



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS (VALUATION)
7TH FLOOR, CUSTOM HOUSE, KARACHI



No. Misc/34/2016-I/877.

Date: 12-10-2026

MEETING NOTICE

Subject: **RE-DETERMINATION OF CUSTOMS VALUE FOR "PET FOOD (CAT AND DOG FOOD)" UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

Please refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the **re-determination of customs values of subject goods**. This exercise has been undertaken in accordance with the provisions of **Section 25A of the Customs Act, 1969**, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting has been scheduled on 11-11-2025 at 11:00 AM in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their **written submissions**, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the re-determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.

(Arsalan)
Deputy Director
Group-I

Note: If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate online via Zoom. Participants intending to join the meeting via Zoom are requested to inform this office at least one day prior to the scheduled meeting to facilitate their participation in the online session. For confirmation and coordination, please contact: 021-99214144.

Copy for information to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.

TO:

1	The Chairman, FPCC&I Federation House , Main Clifton, Block-5, Abdullah Shah Ghazi Road, Clifton, Karachi.-75600	2	The President of Karachi Chamber of Commerce and Industry, Aiwan-e-Tijarat Road, Karachi
3	The President of Islamabad Chamber of Commerce & Industries, Islamabad.	4	The President of Lahore Chamber of Commerce & Industries, Lahore.
5	The President , Quetta Chamber of Commerce & Industry, Chamber Building, Zarghoon Road, Quetta.	6	The President , Gujranwala Chamber of Commerce & Industries, Aiwan-e-Tijarat Road, Gujranwala.
7	The Chairman , All Pakistan Customs Agents Association (APCAA), Room No. 7 & 8, Bombay Plaza, Mazzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi-74000.	8	The President , Karachi Customs Agents Association (KCAA), 2nd Floor, Burhani Terrace, Bohri Road, off Eduljee Dinshaw Road, opp. Custom House, Bhimpura, Karachi, Karachi City, Sindh 74000.
9	Confiance Co., Plot No. 523/11, 1St Floor, Sector6A, Mehran Town, Karachi, Korangi Korangi Town	10	M/S. Maw & Paw, Office At Plot Bearing No. R-517, Sector 31-C/1, Kda Employees Quota, Korangi Township, Korangi Korangi Town
11	Multi Traders, 86, Bank Square Market C-Block, Model Town, Lahore, Lahore Gulberg Town	12	Palzar Enterprises, Unit # : 7-10, Royal Plaza, Ghauri Garden, Islamabad Islamabad Urban

