GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
CUSTOM HOUSE
KARACHI

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Reg. Misc/4/2018-I/918 Date: 10.11.2026

MEETING NOTICE

1. The Collectors of Customs, Collectorate of Customs (Appraisement), East / West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi.
2. The Chairman, FPCC&I Federation House, Main Clifton, Block-5, Abdullah Shah Ghazi Road, Clifton, Karachi.
3. The President, Karachi Chamber of Commerce and Industry (KCCI), Aiwan-e-Tijarat Rd, Seari Quarters, Karachi.
4. The President, Lahore Chamber of Commerce & Industry, 11, Shara-E-Aiwan-E-Sant-0 Tijarat, Lahore.
5. The President, Islamabad Chamber of Commerce & Industry, Capital House, Islamabad.
6. The President. Peshawar Chamber of Commerce, Peshawar.
7. The President, Quetta Chamber of Commerce and Industry, Zarghoon Road, Quetta – Balochistan.
8. The President, Lahore Chamber of Commerce & Industry, II-Shahra-e -Aiwan-e-Tijarat Road, Lahore.
9. The President, Overseas Investors Chamber of Commerce & Industry (OICCI), Karachi.
10. The Chairman, Karachi Wholesale Grocers Association (KWGA), Jodia Bazar, Karachi.
11. Haameem Food Solutions, A-68/I/I 2Nd Street, Gulshan E Faisal, Bath Island, Karachi, Karachi South
12. Muhammadi Ingredients (Private) Limited, 235 Ahmed Block, Prof. Ahmed Rafiq Road, New Garden Town, Pakistan
13. Myd Ventures (Private) Limited, 173-G, Block 2, Pechs, Opposite Pechs Library, Karachi., -, -, Pakistan
14. Friesland Campina Engro Pakistan Ltd, 1, 5Th Floor, Harbour Front Building, Clifton Block-4, Karachi South
15. S.M. Foods, Plot No. 2, Sector No. 26, Korangi Industrial Area, Bilal Chowrangi, Karachi South
16. Raim Enterprises, 314-A Block Gulshan-E-Ravi
17. Usman Brothers (Private) Limited, Room No. 1, First Floor, 45 Dmchs, Block-7/8, Tipu Sultan Road, Karachi, Karachi East Gulshan Town
18. Naveed Trading Co, S # 5W-469-68-2, Abbasi Market, Gandum Mandi, Rawalpindi, Rawalpindi
19. Global Traders, Office No.101, First Floor, Ismail Market, M.R.2/491, Near Chadi Lane, Marriot Road, Karachi South Saddar Town
20. Imtiaz Group (Private) Limited, Level-8, Prestige Trade Centre, Near Jail Chowrangi, Block-3, K.C.H.S, Main Shaheed-E-Millat Road, Karachi Central
21. M/S. A . R. Enterprises, Suit # H-06, Plot # Fl-18, Apsara Appartment # 3, Block-16, Gulshan-E-Iqbal, Karachi, Karachi South Saddar Town
22. Al Khaleej Traders, Plot No.C-18, First Foor, Sector 6-F Mehran Town, Korangi
23. Parvez Traders, Office No.03, 2Nd Floor, Kashif Plaza, Rawalpindi, Rawalpindi.
24. M/S Sons Traders, Shop No 32/B Mashallah Market Chatti Line M A Jinnah Road Boulton Mark ,Karachi
25. Global Marketing Carporation, Plot No.18 Block 7&8 Mchs
26. Mr International, Farmhouse No.41, Block-D, Gulberg Green, Islamabad
27. Sheheryar Enterprises, Office No. G-191, Liaquat Road, Rawalpindi, Rawalpindi Pothohar Town
28. Horeca Systems, 2Nd Floor, A-1 Building, Plot No.343, New Bhabara Ferozepur Road, Lahore, Lahore Gulberg Town
29. Blue Mountain Trading, 1, Mezzanine Floor Plot No.47-C, 22Nd Commercial Street, Phase-Ii, Ext, D.H.A, Karachi, Pakistan, Karachi South Saddar Town
30. Khimani Traders, Shop No.22-B, M.A Jinnah Road, Karachi South Saddar Town
31. Ss Agencies, Office No. 217, 2Nd Floor, Zam Zam Mall, H-3, Near Expo Centre, Johar Town, Lahore, Lahore Iqbal Town
32. Samrah Enterprises (Karachi - Head Office), Plot No., 560/A, Sunder Industrial Area, Lahore Iqbal Town
33. Afil Industries, Plot # 191,192, -, Mehran Town, Korangi Korangi Town
34. Hah Enterprises, Office # 006, Pa-64/A, Bahaduryar Jung Academy, Siraj-Ud-Daullah Road, Near Imtiaz Store, Bahadurabad, Karachi East Gulshan Town
35. I.M.Traders, Flat No.202, Second Floor, Dulara Avenue, Plot No.928, Jamshed Quarters, Karachi East Jamshed Town
36. Jundiala Traders, W-132, Narankari, Bazar, Rawalpindi Rawal Town
37. International Brands Distributions, G.F, 249, Shadman-I, Lahore Data Gunj Bukhsh Town
38. Grains & Beans Foods (Private) Limited, Property No.P-509, Street # 11, Sarfaraz Colony Near Civil Lines, Faisalabad
39. M/S V. Traders, Office No.A/237, 2Nd Floor,Kohinoor Electronics Centre Karachi
40. Venus Pakistan Limited, 8 K.M., Thokar Niaz Baig, Raiwind Road, Lahore
41. Chase Up, Plot Number 139Q, Block 2, Pechs,Kashmir Road, Karachi East
42. M.N Traders, 48 Nawab Market Shadman
43. Jupiter Foods (Private) Limited, 3Rd Floor, 92-C Jami, Commercial Street 11, D.H.A. Phase 7,Karachi, Karachi South Saddar Town
44. Imtiaz General Merchant, Office No..19-20, Japan Center, Shahalam Bara Market, Lahore
45. International Franchises (Private) Limited, Plot # 105, Korangi, Mehran Town, Korangi
46. Trading World, Shop No-28, Musawir Plaza, Khudaidad Road, Zhob Zhob
47. Bronx International, 45-46, Mezanine Floor Burhani Centre, Marriot Road Karachi, Karachi South Lyari Town
48. Godils Trading (Private) Limited, 3Rd Floor, Plot No. 36-C, Bukhari Commercial Lane-13, Khayaban-E-Shujaat, Phase-Vi, Dha, Pakistan
49.
50. Corporate Chef & Co, Flat # 202, 2Nd Floor, Plot # 6-C, Nishat Com. Lane-6, Phase-6 Dha, Karachi, Karachi Central
51. Dohler Pakistan (Private) Limited, 4Th Floor, 85-4, Commercial Area, Opp. Sports Complex, Dha, Phase-12 (Eme) Society Multan Roadlahore, Lahore Cantonement

