pechs, Pakistan
65	Mohsin Enterprises (Pvt) Ltd.; W-21,22 Industrial Estate, Jamrud Road, Hayatabad, Peshawar Peshawar	99	M.Y Trading Company; Shop No :04 Soda Water Wala Building, Bottle Gali, Light House, Karachi South Saddar Town
66	M/S. Mustafa Enterprises; F-54 Eastern Industrial Zone, Port Qasim Authority, Karachi, Karachi East	100	Sarwana & Sohzihm (Private) Limited; Ground Floor, C.I.D-22, Sector 16, Korangi Industrial Area, Karachi, -, Pakistan
67	Procure Industries (Private) Limited; Plot No Ak146-147, Sector 6d, Mehran Town, Karachi South	101	M/S Sabcon Chemicals; Office # 202, 2nd Floor, Fortune Centre, Near, Nursery Shara-E-Faisal Karachi, Karachi East Jamshed Town
68	Nozomi Manufacturing Pakistan (Private) Limited; Plot No.330, Sundar Industrial Estate, Sundar, Lahore	102	T.J International; Shop # 15, Meraj Building., Kucha Dogran , 33-A, Shahalam Market, Lahore, Lahore Ravi Town
69	Mc Industries (Private) Limited; Shade # 1-C-316(A), C-317, C-318, C-327 To C-328, Hub Industrial Trading Estate, Lasbela Hub	103	Mmc Cosmetics (Pvt.) Limited; 28-Km, Lahore Road, Near Qadir Pur Rawan By Pass, Multan Cantt. Shah Rukn E Alam Town
70	M/S Kohinoor Chemical Co. (Pvt.) Ltd.; Tibet Centre M.A. Jinnah Road	104	M/S Chem Wings; Shop No. 9, Plot No. 30-A, Shahalam Market, Lahore, Lahore Data Gunj Bukhsh Town
71	Al-Iksir International; Plot No. 50/D, Textile Avenue, S.I.T.E, Karachi, Karachi West Site Town	105	New Trend International Industries (Private) Limited; 29 B, Small Industrial Estate, Sahiwal, Pakistan
72	Beauty Experts (Pvt.) Limited; Office No-08, 2nd Floor, Cantonment Board Plaza, Near Sunehri Masjid, Peshawar Peshawar	106	Global Trading; Office No. 26, 2nd Floor Barkat Lodge, Arambagh Road Karachi, Karachi South
73	M/S.Noorani & Co.; House # 46/J., Block # 2., P.E.C.H.S, Karachi East Jamshed Town	107	4me Consumer Industries (Private) Limited; Shed No. 1 & 2., Plot No. 1/1 K-28, Trans, Lyari, Maripur, Pakistan, Karachi West Kemari Town
74	Ihs International, Mezzanine -1, Plot No. 23-C, Rahat Commercial Lane No. 2, Phase-Vi, D.H.A, Karachi South Saddar Town	108	Noshi Enterprises; 308, Chaudhry Chamber, Dr. Ziauddin Ahmed Road, Near Light House, Karachi South Saddar Town
75	Bosch Pharmaceuticals (Pvt.) Limited; Plot No. 221-223, Sector 23, Koranig Industrial Area, Karachi., Korangi Korangi Town	109	Sehar Soap & Chemicals; Office No. 421, Clifton Centre, Block-5, Khayaban-E-Jami, Karachi South Saddar Town
76	Copamo International; Office No 421, 4th Floor, Clifton Centre., Khayaban-E-Jami, Block-5, Clifton, Karachi, Karachi South Saddar Town	110	International Fragrance Factory; S-36 Site Maripur Road
77	Laiba Enterprises, Sr-8/29(1/1), Ramsingh Kundansingh Building, Bottle Gali, City Railway Station Uc-04 Saddar Town Karachi South Karachi Sind	111	International Consumer Products (Private) Limited; 6 C, Ismail Center., Commercial Area., Bahadurabad, Karachi, Karachi East Jamshed Town
78	Maraya International (Private) Limited; House No 102, Street No 6, Sector E-11/1, Islamabad Islamabad Urban	112	Nawab Soap Factory; Chak No.08, Alhamad Estate, , Faisalabad
79	Golden Pearl Cosmetics; 13 W, Housing Colony	113	Hisun (Pvt.) Limited; 119 -120, Industrial Estate, Phase II, Multan Cantt. Sher Shah Town
80	M/S Medora Of London (Private) Limited; 5th Floor, Tibet Centre, M.A. Jinnah Road, M.A.Jinnah Road, Karachi.	114	Glaxo Smithkline Pakistan Limited; 1, Gsk Plot# 35 & 36, Skyes Building, West Wharf, Karachi, West Wharf Dockyard Road Karach,74000,Pakistan, West Wharf Site, Karachi West, West Wharf Site, Karachi West
