

GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
CUSTOM HOUSE
KARACHI

No. Misc/20/2017-IX/1232

Dated: 30-12-2025

MEETING NOTICE

1. The Chairman, FPCCI, Standing Committee on Valuation, FPCCI, Federation House, Abdullah Shah Ghazi Road, Clifton, Karachi.
2. The Chambers of Commerce & Industry, Karachi, Lahore, Islamabad, Hyderabad, Quetta & Peshawar.
3. The Chairman, Customs Valuation Committee, KCCI, Aiwan-e-Tijarat Road, Karachi.
4. The Collectors of Customs, Collectorate of Customs (Appraisalment), East/West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi,
5. The President, All Pakistan Customs Agents Association, Room No. 7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Customs House, Kharadar, Karachi.
6. The President, Karachi Customs Agents Group, Bohri Road, Karachi.
7. All Relevant Associations, Trade Bodies And Stakeholders.
8. M/S Al tayyab Beauty (Private) Limited C-50 To C-57, Sector - C, Hub Industrial Trading Estate, Lasbela Hub
9. M/S Unilever Pakistan Ltd 1, Avari Plaza Fatima Jinnah Road, Karachi
10. M/S Alpha Labs (Private) Limited Plot No F-194, S.I.T.E., Karachi
11. M/S Mateen Sons Retaining C-109, Sector 32-A, Korangi, Karachi
12. M/S Khawaja Aerosols Pvt Limited Plot No-38, Sundar Industrial Estate, Lahore
13. M/S I.R Enterprises D-2092-2093 Plot No.28 Katra Socian Behind Lal Masjid Shahalam, Lahore
14. M/S Saffron Pharmaceuticals (Pvt) Ltd 19-K. M Sheikhpura Road, Lahore
15. M/S Anas International Shop No.5, Shahid Market, Block Bara, Khyber Bara
16. M/S Mustafa Enterprises M.R.5/88 Thanai Lane Jodia Bazar, Karachi
17. M/S Haroon & CO. 19, B-II, P.G.E.C.H.S, Phase-1, Near Wapda Town, Lahore
18. M/S Burki Enterprises SF-892-A, Deans Trade Centre, Saddar, Peshawar
19. M/S Hemalia Enterprises House No LDA-A/93, Mohallah Shah Jamal, Shah Jamal, Lahore
20. M/S S.M.A.S. Impex Shop At Land Bearing No. MR-2/24, Marriot Road, Market Quarters Karachi
21. M/S Perfect Aerosol Industries (Private) Limited Plot No MB-338,, Sector 6-G,, Mehran Town, Karachi
22. M/S Zaroon International Office # 511 5th Flor, Jilani Tower G.K 7/100, M.A. Jinnah Rd Karachi
23. M/S Grace Perfumes & Cosmetics (Private) Limited Plot No D/ 21-A ,, Ground Floor Section 2, Site 2 , Super Highway , Near Zaheenabad, Karachi
24. M/S Abu Wali Traders SHOP No. 4 Altaf Manzil, Bottle Gali, Seari Quarters, Karachi
25. M/s **Naz Plastic Industries**, Plot No.2 (ST11), Sector31-B, KDA Society Korangi Karachi

Subject: **DETERMINATION OF CUSTOMS VALUE OF SCENT AND SIMILAR TOILET SPRAYS AND MOUNT HEAD THEREOF(EMPTY SPRAYERS/ATOMIZER MADE OF PLASTIC) UNDER SECTION 25A OF THE CUSTOMS ACT, 1969**

Kindly refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the re-determination of customs values of subject goods notified vide **Valuation Ruling No. 1890/2024 dated 04.06.2024**. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting has been scheduled on **14.01.2026 at 2:00 pm** in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the re-determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.


(Dr. Jahangir)
Deputy Director

Note: If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate **online via Zoom** using the **Zoom ID: 87950214067** with **Passcode: 123123**. Participants intending to join the meeting via Zoom are requested to **inform this office at least one day prior to the scheduled meeting** to facilitate their participation through online session.

Copy for information to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.