13	Jamil Naz & Sons (Private) Limited, 19 Mehran Block, Chinar Bagh, Raiwind Road, Lahore, -, -, Pakistan	14	Ahmad Impex, Office At H.No.355, Block J-2, Johar Town, Lahore, Lahore Iqbal Town
15	M/S. Pak International, Plot No. 335/1, Basement, Deh Ibrahim Tapo, Adjacent Ptn, Near Brookes Chowrangi, Korangi Road, Karachi, Korangi	16	Jawed Traders, Office No.111 Al-Rehman Trade Centre, Shahrah-E-Liaquat, New Challi, Karachi South Saddar Town
17	Smart Enterprises, Second Floor, Plaza 603, G-1 Market, Johar Town, Lahore Iqbal Town	18	I.M.Traders, Flat No.202, Second Floor, Dulara Avenue, Plot No.928,, Jamshed Quarters, Karachi East Jamshed Town
19	Global Imports, 45/1, 20Th Street,, Khayaban-E-Mujahid,, Phase-V, Dha, Karachi,, Karachi South Saddar Town	20	Parvez Traders, Office No.03, 2Nd Floor, Kashif Plaza, Rawalpindi, Rawalpindi.
21	Birds Planet, 53 - C, Bank Square Market, Model Town, Lahore Gulberg Town	22	Tariq Brother, Shop # 1 Property # E-893, 1St Floor Macca Centre, Shah Alam Market, Lahore Data Gunj Bukhsh Town
23	Burque Corporation (Private) Limited, Plot No 3M, Central Commercial Area, Bahadurabad, Karachi East Jamshed Town	24	Rizwan International, Office # 6, 1St Floor,, Awami Market, Khyber Bara
25	Market Wiz, 1-K.M, Karbath, Link Bedian Road, Lahore Nishter Town	26	Noor Brands, Plot No 109/18-19-A/M, Quaid-E-Azam Industrial Estate, Kot Lakhpat, Lahore Nishter Town
27	Confiance International, Plot No. 523/11, 1St Floor, Sector 6A Mehran Town Karachi, Karachi West	28	M/S Gondal Associates, Plot 54,, Commercial Area ,, Gulberg Iii, Lahore Gulberg Town
29	Ragheed Enterprises, E-1/06, E Saman Burg, Johar Town, Lahore	30	Nature Paws (Private) Limited, Office 2, Iq Plaza, Civil Line, Jhelum Jhelum
31	Neway Creations, House No. 581,, Street No. 9 Sector A, Akhtar Colony, Karachi South Saddar Town	32	Vet And Pet Clinic, Phase Vi,, E-Extension, Bedian Road, Dha, Lahore
33	Rashid Steel, Shop No. 13-B, Waheed Center, Baba-E-Urdu Road, Karachi South Saddar Town	34	Home Plus Super Market, Plot No-B-09,, Sector -15A/4, Kda Employees, Co-Operative Housing Society, Scheme -33, Karachi East Gulshan Town
35	Mgmt Tradings (Private) Limited, 33C Ii, Lane Viii, Bukhari Commercial Phase Vii, Pakistan	36	Al-Hamra International, Shop No. 44, Shahlimar Market New Supper Town, Defence Road, Lahore
37	Rs Traders, Building No. 327 Block J, Commercial Dha Phase 12, Eme Lahore, Lahore	38	M.R International, Office # 4, 1St Floor,, Awami Market, Khyber Bara
39	New Sunshine Traders, Plot No.195, Office Situated At, Street No. 02, I-9/3, Islamabad	40	Islamabad Enterprises, Office At: Flat No.5, Umer Plaza, Asad Jan Street, Near Al Khair Hospital Zarghoon Road Quetta, Quetta Zarghoon Town
41	M/S Sons Traders, Shop No 32/B Mashallah Market Chatti Line M A Jinnah Road Boulton Mark ,Karachi	42	Ar Traders, Shop No. 51, Bank Square Market, Model Town C Block, Lahore
43	Petclub.Pk, 228-B, Bor Society, Johar Town, Lahore Iqbal Town	44	Mpro Mechanical Industries, 1St Floor, 246-E, Block 6, , P.E.C.H.S, Karachi East Jamshed Town
45	M/S Overseas Business Coporation, Plot No.H-2,Shed No.2, Portion No.2,Sector-5, Korangi Industrial Area, Korangi Korangi Town	46	Sky Way Cargo And Trading Company (Private) Limited, Office # 14, Block # A,, Malik Syed Akbar Plaza, Bara Bazar, Tehsil Bara, Khyber Bara
47	Royal Snack, Office No. 5, Plot No. 32-C,, Street No. 21,, Commercial Area Dha Phase Ii Ext,, Karachi South	48	E.S.Impex, ,, Basement Ahad Center , 30-Mall Road, Lahore
49	Hala Traders, Ground Floor,, Plot No. 102, B. M. C. H. Society,, Block 3, Sharfabad, Karachi East Jamshed Town	50	M R A Traders, Room No.312, Qadri Chamber, 3-5 Mcleod Road,, Lahore Data Gunj Bukhsh Town
51	Spectrum Vision Enterprises, House No 1, Ahmed Block Awan Town Multan Road Lahore, Awan Town, Lahore Iqbal Town	52	M.K Enterprises, M.K Veterinary Medical Store Pasror Road Near, Zamindar Travels, ,, Gujranwala
53	S.S. Trading Corporation, 48, Nawab Market, Shadman, Lahore	54	Elegant Leather, 401, Commerce Centre, Hasrat Mohani Road, Karachi South Saddar Town
55	Petso (Private) Limited, Office No. 5, 32, New Anarkali, Lahore Data Gunj Bukhsh Town	56	Orhan Traders, St#2, Nadia Ghee Mill Chowk,, Akhri Mint Stop, G.T Road,, Lahore, Shalamar Town.
57	M/S Noor Traders, 45, Double Road, Rawalpindi Cricket Stadium, Rawalpindi Rawal Town	58	7 Trader, E 927 Qadari Center Shop No 2 Plastic Market Shahalam Market
59	4S Enterprises, Flat No 601, Plot 271, Sawera Corner, Alamgir Masjid Bahadurabad, Karachi East, Jamshed Town.	60	Mr Traders, 7, Hh, Dha Phase 4, Lahore
61	M.A Traders, 83-1St Floor, Bank Square Market C-Block, Model Town,Lahore, Lahore Gulberg Town	62	Usk Enterprises, Flat#204,2Nd Floor Muhammadi Terrace 5-D,11/4
63	M/S Saeed Impex, Office 2 54-55 E Liberty Market Gulberg Iii L Lahore	64	Sajjadjee & Sons, H/No. 1735/67-B, Aunjam Colony, Baldia Town,, Karachi, Karachi West Baldia Town
65	Raim Enterprises, 314-A Block Gulshan-E-Ravi	66	Asmaa Traders, House No.18 Street No.14A Canal Park Baghbanpura
67	Florina International, 193-, Upper Mall, Canal Bridge, Lahore	68	Nutripet (Private) Limited, Al-Basit Dairy City , Plot 36-37, Deh. Kher Khero, Naklass 323, Memon Goath Road, Malir
69	Crown Enterprises, House No 3, Street No 11, Chaman Park, Fateh Garh, Mughalpur, Lahore	70	J.A Trader, Shop # 12, Awami Market, Bara, Khyber Bara
71	M/S Waqas Impex, Office No 24, 1St Floor Urdu Centre Urdu Bazar	72	Salar Solution (Smc-Private) Limited, House Number 1010, Street Main, Block C, Sector 4, Airport Housing Soc, -, -, Pakistan
73	M.N Traders, 48 Nawab Market Shadman	74	M/s. Schaffen, 3-1st Floor, Bank Square Market, C-Block, Model Town, Gulberg sTown, Lahore.
75	M/s. Merium Sehar Traders International, AK260, Sector 6-C, Mehran Town, Korangi, Karachi.	76	M/S. Pet King Global (Pvt) Limited, Plot No. 36-B/2, Sector 28, Korangi Industrial Area, Karachi.
77	M/s. S.U. Enterprises, 3-Edward Road, 1st Floor, (near A. G. Office), Lahore.		