

Government of Pakistan  
Ministry of Economic Affairs & Statistics  
Economic Affairs Division  
(EC-Wing)

No. 4 (63)PTAP/CP-Trg./2012

Islamabad, 29<sup>th</sup> February, 2012

OFFICE MEMORANDUM

Sub: Training Programme on Trade Promotion from 10-26 May, 2012 in Seoul Korea.

01 MAR 2012

C(M)

SCIR-1)

SS(MG-1)

2-13/12

Web Mark

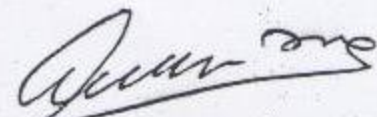
30826-R

The undersigned is directed to refer to the subject noted above and to state that the Colombo Plan Secretariat has invited nominations for participation in the subject course. A self-explanatory copy of letter No.CP-/PPSD/2/12/4(2.14) dated 24<sup>th</sup> February, 2012, along with its enclosures received from Colombo Plan Secretariat are attached.

2. It is requested that suitable nominations duly approved by the competent authority along with the following documents may kindly be furnished to this Division, latest by **19<sup>th</sup> March, 2012.**

- |      |                                                    |            |
|------|----------------------------------------------------|------------|
| i)   | Application Forms<br>(duly filled in)              | Two copies |
| ii)  | Proforma for Foreign<br>Training (sample attached) | Two copies |
| iii) | Surety Bond                                        | One copy   |
| iv)  | Undertaking                                        | One copy   |
| v)   | Medical Certificate                                | One copy   |

3. Incomplete/late submission of documents/nominations will not be accepted.



Muhammad Anwar Khan  
Section Officer (PTAP/CP)

1. Ministry of Commerce  
J.S.(Admn), Islamabad.
2. Planning & Development Division,  
J.S.(Admn), Islamabad.

3. Board of Investment  
Director General (Admn),  
Islamabad.
4. Ministry of Industry,  
J.S.(Admn),  
Islamabad.
5. Prime Minister Secretariat,  
J.S.(Admn),  
Islamabad.
6. ✓ Federal Board of Revenues,  
Member of Admn,  
Islamabad.

Copies along with enclosures are forwarded for similar action to:-

1. Chairman P&D Board, Govt. of the Punjab, Lahore.
2. Additional Chief Secretary, P&D Deptt, Govt. of the Sindh, Karachi.
3. Additional Chief Secretary, P&D Deptt, Govt. of Balochistan,  
Quetta.
4. Additional Chief Secretary P&D Deptt, Govt. of Khyber Paktun  
Khwa, Peshawar.
5. Additional Chief Secretary P&D Deptt, Govt. of (AJ&K),  
Muzaffarabad.
6. Secretary P&D Deptt, Govt. of Gilgit Baltistan, Gilgit.
7. J.S. (Admn) Economic Affairs Division, Islamabad.





# THE COLOMBO PLAN

For Co-operative Economic and Social Development in Asia and the Pacific

Ref:CP/PPSD/2/12/4(2.14)

24 February 2012

Mr. Sohail Rehan  
Joint Secretary (EC)  
Economic Affairs Division  
Ministry of Economic Affairs and Statistics  
Room No.515, Block C  
5th Floor, PAK Secretariat  
Islamabad  
Pakistan

Fax: 92 51 9211822

Dear Mr. Sohail Rehan,

## Training Programme on Trade Promotion, 10-26 May 2012, Republic of Korea

I am pleased to inform that the above-mentioned training programme jointly organized by the Colombo Plan (CP) and the Korea International Cooperation Agency (KOICA) and implemented by the Korea International Trade Association (KITA) will be held from 10-26 May 2012 in Seoul, Republic of Korea.

