



**GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
CUSTOM HOUSE
KARACHI**



C. No. Misc/28/2016-VII/ 799

Date: 01.10.2026

MEETING NOTICE

Subject: **DETERMINATION OF CUSTOMS VALUE FOR "SUBMERSIBLE MOTORS" UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

Kindly refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the re-determination of customs values of subject goods notified vide **Valuation Ruling No. 2096/2026 dated 24.06.2026**. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting has been scheduled on **22.10.2026 at 02:00 pm** in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the re-determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.



(Zainab Izhar)

Assistant Director
Group-VII

Note: If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate online via Zoom. Participants intending to join the meeting via Zoom are requested to inform this office at least one day prior to the scheduled meeting to facilitate their participation in the online session. For confirmation and coordination, please contact: 021-99214144.

Copy for information to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.

TO:

Sr #	Name of Stakeholders	Sr #	Name of Stakeholders
1	The Chairman, FPCC&I Federation House , Main Clifton, Block-5, Abdullah Shah Ghazi Road, Clifton, Karachi. -75600	2	The President of Karachi Chamber of Commerce and Industry, Aiwan-e-Tijarat Road, Karachi
3	The President of Islamabad Chamber of Commerce & Industries, Islamabad.	4	The Chairman , Customs Valuation Committee, KCCI, Aiwan-e-Tijarat Road, Karachi.
5	The President , Quetta Chamber of Commerce & Industry, Chamber Building, Zarghoon Road, Quetta.	6	The President of Lahore Chamber of Commerce & Industries, Lahore.
7	The Chairman , All Pakistan Customs Agents Association (APCAA), Room No. 7 & 8, Bombay Plaza, Mazzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi-74000.	8	The President , Gujranwala Chamber of Commerce & Industries, Aiwan-e-Tijarat Road, Gujranwala.

