



GOVERNMENT OF PAKISTAN
DIRECTORATE GENERAL OF CUSTOMS VALUATION
CUSTOM HOUSE KARACHI

C.No. Misc/11/2009-I/1090

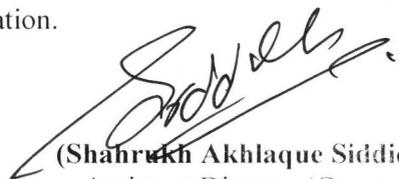
Dated: // .11.2025

MEETING NOTICE

Subject: **DETERMINATION OF CUSTOMS VALUE OF "FRUIT JUICES & NON-ALCOHOLIC BEVERAGES" UNDER SECTION 25A OF THE CUSTOMS ACT, 1969.**

Please refer to the subject cited above.

2. Meeting for the determination of customs values of **"FRUIT JUICES, FLAVORED JUICES, NON-ALCOHOLIC BEVERAGES & OTHER RELATED ITEMS"** under Section 25A of the Customs Act, 1969 is scheduled to be held on **26.11.2025 at 2:00PM** in the office of the Director (Customs Valuation), on 7th Floor, Custom House, Karachi.
3. Each participant is requested to kindly bring: -
 - i. *Copies of invoices of imports (including GDs, ER, PL, BL, & all related imported documents each GD-wise) during last one year showing factual value.*
 - ii. *Websites, names and E-mail addresses of known foreign manufacturers of the item in question through which the actual current value can be ascertained.*
 - iii. *Copies of Contracts made / LCs opened during the last one year showing the value of item in question, each GD-wise.*
 - iv. *Copies of Sales Tax Invoices issued during last one year showing the difference in price (excluding duty and taxes) to substantiate that the benefit of difference in price is passed on to the local buyers, each GD-wise.*
 - v. *Latest price catalogue issued from manufacturer.*
 - vi. *Manufacturer's discount schedule if any.*
 - vii. *Copies of export GDs of manufacturer.*
4. Other relevant documents like test report, representative samples and proposed working in support your contention so that the meeting is purposeful, and the issue is decided quickly.
5. Your participation is earnestly requested so that your esteemed point of view is considered, and a fair customs value is determined. **In case you cannot attend the aforesaid meeting then you may join the meeting online via Zoom on the ID given below, that shall be intimated to this office at least one day prior to the meeting. However, it is deemed important to present your point of view personally. Zoom ID: 660 735 4139 -- Passcode: valuation1**
6. Trade bodies, representative associations and Chambers of Commerce are further requested to circulate this Notice amongst their respective honorable members and invite them on our behalf to attend the meeting for the maximum stakeholders' participation.


(Shahrukh Akhlaque Siddiqui)
Assistant Director (Group-I)

Copy to: -

1. The Director (Customs Valuation), Custom House, Karachi.
2. The Collector of Customs MCC, Appraisal, (East/West/SAPT/PMBQ), Karachi, with the request to nominate an officer not below the rank of Assistant Collector, to attend the said meeting.
3. The Additional Director-I (Customs Valuation), Custom House, Karachi.

TO,

1	The FPCC&I , Federation House, Main Clifton, Block-5, Abdullah Shah Ghazi Road, Karachi.	2	The Chairman , Customs Valuation Committee, KCC&I, Aiwan-E-Tijarat Road, Karachi.
3	The President , Islamabad Chamber of Commerce & Industries, Islamabad.	4	The President , Lahore Chamber of Commerce & Industries, Lahore.