2. The aim of this programme is to share Korea's experiences in the export-oriented trade policies. In addition to these, the programme aims to promote diplomatic and economic ties between Korea and the countries of the participants. Business meetings with Korean traders are also included in the programme. Study visits would incorporate experiencing Korea's leading manufacturing/logistic facilities as well as visits to the World Trade Centre, KITA, Hyundai Motors, Hyundai Heavy Industries, Busan New Port etc. Each participant is required to prepare a country report presentation on the profile and issues of international trade of their country.

3. For this programme, CPS invites nominations of two candidates (one principle and one reserve) currently working in trade and economy related affairs in the public and the private sector. Please do not include nominations of participants who have attended this programme during the last 3 years. Nominations should reach us by 27 March 2012. We regret to inform that no consideration will be given to late submissions and incomplete application forms. Details of the programme and administrative arrangements are in the Project Notification, attached as Annex A. Programme details are also available on our website, [www.colombo-plan.org](http://www.colombo-plan.org).

Yours sincerely,

Adam Maniku  
Secretary-General

DYN0925/PTAP/CP/2012  
28/2/2012

2 -  
Annex A



THE COLOMBO PLAN

**KOICA** " " " "

Korea International  
Cooperation Agency  
(KOICA)

Training Programme on  
Trade Promotion, Republic of Korea  
10-26 May 2012

Jointly organized by

The Colombo Plan

and

Korea International Cooperation Agency (KOICA)

Implemented by

Korea International Trade Association (KITA)



## BACKGROUND

### The Colombo Plan

The Colombo Plan for Cooperative Economic and Social Development in Asia and the Pacific is a unique inter-governmental organization providing development assistance under the "Planning for Prosperity" motto and the concept of self-help where member countries provide assistance to one another in socio-economic development.

The Colombo Plan was conceived at the Commonwealth Conference on Foreign Affairs held in Colombo, Ceylon (now Sri Lanka) in January 1950 and was established on 1 July 1951 as a cooperative venture for economic and social advancement of the people of South and Southeast Asia. It has grown from the founding group of seven Commonwealth nations - Australia, Britain, Canada, Ceylon, India, New Zealand and Pakistan - to 26 including non-Commonwealth countries and countries belonging to the Association of South-East Asian Nations (ASEAN) and South Asian Association for Regional Cooperation (SAARC). Current Colombo Plan member countries are Afghanistan, Australia, Bangladesh, Bhutan, Brunei, Fiji, India, Indonesia, Islamic Republic of Iran, Japan, Republic of Korea, Lao PDR, Malaysia, Maldives, Mongolia, Myanmar, Nepal, New Zealand, Pakistan, Papua New Guinea, the Philippines, Singapore, Sri Lanka, Thailand, United States of America and Vietnam.

In December 1977 the Colombo Plan for Cooperative Economic Development in South and Southeast Asia was changed to **The Colombo Plan for Co-operative Economic and Social Development in Asia and the Pacific**, to reflect the expanded geographical composition of its enhanced membership and the scope of its activities. The primary focus of all Colombo Plan activities is human resources development in the Asia-Pacific region.

Over the years, the programme content of the Colombo Plan has been adjusted to respond to the needs of member countries in a fast changing economic environment. In the early years, the training programmes were more of a long-term nature whilst the current programmes are established to provide advance skills and experience sharing, aimed at arriving at the best practices in different fields of economic and social activities for effective policy making and governance.

### Current Programmes:

In 1995, the Colombo Plan revitalized its programmes to emphasize on short-term training courses in priority areas and promoting South-South cooperation. The current programmes of the Colombo Plan are in the areas of Public Administration and Environment including post-graduate long-term scholarships, Private Sector Development and drug demand and supply reduction in member countries. In this regard, the Colombo Plan has established four programmes for capacity building, namely, Drug Advisory Programme, Programme for Public Administration and Environment, Long-term Scholarship Programme and Programme for Private Sector Development.



4-

## 2. The Korean International Cooperation Agency (KOICA)

2.1 The Korea International Cooperation Agency (KOICA) was established in April 1991 under the auspices of the Ministry of Foreign Affairs and Trade (MOFAT), as a government agency responsible for international cooperation. KOICA implements a variety of programs, including training programs, dispatch of volunteers, experts and medical doctors, project-type cooperation, provision of equipments, and development study. Through these programs, KOICA strives to share its own lessons and experiences learned in the process of economic development, which can be used as a model by developing countries in their own development efforts, and to promote friendly and cooperative relations with developing partners.

2.2 KOICA will continue to support developing countries under the principles of the MOFAT and contribute to the promotion of world peace and prosperity under the motto "Cooperation for a Better World."

## 3. Korea International Trade Association (KITA)

3.1 KITA was founded in 1946 to represent the interests of Korea's international traders, KITA has been a critical part of Korea's transformation into one of the world most preeminent trading nations. Today, KITA is Korea's largest business association with 65,000 member firms, and continues to support Korea's business community through research, training and networking of Korea enterprises with the global trade community. <http://global.kita.net>

## 4. Proposed Programme

4.1 The aim of this training programme is to share Korea's experiences in economic development driven by export oriented trade policies.

## 5. Objectives

5.1 The training programme objectives are:

- Sharing major issues and cases of the rapid Korean economic development driven by export-oriented trade policies with the participants. Finding the core competency of participants' countries. Building real-world implementation skills for customised trade promotion policy for participants' countries.
- Experiencing Korea's leading manufacturer/logistics facilities such as Hyundai Motors and Busan New Port and etc. the history and future of the country's export promotion and trade policy. Promoting diplomatic and economic friendship between Korea and the participant's countries.

- 5-
- Business meeting with Korean practical traders to share the opinions of trading environment in their countries.

#### 6. Contents of the Training Programme

The training will be provided through lectures, study visits and group discussions. The course contents are as follows:

##### Lectures:

- Korean Economic Development Model and the Government's Role (Export-driven policy)
- The role of trade promotion organisation(KITA's support system for Korean trading companies)
- Korean trade promotion policy under WTO system
- Korea's FTA policy under WTO system
- Korea's SME promotion policy and export support system
- FDI support system(KOTRA)
- HR training system in trade sector (World Trade Academy)

##### Study Visits

World Trade Centre, KITA, KOTRA, Hyundai Motors, Hyundai Heavy Industries, Busan New Port and etc.

##### Group Discussion and Presentation

- Economic Status of Participating Countries and the Growth Strategy
- Government's Role and Strategy for Export Promotion
- Discussion for Export Promotion of a Country's Major Export Product

#### 7. Language

The training is conducted in English.

#### 8. Duration

10-26 May 2012 (17 days)

#### 9. Invited Countries

The Colombo Plan developing member countries.

#### 10. Number of Participants

15 participants



nb

#### 11. Admission Criteria

- Officers from the public sector and the private sector currently working in trade/economy related policy
- Have a working command of written and spoken English
- not have participated in the same KOICA training programme during the past 3 years
- Should not be more than 45 years old

#### 12. Scholarship

The scholarship award will cover:

- A return air ticket on economy class to Republic of Korea
- Training costs
- Per diem allowance
- accommodation

#### 13. Airport Transfer

Korea International Cooperation Agency (KOICA) will provide airport transfers.

#### 14. Attire

All participants should wear office attire during the class room sessions and appropriately during the workshop and the study visit.

#### 15. Member Country Nominations

Countries should nominate from the public or the private sector one principal candidate and one reserve candidate currently working in trade or economy related affairs by completing the Colombo Plan Application Form. The duly completed nomination forms (two sets) should be sent by 27 March 2012 to the Colombo Plan Secretariat to the following address:

The Secretary-General  
Colombo Plan Secretariat  
No. 31, Wijerama Mawatha  
P.O. Box 596  
Colombo 07, Sri Lanka

For more information contact:

Ms. Devika Karunaratne  
Programme Officer- Programme for Private Sector Development  
Tel: 94 11 2684188 (Ext. 120)  
Email: [devikak@colombo-plan.org](mailto:devikak@colombo-plan.org)

**Please Note: deadline for receiving nominations will be strictly observed.**





Please affix  
photograph  
(3cm X 4cm)

## The Colombo Plan –Short Term Training Programme APPLICATION FORM

**IMPORTANT:** Please fill in **BLOCK CAPITALS**. Do not omit any particulars. Tick (✓) as appropriate.

1. Title of the Training Programme:		
2. Implementing Agency (s) / Cooperating Partner (s):		3. Date of Training (DD/MM/YY):
4. Full Name (as in passport): Underline family name.		5. Gender:
		Male <input type="checkbox"/> Female <input type="checkbox"/>
6. Date of Birth (DD/MM/YY):	7. Country of Birth:	8. Marital Status:
		Single <input type="checkbox"/> Married <input type="checkbox"/>
9. Passport Number:	Place Issued:	Expiry Date:
10. Nationality:	11. Religion:	

### Mailing Address & Contact Number

12. Name of Organization:			13a. Job Title/Position:			13b. Length of Service in current position:		
14. Current Duties and Responsibilities:								
15. Applicant's Office Address:								
16. Office Telephone No:			Telefax:			Official Email:		
Country Code	Area Code	Number	Country Code	Area Code	Number			
17. Home Address:			Telephone No:			Mobile No:		
			Country Code	Area Code	Number			
						Personal Email:		
18. Person to be contacted in case of emergency – name, telephone and address:								

-8-

19. Have you ever participated in any Colombo Plan training programmes before: YES / NO	
If "Yes", please specify:	
Name of course	Name of Training Institute
	Year

20. Highest Academic/Professional Qualifications/Year (Please specify when possible):				
School leaving certificate	Graduate (e.g. BA [Hons] Eng)/Subject/Year	Postgraduate (e.g. Masters/PhD)/Subject/Year	Professional Qualification (Pls. specify)/Subject/Year	Others (Pls. specify)

21. Language Proficiency: (Please attach relevant English proficiency certificate e.g. 'O' level, 'A' level, IELTS, TOEFL, University certificate)			
Excellent	Good	Fair	Basic
Mother tongue: _____			

22. Employment Record (previous posts):		
Organization	Previous Job Title/Position	Length of Service in previous position

23. Reasons for applying for the course:

24. Physical Fitness: Please clarify any existing medical condition(s). (Applicants are expected to be medically fit. Female applicants should not be pregnant.)				
Good		Moderate		Poor
I certify that I am medically fit to undertake a course in: _____				



9-

### DECLARATION

I certify that my statements, to the best of my knowledge, are correct.

If accepted for a training award, I undertake to:-

- (a) Refrain from engaging in political activities, or any form of employment for profit or gain; and
- (b) Return to my home country promptly upon the completion of my course of study or training.

I fully understand that if I am granted a Colombo Plan award, it may be subsequently withdrawn if I fail to comply with the rules and regulations of the Colombo Plan and the host agency/government.

Signature of applicant: .....

Date: .....

### OFFICIAL ENDORSEMENT

I hereby, certify that all information pertaining to the applicant is accurate.

\_\_\_\_\_  
(Name)

\_\_\_\_\_  
(Designation)

Official Seal/ Stamp:

Date: \_\_\_\_\_

\_\_\_\_\_  
(Signature of responsible Government Official)

Address of Department/ Ministry:

\_\_\_\_\_

Office Telephone number: \_\_\_\_\_

Office Fax number: \_\_\_\_\_

Email: \_\_\_\_\_

All application forms, should be submitted through the Colombo Plan National Focal Points in invited countries.

The Colombo Plan Secretariat  
No. 31, Wijerama Mawatha  
Colombo 7 - Sri Lanka  
P.O.Box: 596  
Tel: (94) 2684188, 2694192, 2694183-5  
Fax: (94-11) 2684386  
Website: [www.colombo-plan.org](http://www.colombo-plan.org)

1