52. Gamco International, D-6/1, Block-Iv, Clifton, Karachi South Saddar Town
53. F.B Enterprises, Office/Godown. Plot No 8-C, Mezzanine Floor, Stadium Lane-3, Phase-V, Defence Housing Authority, Karachi South Saddar Town
54. Aqua Food, 43 - Muhammadi Park Raj Garh
55. Field Fresh (Pvt.) Limited, H.O @ Adeel Cold Store, New Sabzi Mandi Hali Road, ., Hyderabad
56. M&M Trading, 3Cca,3Rd,Floor,Commercial Area, Phase-5, Dha Lahore., Lahore
57. Premier Trading Company, Office No 8W-469-468-2, Abbasi Market, Gandum Mandi, Rawalpindi Rawal Town
58. Azgard Impex, Office No 104, Silver Trade Center, Plot No B3 & B46, Block 13 A,Ghulshan E Iqbal, Karachi East Gulshan Town
59. M/S Skylines Trading, Plaza No 66 2Ndfloor Block Cca Phase 5 Dha
60. Kuzats Enterprises (Private) Limited, R-152, Gull Houses Block 7 , Gulistan E Jauhar , Karachi East Gulshan Town
61. Ma Enterprises, Office # 20, Zia Manzil Opp Al-Momin Plaza, Muhammad Bin Qasim Road Main Burns Road, Karachi South Saddar Town
62.
63. G & A Duty Free Enterprises, 77A, Street No.45, Sector F-10/4, Islamabad
64. Ayyan International, Flat No: D6 2Nd Floor Shahzada Plaza, Near Fatima Bai, Hospital Garden East Karachi, Karachi South Saddar Town
65. A.F General Trading, C-14, Rafah-E-Aam Society, Near Wireless Gate, Airport Karachi, Malir
66. Dhl Pakistan (Private) Limited, Survey No. 0137, Jinnah Avenue, Jinnah International Airport, Karachi East
67. Gerry'S International Private Limited, Office Bungalow No. 76, Hatim Alvi Road, Old Clifton, Karachi South
68. Universal Logistics Services (Private) Limited, 2Nd Floor, Services Club Extension Building, Mereweather Road, Karachi South Saddar Town
69. Young's (Private) Limited. Suit#401, 4th Floor, City Center, Plot # ST-1/A/2, Facing Main Shahrah-e-Faisal Adjacent to Awami Markaz, Karachi East Jamshed Town

Subject: **RE-DETERMINATION OF CUSTOMS VALUES FOR "CHOCOLATE SPREAD" UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

Please refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the determination of customs values of subject goods. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting has been scheduled on 19.11.2025 at 12pm in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the re-determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.

(Zainab Izhar)
Assistant Director (Group-I)

Note: Note: If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate online via Zoom. Participants intending to join via Zoom are requested to inform this office at least one day prior to the scheduled meeting, so that the Zoom ID may be provided to them via Phone: 021-99214144.

Copy for information to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.