



GOVERNMENT OF PAKISTAN  
DIRECTORATE GENERAL OF CUSTOMS VALUATION  
7<sup>TH</sup> FLOOR, CUSTOM HOUSE, KARACHI

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No. 33/Mobile.Phone/V-Khi/2018/VII (Part-IV) 1221

Date: 26-12-2025

**MEETING NOTICE**

1. The Chairman, FPCCI, Standing Committee on Valuation, FPCCI, Federation House, Abdullah Shah Ghazi Road, Clifton, Karachi.
2. The Chambers of Commerce & Industry, Karachi, Lahore, Islamabad, Hyderabad, Quetta & Peshawar.
3. The Chairman, Customs Valuation Committee, KCCI, Aiwan-e-Tijarat Road, Karachi.
4. The Collectors of Customs, Collectorate of Customs (Appraisalment), East / West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi.
5. The President, All Pakistan Customs Agents Association, Room No. 7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Customs House, Kharadar, Karachi.
6. The President, Karachi Customs Agents Group, Bohri Road, Karachi.
7. All relevant Associations, Trade Bodies and Stakeholders.
8. Gnext Technologies (Private) Limited, 219-J, Ground Floor, Pechs, Block 2, Karachi.
9. Leading Edge Pakistan (Private) Limited, Suite # 0802, 8Th Floor, Vital Foakh Tower, Main Shahrah-E-Faisal, Karachi East.
10. Yellostone Technologies (Private) Limited, Office 07, 08, Mz II, Al Hafeez Shopping Mall, Gulberg III.
11. Coretech, Office No. 1107 11Th Floor Star City Mall, Abdullah Haroon Road, Saddar, Karachi South Saddar Town.
12. Heaven Technologies, Shop No.10-11, Ground Floor, Al-Hassan Tower, Gulberg-III, Lahore.
13. Future Tech., 410, 4th Floor, Amma Tower Plot No. 71, N.I. Lines, M.A. Jinnah Road, Karachi South Saddar Town.
14. Eurotel Trading, Office No 814, 8Th Floor, Star City Mall, Saddar, Karachi, South Saddar Town.
15. Select Technologies (Private) Limited, 152-1-M, Quaid-E-Azam Industrial Estate, Kot Lakh Pat, Lahore.
16. Gnext Solutions (Private) Limited, House No 219-J, Ground Floor, P.E.C.H.S Block 2, Karachi.
17. Microtel Trading, Shop No. 3, Al-Haroon Market, Abdullah Haroon Road, Karachi South Saddar Town.
18. Siccotel Trading, Office No.917, 9Th Floor Star City Mall, Abdullah Haroon Road, Karachi.
19. M/S Nexalink, Mr- 5/146, Thanai Lane, Jodia Bazar, Karachi East.
20. Air Link Communication Ltd, 152/1-M Quaid E Azam, Quaid E Azam Industrial Estate, Kot Lakh Pat, Lahore.
21. Green Enterprises, Shop No G86, Ground Floor, Star City Mall, Saddar, Karachi.
22. Smart Solutions, Shop No.65, Mz1, Al Hafeez Shopping Mall, Main Boulevard Gulberg-III, Lahore Gulberg Town.
23. Rockers Trading, Shop No.210, 2Nd Floor, Star City Mall, Saddar, Karachi South Saddar Town.
24. Smart Technologies, Office No. 431 Floor-F2 Jeff Height Gulberg-III, Lahore.
25. Sahaa Traders, Shop No.46, Hashmi Market, (Electronic Market)Plot No.Pr-2/18, Abdullah Haroon Road Saddar Karachi.
26. Mol Pakistan Oil & Gas Company B. V., Floor No 17 & 18, Islamabad Stock Exchange Towers, 55-B Jinnah Avenue, Blue Area, Islamabad.

Subject: **DETERMINATION OF CUSTOMS VALUE OF "NEW IPHONE (APPLE) MOBILE PHONES" UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

Please refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the **re-determination of customs values of subject goods**. This exercise has been undertaken in accordance with the provisions of **Section 25A of the Customs Act, 1969**, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The **meeting** has been scheduled on **05-01-2026 at 12:00 PM** in the **Conference Hall, 7th Floor, Custom House, Karachi**. The meeting will be **chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi**. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their **written submissions**, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

  
(Dr. Jahangir)  
Deputy Director  
(Group-VII)

**Copy for information to:**

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.