



GOVERNMENT OF PAKISTAN  
DIRECTORATE GENERAL OF CUSTOMS (VALUATION)  
7<sup>TH</sup> FLOOR, CUSTOM HOUSE, KARACHI

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No. Misc/31/2013-I/1225

Date: 26.12.2025

**MEETING NOTICE**

Subject: **RE-DETERMINATION OF CUSTOMS VALUE FOR "MILK PREPARATION FOR INFANT" USE UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

Kindly refer to the above subject.

2. The Directorate General of Customs Valuation, Karachi has initiated an exercise for the re-determination of customs values of subject goods notified vide **Valuation Ruling No. 1771/2023 dated 18.04.2023**. This exercise has been undertaken in accordance with the provisions of Section 25A of the Customs Act, 1969, with the objective of ensuring fair, transparent, and up-to-date assessment of Customs values in line with prevailing international market trends.

3. The meeting has been rescheduled on **08.01.2026 at 12:00 noon** in the Conference Hall, 7th Floor, Custom House, Karachi. The meeting will be chaired by the Director/Additional Director, Directorate General of Customs Valuation, Karachi. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their written submissions, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.

4. The purpose of this meeting is to review all relevant market information and trade data to facilitate the re-determination of Customs values in a fair, equitable, and evidence-based manner. Stakeholders' participation and cooperation in providing accurate data and constructive input will assist the Directorate in finalizing values that reflect prevailing market conditions and maintain transparency in the valuation process. It is, therefore, requested that all concerned stakeholders ensure their presence in the meeting on the scheduled date and time, along with the requisite documents and written submissions. Non-attendance shall be deemed as having no objection to the proceedings.

  
(Shahrukh Akhlaq Siddiqui)  
Assistant Director

**Note:** If it is not feasible for stakeholders located outside Karachi to attend the meeting in person, they may participate **online via Zoom** using the **Zoom ID: 87950214067** with **Passcode: 123123**. Participants intending to join the meeting via Zoom are requested to **inform this office at least one day prior to the scheduled meeting** to facilitate their participation through online session.

**Copy for information to:**

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.

To:

1. The **Chairman, FPCC&I Federation House**, Main Clifton, Block-5, Abdullah Shah Ghazi Road, Clifton, Karachi.
2. **The President** of Karachi Chamber of Commerce and Industry, Aiwan-e-Tijarat Road, Karachi.
3. The **President** of Islamabad Chamber of Commerce & Industries, Islamabad.
4. The **President** of Lahore Chamber of Commerce & Industries, Lahore.
5. The **President**, Quetta Chamber of Commerce & Industry, Chamber Building, Zarghoon Road, Quetta.
6. The **Chairman**, All Pakistan Customs Agents Association (APCAA), Room No. 7 & 8, Bombay Plaza, Mazzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi.
7. **The President**, Karachi Customs Agents Association (KCAA), 2nd Floor, Burhani Terrace, Bohri Road, off Eduljee Dinshaw Road, opp. Custom House, Bhimpura, Karachi.
8. Alik Pharma, Plot No. CS-5, Ground Floor, Capital Co-Operative Society, Sector 35/A, Scheme No.33, Karachi.
9. Azon Pharmaceuticals & Nutritions (Private) Limited, Plot No. 49-A, Block-3, Bahadurabad, Byjchs, Gulshan Town, Karachi.
10. Global Brands Marketing (Pvt.) Limited, 204, E.I. Lines, Dr. Daud Pota Road, Karachi.
11. IBL Healthcare Limited, One IBL Centre, 2nd Floor, Plot No 1, Block 07 & 08 DMCHS, Shakra E Faisal, Karachi.
12. Imtiaz Provision Store, Z-459, Chotti Market Commercial Area, Bahadurabad, Karachi.
13. Jameel Shabir, Shop No.54 Police Welfare Plaza Sector C/1 Mirpur Ajk.
14. M/S. Nutrico Morinaga (Private) Limited, Ici House, 5, West Wharf, Karachi.
15. Muller & Phipps (Pakistan) (Private) Limited, 1st Floor, Uzma Court, Clifton, Karachi.
16. Nanya Trading International Import & Exports (Private) Limited, Office No. 215, 2nd Floor, ISE Towes, 55-B, Jinnah Avenue, Islamabad.
17. Nestle Pakistan Limited, Packages Mall, Shahrah-E-Roomi, Po Amer Sidhu, Lahore.
18. Nutrasel (Private) Limited, Banglow No. 56-A/4, Justice Inamullah Road, Near Hill Park, NKMCH Society, Karachi.
19. Nutri Food and Pharmaceuticals, House No 205-A, S.M.C.H.S., Karachi.
20. Nutrifin Pharma, B-123/1, Block 12, Gulistan-E-Johar, East Gulshan Town, Karachi.
21. Nutrino Enterprise, 723-D, M.A Johar Town, Lahore.
22. Nutr-X Health Products, No.41-J/1, First Floor, Block-6, P.E.C.H.S, East Jamshed Town, Karachi.
23. Nuzzer Pharmaceuticals & Nutritions, Plot No. Cs-5, Second Floor, Capital Co-Operative Society, Sector 35-A, Scheme-33, East Gulshan Town, Karachi.
24. Sharif Customs Clearing Agency., Room M8/11 NWR Plaza Khyber Super Market Bara Road.
25. The Searle Company Limited, 2nd Floor, One IBL Centre, Plot# 1, Block 7 & 8, One IBL Centre, Tipu Sultan Road, Off. Shahrah-E-Faisal, East Jamshed Town, Karachi.
26. Trading World, Shop No-28, Musawir Plaza, Khudaidad Road, Zhob.