9	M/s. All Pakistan Agri Association - Pakistan Agricultural Coalition (PAC), Office 301, Third floor, 42-C Khayaban-e-Bukhari, DHA Phase VI, Karachi	10	The President , Karachi Customs Agents Association (KCAA), 2nd Floor, Burhani Terrace, Bohri Road, off Eduljee Dinshaw Road, opp. Custom House, Bhimpura, Karachi, Karachi City, Sindh 74000.
11	The President, All Pakistan Customs Agents Association, Room No. 7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Customs House, Kharadar, Karachi.	12	The President Electronic Goods Importers Association Lahore, 3rd Floor, Rehman Centre, Adjacent Business Centre, 16-A, Hall Road, Lahore.
13	The President, Karachi Customs Agents Group, Bohri Road, Karachi.	14	M/s. Karachi Electronics Dealers Association, 103, 105 Elahi Centre, Preedy Street, Saddar.
15	Alba Industries (Smc-Private) Limited, P.No 1801-1814, Muhammad Khan Colony, Block-J Ittehad Town, Karachi West Baldia Town	16	M/S Golden Pumps (Pvt) Ltd. Climax Town, Near Pindi Bye Pass, G.T.Road, Gujranwala, Aroop
17	Flowx (Private) Limited, 186-A, Sundar Industrial Estate, Raiwind Road, Lahore	18	Flow Pak Pump Industries (Pvt) Ltd, Off No 7/8, Sadiq Plaza, The Mall, Lahore Data Gunj Bukhsh Town
19	Al Naeem Traders, Head Office: Office No. A-93,94, Jinnah Road City, Saddar Road, Rawalpindi	20	Inayat Trading Company Shah Faisal Street, Pipal Mandi, Peshawar
21	M/S Al-Wahid Traders, Shop # A302, Jinnah Road, City Saddar Road, Rawalpindi	22	Hadi Traders, Office No. 1, 1st Floor, Qadir Chamber, Hall Road, Lahore, Lahore
23	Liaqat Motor Pump & Pvc Pipe, Bund Road, Shadi Pura, Near Allied Bank, Lahore Shalamar Town	24	Reco Electric Works, Street No.34 Masjid Anwar-E-Madina Sultan Pura
25	M/S Naif Enterprises, A-86, Jinnah Road, City Saddar Road, Rawalpindi	26	Universal Drilling & Submersible Pumps, Plot No-Me-61, Muhammadi Nagar St-5, Shershah
27	Saadat Traders, Office No.05, Afayat Abad Hunza, Near Natco Filling Station Sost, Gilgit Gilgit	28	Mian & Sons, Shop # 3, Ground Floor, Madina Center Nicolson Road, Lahore
29	Asad & Sons, Mumtaz Market, A-1, Jinnah Road, Rawalpindi, Rawalpindi	30	Mayoor Enterprises, Westridge II, Railway Station, Near Qamar Flour Mills, Rawalpindi
31	Wajid Traders, Head Office: Office No.02, Near Subhani Masjid, G.T Road Rahimabad, Swat Swat	32	Dart Corporation, 888, Shadman Colony, Lahore, Lahore
33	Al Qaryan Industries (Smc-Private) Limited, Saggian, Bye Pass, Road, Lahore Ravi Town	34	Chief Machinery Corporation, 69 A, Brandreth Road, Lahore, Lahore Data Gunj Bukhsh Town
35	Naqeebullah And Sons, Police Plaza, Ali, Bhoy Road, Quetta Zarghoon Town	36	Ksb Pumps Company Limited, 16/2, Sir Agha Khan Road, Lahore Sir Agha Khan Road, Lahore
37	Babar Shahzad And Saqib Shahzad, 26-A Sheikh Colony Jhang Road	38	Energy Traders, Office No.11, First Floor, A-75, S.K Arcade, City Saddar Road, Rawalpindi
39	Ibex Trade International, Near Ac House, Sikandarabad, District Nagar, Hunza Nagar, Hunza.	40	Chief Machinery Corporation, 69 A Brandreth Road Chowk Dalgran Brandreth Road Chowk
41	Transworld Import Export (Private) Limited, Office No 8, Nlc Dry Port, Almo Chowk Quetta, Pakistan	42	Kamran Enterprises, 81 Australia Building, Brandreth Road, Lahore, Lahore
43	H and S Traders, Office No. A-94, Jinnah Road, Rawalpindi, Rawalpindi	44	Macro Enterprises, Shop No. 23, 4th Floor, Ibrahim Center, Shah Alam Market, Lahore
45	Asad Corporation, Office No. 1-2, G.T Road, Raheem Abad, Near Nadra Office, Swat	46	Asia Pacific Corporation, Room # 322-A, 3Rd Floor, Shams Chamber, Shahrah-E-Liaquat, Karachi South, Saddar Town.
47	Haq Pvc Pipe Factory, Budhllah Road, Near Police Station Seetal Mari, Multan Cantt. Mumtazabad Town	48	Afridi And Co, Office No.21-A/87, Al-Nafees Market, Jinnah Road, Rawalpindi
49	Inayat And Company, Shop No. 2515, Shah Faisal Street, Pipal Mandi, Peshawar Peshawar	50	M/S Naif Enterprises, A-86, Jinnah Road, City Saddar Road, Rawalpindi
51	Rehman And Sons, 829 Block A Nawab Colony Ithad Town Saeedabad	52	Hasty Engineers (Private) Limited, 16-B, S/30/2, Ghulam Muhammad Road, Near Muhammadi Chowk, Maqbool Road, Ichhra, Lahore, Pakistan
53	Sultan Sons Engg Pvt Ltd, 141, Ahmad Block, New Garden Town, Lahore	54	Komax (Private) Limited, Plot No. 722, Sundar Industrial Estate, Raiwind Road, Lahore Iqbal Town
55	Mashallah Electric Co, P - 3121, Kausarabad, Jhang Road, Faisalabad	56	M/S Fluid System International (Pvt) Ltd, Anum Empire Suite 104 Block-7/8 Kchs Main Shahrah-E-Faisal, Karachi
57	Malik Taj Din Steel Industry, S.I.E, Daska, Daska, Sialkot Daska	58	Ahmad Enterprises, S-37, R-147/2, Beadon Road, Lahore, Data Gunj Bukhsh Town.
59	Farman Traders, Shop No. 15-16, Ground Floor, Gandigar Market, Main Bazar Batkhela, Malakand	60	Premier Trade, Office No 8, Nlc Dry Port, Almo Chowk, Quetta
61	Akhtar Traders, Shop # A321, Jinnah Road, City Saddar Road, Rawalpindi	62	M/s. Hikmat Pump (Pvt.) Limited, Headquarters: Plot 236, CDA Industrial Triangle, Kahuta Road, Islamabad, Pakistan.
63	M/s. Wajid Traders, Office No.05, First Floor, A 87, Al Nafees Market Jinnah Road, Rawalpindi.	64	The Collectors of Customs, Collectorate of Customs (Appraisement), East/West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi.