



**GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
CUSTOM HOUSE
KARACHI**



C. No. Misc/21/2009-VII/803.

Date: 01.10.2026

MEETING NOTICE

Subject: **RE-DETERMINATION OF CUSTOMS VALUE FOR "DRY BATTERY CELLS" UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

Kindly refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the re-determination of customs values of subject goods notified vide **Valuation Ruling No. 1561/2021 dated 08.11.2021**. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The meeting has been scheduled on **16.10.2026 at 3:00 pm** in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director, Directorate General of Customs Valuation Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the re-determination of customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.


(Zainab Izhar)
Assistant Director
Group-VII

Note: If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate online via Zoom. Participants intending to join the meeting via Zoom are requested to inform this office at least one day prior to the scheduled meeting to facilitate their participation in the online session. For confirmation and coordination, please contact: 021-99214144.

Copy for information to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.

TO:

1	The Chairman, FPCC&I Federation House , Main Clifton, Block-5, Abdullah Shah Ghazi Road, Clifton, Karachi.-75600	2	The President of Karachi Chamber of Commerce and Industry, Aiwan-e-Tijarat Road, Karachi
3	The President of Islamabad Chamber of Commerce & Industries, Islamabad.	4	The Chairman , Customs Valuation Committee, KCCI, Aiwan-e-Tijarat Road, Karachi.
5	The President , Quetta Chamber of Commerce & Industry, Chamber Building, Zarghoon Road, Quetta.	6	The President of Lahore Chamber of Commerce & Industries, Lahore.
7	The Chairman , All Pakistan Customs Agents Association (APCAA), Room No. 7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi-74000.	8	The President , Gujranwala Chamber of Commerce & Industries, Aiwan-e-Tijarat Road, Gujranwala.
9	The Collectors of Customs, Collectorate of Customs (Appraisement), East/West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi.	10	The President , Karachi Customs Agents Association (KCAA), 2nd Floor, Burhani Terrace, Bohri Road, off Eduljee Dinshaw Road, opp. Custom House, Bhimpura, Karachi, Karachi City, Sindh 74000.
11	The President, All Pakistan Customs Agents Association, Room No. 7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Customs House, Kharadar, Karachi.	12	The President Electronic Goods Importers Association Lahore, 3rd Floor, Rehman Centre, Adjacent Business Centre, 16-A, Hall Road, Lahore.
13	The President, Karachi Customs Agents Group, Bohri Road, Karachi.	14	M/s. Karachi Electronics Dealers Association, 103, 105 Elahi Centre, Preedy Street, Saddar.
15	M/s. Sameed International Trading Company (Pvt.) Limited, House No.56, Block-E, Phase-V, DHA, Lahore Cantonment, 04237361682, 0092343477093	16	M/s. G.M International, Street # 1, Moh Fatahabad, Jhal, Faisalabad, 00923180434644