5	The President , Quetta Chamber of Commerce & Industry, Chamber Building, Zarghoon Road, Quetta.	6	The President , Gujranwala Chamber of Commerce & Industries, Aiwan-E-Tijarat Road, Gujranwala.
7	The President , Karachi Customs Agents Association (KCAA), 2nd Floor, Burhani Terrace, Bohri Road, Off Eduljee Dinshaw Road, Opp. Custom House, Bhimpura, Karachi, Karachi City, Sindh 74000.	8	The Chairman , All Pakistan Customs Agents Association (APCAA), Room No. 7 & 8, Bombay Plaza, Mezzanine Floor, Bohri Road, Opp. New Custom House, Kharadar, Karachi-74000.
9	Pakistan Kiryana Merchants Association, Office N0.6, 2 nd Floor, M.R 5/92, Virjee Street, Jodia Bazar, Karachi-74000.	10	Marium International: House No. 34-A/394., Kathiawar Co-Operative Housing Society., Block 7/8, Karachi, Karachi East Jamshed Town
11	General Impex: 000, Property No Np 11/28, Jodia Bazar, Karachi, 000,	12	F.Q. International: Office No.1614, 16th Floor, Muhammadi Trade Tower, Altaf Hussain Road, New Challi, Karachi, Karachi South Saddar Town
13	Tajuddin Trading: Shop No.05 Ground Floor Plot Mr5-115/116, Tajuddin Building, Daryalal Street Jodia Bazar, Karachi South Lyari Town	14	Al-Kafeel General Trading: 603, Danish Gravity Tower, Main Khalid Bin Waleed Road, Karachi South
15	Hmv Trading Group: Room No. 1009, K.S. Trade Tower, Sharah-E-Liaquat, New Chali, Karachi South Saddar Town	16	Khalil Trader: Office No 3, 2nd Floor, Sector K-6 Basharat Market, Hayat Abad, Peshawar, Peshawar.
17	Phoenix Industries: Office No. 704 7th Floor, Zahra Square Opp; New Memon Masjid, M.A. Jinnah Road, Karachi, Karachi South	18	Imtiaz Group (Smc-Private) Limited: Level-8, Prestige Trade Centre, Near Jail Chowranghi, Block-3, K.C.H.S, Main Shaheed-E-Millat Road, Karachi Central
19	Sahal Enterprises: Office No 4 2nd Floor Haji, Zulfiqar Building Pak Afghan Boder, Torkham, Khyber	20	Haleema Corporation: Suite # F-202, 2nd Floor., Hira Apartment., Garden East Karachi, Karachi South Saddar Town
21	Pentagon Foods Supply: Office # 503, 5th Floor, Sj Masood Chamber, New Challi, Karachi, Karachi South Saddar Town	22	Obro Foods (Private) Limited: Shop No. 437, G-I, Johar Town, Lahore Iqbal Town
23	Famous Food Group: Plot No. M Ii F-195-B-1, Block-B, Shershak Karachi, Karachi West Site Town	24	M/S Data Impex: House No-4, Street No-72, Chowk Nowa Kunda Wans Pura, Lahore Cantonment
25	Hussain Traders: Office No 05, Chowk Baba Kamal Chishti Main Feroz Pur Road, Near Nadeem Park Kasur, Kasur Kasur	26	M/S A.S Enterprises: Office No 704 7th Floor, Zohra Square Opp Memon Masjid, Karachi, Karachi Central
27	HASSAN ALI RICE EXPORT COMPANY: Office No. 102, 1st Floor, Cotton Exchange Building, I. I. Chundrigar Road, Karachi., Karachi South Saddar Town	28	ABID ENTERPRISES: Haji Ahmad, Jan Buildig, Near PTDC Hotel, Khyber Landikotal
29	Lakhani Enterprises: J.M. 712/6, Flat No.305, Poonawala Garden, Fatima Jinnah Colony, Jamshed Road, Karachi, Karachi South Saddar Town.	30	M/S Abdul Rauf Abdul Aziz: Office # 1511-1512. 15th Floor., Muhammadi Trade Tower., Altaf Hussain Road. New Chali, Karachi South Saddar Town
31	A R Brothers: Industrial Plot No. F-413, Ground Floor, Fire Brigade, Site Area, Karachi West Site Town	32	Asad Trading Company : Al Falah Plaza, 3rd Floor, Chuharmal Road Quetta, Quetta Zarghoon Town
33	Ayub Trading Company: Head Office: Plot No.57, Block-E, Satellite Town, (Branch Office: Plot No.195, Office Situated At Street No.02, Sector I-9/3, Islamabad	34	Bridge Initiative (Private) Limited: 76-A, River View Housing Society, Raiwind Road, Lahore Iqbal Town
35	Dastagir Enterprises: H, Saraib, Road, Quetta, Quetta.	36	Diamond International: Office No.207, Urooj Center., Farid Kot Road., Jain Mandir, Lahore, Lahore.
37	Ederburg Commercial & Trading (Smc-Private) Limited: Unit No. 10, bearing Serial No. 8-a, 8-b, Consisting of Three Storey Hall as follow Ground Floor, Amanat Plaza, Plot No. I-W, situated at Sector F-10 Markaz - Islamabad., Islamabad	38	Fosca Supply Chain (Smc-Private) Limited : Afridi House, H No.34/1, KHAYABAN-E-TANZEEM Phose 5 DHA, Karachi East
39	Intra Trades: B-26 first floor block 10 a, gulshan -e-iqbal, karachi., karachi east gulshan town	40	M/S AA Nutritions & Supplements: Ground Floor Tooba Arcade, Near Ideal English School P & T, Colony Karachi, Karachi South
41	M/S. Pak international : Plot No. 335/1, Basement, Deh Ibrahim Tapo, Adjacent Ptn, Near Brookes Chowranghi, Korangi Road, Karachi, Korangi	42	Pak Afghan Clearing Agency: Ram Chand, Bazar Road, Chaman, Killa Abdullah Chaman
43	Rahcem & Sons: Shop-4, Arbab Ghulam Ali Road, Corner Arbab Barkat Ali Road, Quetta Chilton Town	44	Trading World: Shop No-28, Musawir Plaza, Khudaidad Road, Zhob Zhob