81	Khyber Chemical (Private) Limited; 119/3-M Quaid-E-Azam Industrial Estate Lahore	115	Franscent (Private) Limited; First Floor, Plot No. D-118, Site, Site Town
82	M.M. Traders; Flat#05 2nd Floor, Haji Ismail Ghani Manzil, Bottle Gali Seri Quarters Light House, Karachi South Saddar Town	116	Tf Hygiene (Private) Limited; Suit No. 104, Chapal Plaza, Hazrat Mohni Road, I I Chundrigar Road, Karachi South Lyari Town
83	Sabcham International Trading Concern; 2491-D, Gali Dogran, Shah Alam Market, Lahore Data Gunj Bukhsh Town	117	Shafi Sons Soap Factory; Near Shaheen Chowk Sargodha Road Gujrat
84	United Trading & Manufacturing Pvt Ltd; Plot No. St-1/13, Sector 16, Korangi Industrial Area, Korangi Korangi Town	118	Al Baqir; Office No.08, Np 9/30-32, Gul Muhammad Street, Jodia Bazar, Karachi South
85	Nawab & Sons; Chak No 08 Jb, Al Hamd, Estate, Faisalabad	119	Lactobake Speciality (Private) Limited; 1, Plot # 22e, Commercial Lane -9, Ittehad Commercial Area, Dha Ph. Vi, Karachi South
86	Popular Chemical Manufacturing Industries (Private) Limited; Office No 311, Chappal Plaza, Hasrat Mohani, Road, I I Chundrigar Road, -, Pakistan	120	Al-Noor Trading; Floor # 1, 60 Cca Phase 6, Dha Lahore, Lahore
87	Agrarian Technologies (Private) Limited; Plot # 212., S Abdul Tawab Road, D.M.C.H.S., Near Tariq Road, Pakistan, Karachi East	121	Hoechst Pakistan Limited; Plot No 23, Sector 22, Korangi Industrial Area, Karachi East
88	I & K Enterprises; 17-Main, Gunj Bazar Mughalpora, Lahore. Lahore	122	Famha; 42-4d, Block-6, Shah Abdul Latif Road, P.E.C.H.S, Karachi East Jamshed Town
89	M/S Swift Trade International.; F-1044, F Block, Satellite Town, Rawalpindi Cantonement	123	Hemani Herbal; Office No. 01, Mazenine Floor., Plot No. S/83., Opp. Fazal Floor Mill, Site, Karachi West Site Town
90	S.M.A.S. Impex; Shop At Land Bearing No. Mr-2/24, Marriot Road, Market Quarters Karachi, Karachi South Saddar Town	124	Shabbir Fils; 7-A, Choudhary Chamber, Dr. Ziauddin Ahmed Road, Karachi South Saddar Town
91	M/S Synarome Manufacturing Company (Pvt) Ltd.; 123/1, Quaid-E-Azam Industrial Estate, Kot Lakhpat Lahore, Lahore Iqbal Town	125	Sial Enterprises; Ground Floor, Shernaz House, 8 West Wharf Road, Opposite Pso Petrol Pump, Karachi West
92	L'oreal Pakistan (Private) Limited; Tenancy 02 & 03 Third Floor, Corporate Office Block, Dolmen City Hc 3,Block 4 Marine Drive, Clifton, Karachi South Saddar Town	126	Fragrance Bank; Office No. 106, United Plaza, Shahalam Market, Lahore

Subject: **DETERMINATION OF CUSTOMS VALUES FOR MIXTURE OF ODORIFEROUS SUBSTANCES UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

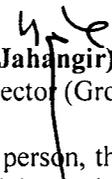
Kindly refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the determination of customs values of subject goods. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting is scheduled on **28.01.2026** at **12:00 (noon)** in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.


(Dr. Jahangir)
Deputy Director (Group-II)

Note: If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate **online via Zoom** using the **Zoom ID: 87950214067** with **Passcode: 123123**. Participants intending to join the meeting via Zoom are requested to **inform this office at least one day prior to the scheduled meeting** to facilitate their participation through online session.

Copy for information to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Collectors of Customs, Collectorate of Customs (Appraisalment), East/West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi.
3. The Additional Director, Directorate General of Customs Valuation, Karachi.
4. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
5. Notice Board.