17	M/s. Sameed International Trading Company (Pvt.) Limited, Shop No.19, Basement, China Centre Pepal Vehra in-Side, Mochi Gate, Lahore Data Gunj Bukhsh Town, 04237361682, 00923434777093	18	M/s. Smart Root Suppliers, Office No 220 International Auto Parts Market, opposite Gul Plaza, Marston Road, Karachi South Saddar Town, +923342958838
19	M/s. Progressive Traders (Pvt.) Ltd., Shareef Place Out Ram Road, 32212380, 00923212452102	20	M/s. AHG (Pvt.) Limited, Plot No. 104, Sector 27, Industrial Area, 02135052715, 00923008205554
21	M/s. Tarseel (Private) Limited, 405, Beaumont Plaza, Civil Lines Qaurters, Karachi South Saddar Town, 021-35222743, 00923008230943	22	M/s. Rabia Enterprises, Office No.216, Second Floor, Tayyab Complex, Sarmad Road, opp Al-Mawa Hotel, Karachi, Karachi South, 00923009258202
23	M/s. Noor Brothers International, Room No 517, 5th Floor, Uni Plaza II, Chundrigar Road Karachi, Karachi West Orangi Town, 04237376579, 00923009847642	24	M/s. K. K Mart, E-11, 3rd Floor, Main Road, Shah Alam Market, Lahore Data Gunj Bukhsh Town, 03041450544, 00923007349040
25	M/s. Noor Traders, Shop # 9 Milad Market, Bazar Sada Karan near Piple Vehra, Shahalam, Lahore Data Gunj Bukhsh Town, 04237653777, 00923337788777	26	M/s. Brother Enterprise, Plot No. Ls-18, Sector 16-B, North Karachi Industrial Area, Karachi, Karachi Central North Karachi Town, 021-36963630, 00923212013991
27	M/s. Noor Brothers International, Madina Center, 2nd Floor Office No 3, Shah Alam Market, Lahore Data Gunj Bukhsh Town, 04237376579, 00923009847642	28	M/s. TCL Electronics Pakistan Private Limited, 138M, Quaid-e-Azam Industrial Estate, Kot Lakhpat, Lahore, Lahore Gulberg Town, 04235213582-84, 00923004550596
29	M/s. Progressive Traders (Private) Limited, Shareef Place Out Ram Road, 32212380, 00923212452102	30	M/s. Arham Trading Company, Shop No.57, 2nd Floor, Pr 1/32, Gul Plaza, MA Jinnah Road, Karachi, Karachi South Saddar Town, 02132732111, 00923333354032
31	M/s. Ruud Enterprises, 13-14, Bilal Centre Pari Mahal, Shah Alam Market, Lahore Data Gunj Bukhsh Town, 04237640016, 00923338753052	32	M/s. Aniga Enterprises, Office # 401 Gul Court M. A. Jinnah Road, 02132259668, 00923009200136
33	M/s. Diamond Impex Corporation, 152-G/1, Adjacent Block-2 Khalid Bin Waleed Road, 021-34534670, 00923332101903	34	M/s. Goodluck Brothers, Shop No. 39, Abdullah Haroon Road, Hashmi Electronics Centre, Karachi South Saddar Town, 03232570535, 00923232570535
35	M/s. Salers International., 22-Upper Ground Floor Center Point Plaza Main Boulevard Gulberg Centre Plaza Gulberg, 04235710648, 00923214624200	36	M/s. Ia Metals (Private) Limited, Kohlunwala, Sheikhpura Road, Gujranwala, Pakistan, 00923216023792
37	M/s. Ruud Enterprises, Shop No. 89-G Pak Int'l Plaza, Khyber Electric Market, Pari Mehal, Shah Alam Market, Lahore, 04237640016, 00923338753052	38	M/s. Dubai Import Export (Private) Limited, Office # 24/2, 2nd Floor Cm Centre, 1 Link Road Fareed Court House, Lahore, 00923402350973
39	M/s. M.F Enterprises, Office # 602, 6th Floor, Saima Trade Tower, Block-A, I.I. Chundrigar Road, Karachi South Saddar Town, 02134298785, 00923343655985	40	M/s. Lahore Traders, Shop # 01, Umer Market, Bohra Pir, Karachi, Karachi Central, +923060282131
41	M/s. Apex Enterprises, Office#4 First Floor, Center Point, Main Boulevard Gulberg, Lahore, +923212874724	42	M/s. Jawwad Trading, H/No.02 F/ No.02 Shed NO04 1st Floor, Zaffar Square, Burns Road, Saddar Karachi., 02132629022, 00923352410088
43	M/s. Care International, L4, A3, Block-22, F.B Area, Karachi Central Gulberg Town, +923217017360	44	M/s. Nighban Traders, Near Goods Transport Stand, Garhi, Colony, Gulbaha No.5, Peshawar Peshawar, +923159476434
45	M/s. M. M. Traders, H.No.252-H Gulshan E Ravi, 04237470472, 00923184650213	46	M/s. M S Enterprises, Office No 9, Basement Noor Center, Abdara Road, Sadar, Peshawar Peshawar, 00923093357419
47	M/s. Power Zone, 50% Share, Office Wh-01 6th Floor, Techno City Karachi, 02132270647, 00923212448230	48	M/s. Bonico Traders, Office No. 13, Street No, 21, Swami Nagar Road, Lahore, 00923134141329
49	M/s. Opti-Code, B-21, Dubai Center, Sohrab Katrak Road, Saddar, Karachi, Karachi South Saddar Town, 00923238231999	50	M/s. Universal Trader, Sapah Ghabi Khel, Post Office Bara Karegar Gari, Tehsil Bara, Khyber, Bara., 00923129367552
51	M/s. A.R Enterprises, Plot # 5, Rohail Khand Society, Shaheed-e-Millat Road, Karachi South, 02132217540, 00923342041503	52	M/s. Sikander Hameed Enterprises, Office # 6/10, 6th Floor, Arkay Square, New Chali, Shahrah e Liaquat, Karachi South Saddar Town, 00923102217613
