



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
7TH FLOOR, CUSTOM HOUSE, KARACHI



No. Misc/V-Khi/VII/01/2023 /1233

Date: 31-12-2025

MEETING NOTICE

1. The Chairman, FPCCI, Standing Committee on Valuation, FPCCI, Federation House, Abdullah Shah Ghazi Road, Clifton, Karachi.
2. The Chambers of Commerce & Industry, Karachi, Lahore, Islamabad, Hyderabad, Quetta & Peshawar.
3. The Chairman, Customs Valuation Committee, KCCI, Aiwan-e-Tijarat Road, Karachi.
4. The Collectors of Customs, Collectorate of Customs (Appraisalment), East / West / SAPT / Port Muhammad Bin Qasim and JIAP, Karachi.
5. The President, All Pakistan Customs Agents Association, Room No. 7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Customs House, Kharadar, Karachi.
6. The President, Karachi Customs Agents Group, Bohri Road, Karachi.
7. All relevant Associations, Trade Bodies and Stakeholders.
8. Moosani Syndicate, A1/34, Al Muslim Housing Society, Sector 38-A, Scheme-33, Near Safoora Goth, Karachi.
9. ABD Corporation, House # 235/3, Street #17, Sharfabad, Bahadurabad, Karachi.
10. S.N.D Enterprises, Plot No. F-132, S.I.T.E, Karachi.
11. Muslim Son's Enterprise, Shop # 003, Pl No. 14 Sb Sect 36, Lakhani Pride 02, Gulistan-E-Jouhar, Karachi.
12. Global Sourcing Corporation, Shop No B-26, Al Muhaymin Esquare, Qurtuba Mall, Plot No 75, B.Y.J.C.H.S, Bahadurabad, Karachi.
13. Kam Associate, M44/E, 1St Floor, Bank Road, Saddar, Rawalpindi Cantonment.
14. Nayyar Enterprises, 717, Zahra Square Building, Ma.Jinnah Road, Karachi West Kemari Town.
15. E-Lite Corporation, Building No. 40C, Room No. 203, 3Rd Rahat Commercial Lane, Khayaban-E-Rahat, Phase-VI, DHA, Karachi South Saddar Town.
16. M/S Paramount International, Suit No 171 1st Floor Hashmi Electronic Centre Saddar, Karachi.
17. Khyber Tobacco Company Limited, Nowshera Road, Mardan.
18. Cmc Corporation., Shop No. 2, Mezzanine Floor, Zulekha Tower, Jamaluddin Afghani Road, Sharfabad, Karachi.
19. Awais Enterprises, Shop No.19 Block A, Malik Syed Akbar Plaza, Bara Bazaar, Khyber Bara.
20. M/S Batura General Trading, 34-D, Block-H, Canal Berg Housing Society, Multan Road, Lahore.
21. J.A Trader, Shop # 12, Awami Market, Bara, Khyber Bara.
22. Distro Traders (Private) Limited, House # 56/B, Qadir Park, Raj Ghar, Lahore Data Gunj Bukhsh Town.
23. Oreena Enterprises, Shop No: 18-19, 1St Floor, Khyber Market, Industrial Area, Jamrud Road, Peshawar.
24. Friends International, Office No 5, 1St Floor, New Jillani Market, Mr 1/37, Islami Chowk, Marriot Road, Karachi.
25. Unique Traders, Tf-330/A 3Rd Floor, Deans Trade Center Islamia Road Islamia Road. Peshawar.
26. Za Traders, Shop No.7, First Floor, Afridi Tower Jublee Hotel Street Mcleod Road, Lahore.
27. Hasnain Enterprises, Shop No.8 Blcok B, Malik Syed Akbar Plaza, Bara Bazaar, Khyber Bara.
28. Shah Traders, Plot No. OT 5/24, Old Town Quarters, Mithadar, Karachi South Saddar Town.
29. Mn Trading, 1, House # 283, Street # 11 Block B, Urdu Bazar, Sher Shah Karachi.
30. Air Visions, Chaudhary Market, Neer Bazaar No. 1, Block B, Sector I-9/4, Islamabad.
31. Zif, Shop No. A1, Sheba Centre, Chaddi Lane, Marriot Road, Karachi, Karachi South Saddar Town.
32. A R Traders, Office No 108, 1St Floor Yousuf Market Quarters, Karachi, Karachi South Saddar Town.
33. G1 Growmore, Office # F-121, First Floor, Diplomate Center, Opp: Star City Mall, Abdullah Haroon Road, Saddar, Karachi South Saddar Town
34. Ayaan Traders, Shop # 1, Al Wasi Corner, 2-F,5/7, Nazimabad-2, Karachi Central North Nazimabad Town.
35. Al Syed Traders, Shop Plot # 15 G/Floor, Gk-8 Gh, Pona Wala View, Qasim Qrt, Opp Custam House, Karachi South Lyari Town.

36. H & S Enterprises, H No. 443 Road C Phase III, Road C, Bahria Town Rawalpindi.
37. M/S Janat International Trading, House No. 1201, Street 37, Abu Bakar Block Bahria Town Phase 8, Rawalpindi.
38. Ahmed Ibrahim Sons, Plot No 103, Maryam Heights, Block--B, North Nazimabad, Karachi Central North Nazimabad Town.

Subject: **DETERMINATION OF CUSTOMS VALUE OF "VAPE DEVICE / POD / MOD / E-CIGARETTE" UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

Please refer to the above subject.

2. The Directorate General of Customs Valuation Karachi has initiated an exercise for the **re-determination of customs values of subject goods**. This exercise has been undertaken in accordance with the provisions of **Section 25A of the Customs Act, 1969**, with the objective of ensuring fair, transparent, and up-to-date assessment of customs values in line with prevailing international market trends.

3. The **meeting** has been scheduled on **20-01-2026 at 12:00 PM** in the **Conference Hall, 7th Floor, Custom House, Karachi**. The meeting will be **chaired by the Director/Additional Director, Directorate General of Customs Valuation Karachi**. All relevant stakeholders, including importers, representatives of trade bodies, and other concerned parties, are invited to attend the meeting. The Stakeholders are also requested to bring along their **written submissions**, duly supported by documentary evidence such as:

- Import invoices and Goods Declarations (GDs).
- Copies of Letters of Credit (LCs) or contracts.
- International price or references.
- Manufacturer/exporter price lists or catalogues.
- Market survey data, if available.
- Any other supporting documents.


(Dr. Jahangir)
Deputy Director
(Group-VII)

Copy for information to:

1. The Director, Directorate General of Customs Valuation, Karachi.
2. The Additional Director, Directorate General of Customs Valuation, Karachi.
3. The Webmaster, Federal Board of Revenue, Islamabad for uploading on FBR website as notified vide this Directorate's Public Notice No. 1/2025 dated 03.11.2025.
4. Notice Board.