53	M/s. Aliza International., Suit No B 22 Dubai Centre Sohrab Katrak Road Saddar, Karachi, 021-35681847, 00923332423444	54	M/s. Zaman Traders, Office # 5, Abdullah Mansion, Green Street, Plaza Square, Karachi South Saddar Town, 32722901, 00923009225183
55	M/s. M.M. Traders, H.No.252-H First Floor Gulshan-e-Ravi, 04237470472, 00923184650213	56	M/s. Sky Way Cargo and Trading Company (Private) Limited, Office No.05, Main Sheikhpura Road, National Town, Khaki Stop, Dosako Chowk, Afridi House, Lahore, 00923068364214
57	M/s. Al Ghazi Group, Office No. 7, First Floor Wazir Mansion, Aiwan e Tijarat Road, Karach, Karachi South Saddar Town, 32201992, 00923212009356	58	M/s. Pak Trade Co, Shop 308 3rd, Star City Mall, Abdullah Haroon Road, Karachi, Karachi South Saddar Town, 03212969169, 00923212969169
59	M/s. Jitala International Private Limited, Plot # 19-A, Survey # 85 Hyderi Industrial Trading Estate Korangi Sector-47, Korangi Creek Road, 0333-2443333, 00923332443333	60	M/s. Mohammad Amir Enterprises, Shop No-43 Plot No-S.R.3-3/2 Gul Court M.A.Jinnah Road, Karachi, 00923131115647
61	M/s. Choice Industries., Plot # A/10-W, Cofcoat, SITE Area, Hyderabad, Hyderabad Hyderabad City, 02134298785, 00923343655985	62	M/s. UK International, Bajaur House, Office No.12, near Pso Petrol Pump Link, Hazrat Ali Road, Main Sagia Road, Lahore, 0318-5086655, 00923185086655
63	M/s. H A H Imp & Exp, Office # 37, Wazir Mansion, Aiwan-e-Tijarat Road, Shahrah-e-Liaquat, Karachi South Saddar Town, 03213908076, 00923213908076	64	M/s. TCL Electronics Pakistan Private Limited, Plaza No 32/A, Block XX, DHA, Lahore Cantonement, 04235213582-84, 00923004550596
65	M/s. A + A Power Enterprises, 58 E Block, Sabzazar Scheme, Multan Road, Lahore, 00923334284182	66	M/s. Mashallah Centre, Al-Ghani Building Office No 03, Hazrat Ali Road Saggian, by Pass Road Nain Sukh, Lahore, 0518489616, 00923009540153
67	M/s. Salers International., 88, Chamberlane Road, Chamberlane Road, Lahore, 04235710648, 00923214624200	68	M/s. Nova Traders, Office No-102, 2nd Floor, Japan Center, Shah Alam Road, Lahore, 00923264902250
69	M/s. Pakistan Impex International, Shop# 19, Bismillah Market, Iqbal Road, Karachi South Saddar Town, 0300-2149037, 00923002149037	70	M/s. Mbf Beauty & Manufacturing (Private) Limited, Near Accha Dairy Farm, Abubakar Road, Saggiyan By Pass, Lahore, +923334421697
71	M/s. Swad Traders, G - 48 - 7, 8, 9, Basement, Pak Tower Plaza, Usman Pura, Main Liaquat Road, Rawalpindi Rawal Town, +923704188469	72	M/s. Sameer Trading Company, Bashir Center, Near Allied Bank, Sultan Mehmood Road, Lahore, 0423716805, 00923009457809
73	M/s. J.S. Corporation., R 17 1st Floor Manzoor Square Noman Street M A Jinnah Road, Karachi, 6343394, 00923009288044	74	M/s. Rais Enterprises., Shop No: 34, Gul Court, M. A. Jinnah Road, Karachi, 02132427337, 00923002214878
75	M/s. Mahmood Engineering, 21 Industrial Area I-Block Gulshan-e-Ravi, 37462422, 00923008403308	76	M/s. Expert Enterprises, 3rd Floor, A-20 Commercial, Izmir Town, Lahore, 00923137929300
77	M/s. Neon Pacific International, B-21, Dubai Center, Sohrab Katrak Road, Karachi, Karachi South Saddar Town, 35681847, 00923002134569	78	M/s. Archies, Office E-41, Executive Floor, Glass Tower, Near Teen Talwar, Clifton, Karachi South, 00923008262742
79	M/s. Hamza Ali Enterprises, Suit # 18, 5th Floor, Arkay Square, Shahrah e Liaquat, Karachi South, 03172985874, 00923342958838	80	M/s. Subhan Enterprises, P-231, Scheme No.212, Part-I, Sir Syed Town, Faisalabad, +923236065711
81	M/s. Chase Up, Plot Number 139Q, Block 2, PECHS, Kashmir Road, Karachi East, 02134526697, 00923332098098	82	M/s. Melody Electronics, 6-Aamir Electronics Market, Karachi, 02135689224, 00923222363386
83	M/s. AHG (Pvt) Limited, Plot No 104, Sector 27, Korangi Industrial Area, Karachi East, 02135052715, 00923008205554	84	M/s. TradeMan, Office No 4, 1st Floor Shoukat Plaza, Safan Wala Chowk, Lahore, 00923137929300
85	M/s. Safa Textile, Plot No H-2/11, Sector 5, Korangi Industrial Area, Karachi East, 03002032686, 00923002032686	86	M/s. Al-Noor Trading, Floor # 1, 60 Cca Phase 6, DHA Lahore, Lahore, 04237376409, 00923211330027
87	M/s. Infinity Trading Co, Office No. F-11, Al-Shareef Center, Mcleod Road, Lahore, 00923000596761	88	Nobel (Private) Limited, Hall No. 2, G.T Yadgar Chowk, Jallo Mor Batapur, Pakistan, 00923333322603
89	M/s. M.F Enterprises, Room No.301 Gul Court M.A Jinnah Road, 02132259668, 00923008239426	90	M/s. S.A Electro Traders, Old Electric Motor Market, Jhang Road, Faisalabad, +923211607633
91	M/s. Kataria Retail (Private) Limited, Punjab Cash and Carry, Manawan Lahore, Lahore, Lahore, +923005800503	92	M/s Ventures Enterprises, Uni Center, I.I. Chundrigar Road, karachi,
93	M/s S.R Enterprises, H No 220, Row No 04, Akhter Colony, Korangi Road, Sector D, Karachi		